504665737 11/30/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BRETT R. KALM	11/29/2017
KARLA LOPEZ	11/29/2017

RECEIVING PARTY DATA

Name:	THE ROYAL PROMOTION GROUP, INC. DOING BUSINESS AS RPG
Street Address:	119 WEST 57TH STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10019

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15828108

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	RPG 0007-US	
NAME OF SUBMITTER:	SCOTT D. LOCKE	
SIGNATURE:	/Scott D. Locke/	
DATE SIGNED:	11/30/2017	

Total Attachments: 4

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PATENT 504665737 REEL: 044267 FRAME: 0789

PATENT

ASSIGNMENT

In consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the undersigned, **Brett R. Kalm** of 363 Freeman Avenue, Stratford, CT 06614 and **Karla Lopez** of 140 Guernsey Street, Brooklyn, NY 11222 ("Assignors");

Hereby sell, assign and transfer to The Royal Promotion Group, Inc. of 119 West 57th Street, New York, NY 10019 ("Assignee") its successors and assigns, the entire right, title, dominion and interest in and to any and all inventions that are disclosed and claimed, and any and all inventions that are disclosed but not claimed, in the patent application that is entitled

Display Units for Product Testers

U.S. Patent Application Serial No.
PCT Application Serial No.

[The undersigned authorize their attorneys of record to insert the serial number when it becomes known.]

and in and to any and all continuation, continuation-in-part, divisional, substitute, reexamination, renewal, reissue applications of said patent application and all other applications for a patent or other related property rights directed to inventions disclosed therein, as well as to all rights in priority provisional patent application serial no. 62/180,132, filed June 16, 2015;

Authorize and request the Director of Patents of the United States of America and the corresponding authorized person or agency in any other jurisdiction in which said applications have been or will be filed to issue to the Assignee, its successors, assigns and legal representatives, in accordance with this assignment, any and all patents on any inventions disclosed in the aforementioned application(s);

Agree that the Assignee may apply for and receive foreign patents or rights of any other kind for inventions described in the above-referenced application(s) and may claim, in

PATENT REEL: 044267 FRAME: 0790 applications for foreign patents or other rights, the priority of the aforesaid patent application(s) under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement;

Represent to the Assignee, its successors, assigns and legal representatives that we have not and shall not execute any writing or do any act whatsoever that conflicts with this Assignment and that, when requested, without charge to, but at the expense of, Assignee, its successors, assigns and legal representatives, we will carry out in good faith the intent and purpose of this Assignment, and the undersigned or the undersigned's executors or administrators will, for the United States and all foreign countries execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to the Assignee, its successor, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible that the Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in the Assignee, its successors, assigns and legal representatives; and

Covenant that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned.

PATENT REEL: 044267 FRAME: 0791

Date: 4/29/17 Witness Signature:	By: Witness Signature:	ASSIGNORS Brett R. Kalm
Print Name: Ellen L. Faied man	Print Name:	AJAY KHANNA
Date: 11. 29.17_	Date:	11/29/2017
Address:	Address:	
Date: <u>11.29.1</u> 2	By:	(arla Lopez
Witness Signature:	Witness Signature:	
Print Name: Ellen L. Friedman	Print Name:	AJAY KHANHA
Date: 11.29.17 Address:	Date:	11/29/2017

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ASSIGNMENT Page 4 of 4

Acknowledged by Assignee

Date:

11/30/17

By: Name: Bruce Teitelbaum

Title: Chief Executive Officer

On behalf of The Royal Promotion Group

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RECORDED: 11/30/2017