504677701 12/08/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4724423

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------------------|----------------|
| GAETANO GIUSEPPE CROCILLA | 12/20/2016 |
| VICTORIA LYNCH | 12/20/2016 |

RECEIVING PARTY DATA

| Name: | ULTRA TIPS INTERNATIONAL LIMITED INCORPORATED |
|-------------------|---|
| Street Address: | NEWTONS |
| Internal Address: | GRIMBALD CRAG COURT |
| City: | KNARESBOROUGH |
| State/Country: | ENGLAND |
| Postal Code: | HG5 8QB |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15696922 |

CORRESPONDENCE DATA

Fax Number: (614)464-2634

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: dlewis@keglerbrown.com
Correspondent Name: LORRAINE HERNANDEZ

Address Line 1: 65 EAST STATE STREET

Address Line 2: SUITE 1800

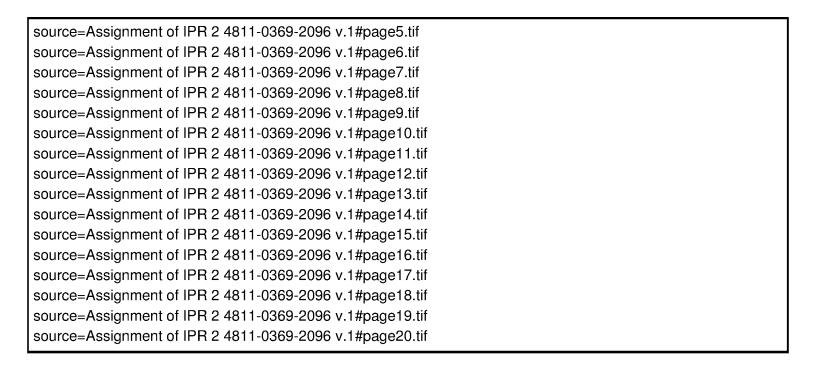
Address Line 4: COLUMBUS, OHIO 43215

| ATTORNEY DOCKET NUMBER: | 110948.000005 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | LORRAINE HERNANDEZ |
| SIGNATURE: | /Lorraine Hernandez/ |
| DATE SIGNED: | 12/08/2017 |

Total Attachments: 20

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PATENT 504677701 REEL: 044335 FRAME: 0895



V Lynch & G G Crocilla

- and -

Ultra Tips International Limited

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

to Ultra Tips International Limited

1

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS DEED is made the

200 December

2016

BETWEEN

| Assignors | Gaetano Giuseppe Crocilla of 28 Mills Street, Cheltenham, Victoria 3192, Australia and Victoria Lynch of 4 Romsey Road, Roseworth, Stockton-on-Tees, TS19 9DQ, England; |
|-----------|--|
| Assignee | Ultra Tips International Limited incorporated in England with company number 10348574 whose registered office is at Newtons, Grimbald Crag Court, Knaresborough, England, HG5 8QB; and |
| GC | Gaetano Giuseppe Crocilla of 28 Mills Street, Cheltenham, Victoria 3192, Australia. |

1. Background

- 1.1 The Assignors own the Assigned Rights which were assigned to them by GC immediately before the Parties entered into this deed.
- 1.2 The Assignors have agreed to transfer the Assigned Rights to the Assignee in consideration of the allotment to them of the Consideration Shares as set out in this deed.
- 1.3 GC has joined in this deed to assist the Assignors with the transfer of the Assigned Rights.

2. Definitions and Interpretation

2.1 In this deed unless the context otherwise requires the following capitalised terms shall have the following meanings:

| Assigned Rights | the Intellectual Property Rights, the Know-how and the Improvements; |
|----------------------|---|
| Business Day | a day other than a Saturday Sunday or statutory holiday in England; |
| Completion | completion of the assignment of the Assigned Rights to the Assignee; |
| Consideration Shares | the ordinary shares of £1 each in the capital of the Assignee to be allotted and issued to the Assignors in accordance with clause 5.1 in consideration for assignment and transfer of the Assigned Rights; |
| Everbloom | Qingdao Everbloom Art & Craft Co. Ltd; |

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| Improvements | any improvement, enhancement or modification to Intellectual Property Rights which GC invents or develops after the Transfer Date; |
|---------------------------------|--|
| Intellectual Property Rights | the Patents and the Registered Designs, in each case including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world; |
| Know-how | all know-how and information known to GC at the Transfer Date or coming to his knowledge after the Transfer Date relating to the Intellectual Property Rights or otherwise relating to the manufacture, marketing or sale of the Products; |
| Licence | the licence to Everbloom short particulars of which are set out in schedule 3; |
| Patents | the patents and the applications for patents short particulars of which are set out in schedule 1; |
| Products | hair extension tips with a substantially flat configuration and hair extensions utilising such tips; |
| Registered Designs | the registered designs and the applications for registered designs short particulars of which are set out in schedule 2; |
| Transfer Date | 20t december |
| Warranties | the warranties and representations set out in clause 7.1. |

