# 504676472 12/07/2017

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4723194

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
TOYOTA MOTOR ENGINEERING & MANUFACTURING NORTH AMERICA, INC.	10/17/2017

### **RECEIVING PARTY DATA**

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#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Patent Number:	9791857

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DATE SIGNED:	12/07/2017

**Total Attachments: 1** 

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PATENT 504676472 REEL: 044330 FRAME: 0097

## ASSIGNMENT OF PATENT

WHEREAS, Toyota Motor Engineering & Manufacturing North America, Inc. of Erlanger, KY (hereinafter referred to as "ASSIGNOR"), has obtained U.S. Patent No. 9,791,857, dated October 17, 2017, entitled SYSTEM AND METHOD FOR MONITORING AND ALERTING VEHICLE OCCUPANT TO OPERATING EFFICIENCIES OF AUTONOMOUS DRIVING ASSISTANCE SYSTEMS;

WHEREAS, Toyota Motor Engineering & Manufacturing North America, Inc. desires to transfer ownership of above patent; and

WHEREAS, Toyota Jidosha Kabushiki Kaisha, a corporation organized under the laws of the Japan, having its principal place of business at 1, Toyota-cho, Toyota-shi, Aichi-ken, 471-8571 Japan, ("ASSIGNEE"), desires to acquire the entire right, title, and interest in the aforesaid patent owned by Assignor;

Now therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the aforesaid Patent; such right, title and interest to be held and enjoyed by the ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY GRANTS to the law firm of Darrow Mustafa PC the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Execution Date: October 17, 2017,

TOYOTA MOTOR ENGINEERING & MANUBACTURING NORTH AMERICA, INC.

Ву:

Print

Name: Frederick W. Mau, II

lts:

Intellectual Property Counsel

PATENT REEL: 044330 FRAME: 0098

RECORDED: 12/07/2017