504661438 11/29/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4708160

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
BRETT R. GLASS	11/20/2017	

RECEIVING PARTY DATA

Name:	GIFT CARD IMPRESSIONS, LLC
Street Address:	415 DELAWARE STREET
Internal Address:	SUITE B
City:	KANSAS CITY
State/Country:	MISSOURI
Postal Code:	64105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14456707

CORRESPONDENCE DATA

Fax Number: (913)777-5601

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 913-777-5600

Email: patents@eriseip.com

Correspondent Name: ERISE IP, P.A.

Address Line 1: 7015 COLLEGE BOULEVARD

Address Line 2: SUITE 700

Address Line 4: OVERLAND PARK, KANSAS 66211

ATTORNEY DOCKET NUMBER:	2669-64.01
NAME OF SUBMITTER:	ROBIN A. SNADER
SIGNATURE:	/Robin A. Snader/
DATE SIGNED:	11/29/2017

Total Attachments: 4

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> PATENT REEL: 044246 FRAME: 0513

504661438

ASSIGNMENT

WHEREAS, I, Brett R. Glass, of 415 Delaware Street, Suite B, Kansas City, Missouri

64105, (hereinafter "Assignor"), have invented, developed, and conceived of, or shall invent,

develop, and conceive of, the following invention, technology, and any improvements thereof:

SYSTEM AND METHOD FOR A MERCHANT ONSITE PERSONALIZATION GIFTING

PLATFORM;

WHEREAS, I am about to make or have made an Application for Letters Patent of the

United States or a foreign country; and

WHEREAS, Gift Card Impressions, LLC, a corporation duly organized under the laws

of the State of Kansas, and having its principal place of business at 415 Delaware Street, Suite B,

Kansas City, Missouri 64105 (hereinafter "Assignee"), is desirous of acquiring an interest in, to,

and under said invention, technology, and any improvements thereof, said Application, and any

and all Letters Patent that may be granted for or upon said invention, technology, and any

improvements thereof in the United States and all foreign countries.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, Assignor shall assign and hereby do assign to Assignee the full

and exclusive right, title, and interest, throughout the world, in, to, and under the following;

(a) said invention, technology, and any improvements thereof;

(b) said invention, technology, and any improvements thereof as set forth and described

in said Application for Letters Patent, which is identified by attorney Docket No. 2669-64.01 and

U.S. Application Serial No. 14/456,707, filed August 11, 2014;

(c) said Application;

> **PATENT** REEL: 044246 FRAME: 0514

(d) any and all refilings, divisionals, and continuations of said Application;

(e) any and all Letters Patent of the United States that may issue from said Application,

refilings, divisionals, and continuations;

(f) any and all reissues of said Letters Patent of the United States;

(g) any and all applications for Letters Patent on said invention, technology, or any

improvements thereof that may hereafter be filed in any and all countries foreign to the United

States, together with all rights to file and to claim priority in connection with said foreign-filed

applications;

(h) any and all refilings, divisionals, and continuations of said foreign-filed

applications;

(i) any and all Letters Patent of countries foreign to the United States that may issue

from said foreign-filed applications, refilings, divisionals, and continuations;

(j) any and all extensions of, and additions to, said Letters Patent of countries foreign

to the United States; and

(k) any and all reexaminations, inter partes reviews, post-grant reviews, covered

business method reviews, oppositions, or other post-issuance procedures for any said Letters

Patent of the United States or countries foreign to the United States.

ALL of the above shall be held and enjoyed by said Assignee for its own use and for its

successors, legal representatives, and assigns, to the full end of the term for which any of said

Letters Patent may be granted.

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PATENT REEL: 044246 FRAME: 0515

Executed this	<u> </u>	of <u>Novem</u> Bret	Glass	20	
STATE OF)) SS.)				
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person descried in an				ment, and they duly acknowledg	ed to
		Note	ury Public	Mendy Cast	
My Commission Exp	ires May	12,2021	i	MENDY CARTER Notary Public-Notary Seal STATE OF MISSOURI Commissioned for Platte County My Commission Expires: May 12, 2021 ID. #13480905	

Gift Card Impressions, LLC hereby declares it accepts the rights and property hereby assigned and transferred to it.

Gift Card Impressions, LLC

By:

Name: Brett Glass

Title: Founder & CEO

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