- 2.2 The Assignor, the Assignee and GC are each a 'Party' and together the 'Parties'.
- 2.3 In this deed references to 'writing' or 'written' include references to any communication effected by post or email.
- 2.4 The schedules form part of this deed and shall have effect as if set out in full in the body of this deed. Any reference to this deed includes the schedules.
- 2.5 Reference to a Party (where the context admits) includes:
 - 2.5.1 if the Party is an individual a reference to his personal representatives, estate, receiver or trustee in bankruptcy; and
 - 2.5.2 if the Party is a company a reference to its liquidator.
- 2.6 This deed shall be interpreted without reference to the headings, which have been inserted for ease of reference only and do not define or affect in any way the meaning and interpretation of this deed.
- 2.7 All references to any statute or statutory provision shall include a reference to any statute or statutory provision which before or after the date of this deed amends extends consolidates or replaces the same.

- 2.8 The provisions of this deed shall, so far as they are capable of being performed and observed, remain in full force and effect after and notwithstanding completion of the terms of this deed.
- 2.9 References in this deed to 'including' shall be construed to be 'without limitation'.

3. Assignment and Transfer

- 3.1 In consideration of Assignee agreeing to issue the Consideration Shares to the Assignors in accordance with clause 5, the sufficiency of which the Assignors hereby acknowledges, the Assignors hereby assign to the Assignee absolutely:
 - 3.1.1 with effect from the Transfer Date, all the Assigned Rights, wherever in the world enforceable, free from any claim, charge, lien, encumbrance, equity or third party right; and
 - all their rights, arising after the Transfer Date, to sue for and obtain full and effective relief in respect of every act of infringement of any of their rights in the Assigned Rights.
- 3.2 The Parties acknowledge that GC has retained the obligations, and is entitled to the benefits, of the Licence.
- To avoid doubt, GC agrees and acknowledges that he has no legal or beneficial ownership or any other rights or interests (of any kind) in relation to the Products apart from the Assigned Rights and his rights under the Licence.

4. GC's Post Completion Obligations

- 4.1 GC will make the Know-how available to the Assignee or its nominee or assignee promptly and without charge as soon as reasonably practicable after Completion.
- 4.2 GC will promptly notify the Assignee of all Improvements after Transfer Date and provide such information as the Assignee shall reasonably require about the Improvement.
- 4.3 GC will give notice and take all requisite steps to:
 - 4.3.1 terminate the Licence on 31st August 2017; and
 - 4.3.2 ensure that Everbloom complies with the terms of the Licence prior to its termination.
- 4.4 GC will provide the Assignee with reasonable assistance to secure the grant of the Patents and Registered Designs the applications for which are listed in schedule 1 and schedule 2. In the event that the Assignee transfer the Assigned Rights to a third party such assistance will be provided to that third party.
- 4.5 GC will pay all fees payable to the appropriate registration bodies in respect of the applications listed in schedule 1 to secure the grant of those Patents and will pay the costs of maintenance of those Patents after they have been granted but only until such time as the Patents have been assigned to the Assignee. .

5. Consideration

5.1 At Completion the Assignee will allot and issue to each of the Assignors the number of Consideration Shares set opposite their respective names in the following table credited as fully paid:

| Name of Allottee | No. of Consideration Shares |
|------------------|-----------------------------|
| GC | 55 |
| VL | 44 |

5.2 The Consideration Shares shall rank parri passu with the existing ordinary share of £1 in the capital of the Assignee.

6. Completion

- 6.1 Completion shall take place on the Transfer Date when the events set out in this clause shall occur.
- 6.2 On Completion the Assignee shall:
 - 6.2.1 deliver to each of the Assignors a duly executed share certificate in respect of the Consideration Shares issued to that Assignor in accordance with clause 5.1; and
 - 6.2.2 enter each Assignor's name in the Assignee's register of members as the holder of such Consideration Shares.

7. Warranties

- 7.1 The Assignors warrant and represent to the Assignee that they have not dealt with, licenced or encumbered the Intellectual Property Rights, the Know-how or the Improvements since they were assigned to them by GC.
- 7.2 GC warrants and represents to the Assignee that save as disclosed in clause 8 as at the date of this deed and at the Transfer Date:
 - 7.2.1 the Assignors are the sole legal and beneficial owner of, and owns all the rights and interests in, all of the Assigned Rights;
 - 7.2.2 for each of the applications and registrations listed in schedule 1 and schedule 2 he is properly registered as the applicant or registered proprietor;
 - 7.2.3 except for the Licence:
 - (a) he has not licensed or assigned any of the Assigned Rights (in whatever form and whether express or implied) or otherwise permitted a third party to use any of the Assigned Rights, and
 - (b) all of the Assigned Rights are free from any security interest, option, mortgage, charge or lien;

- 7.2.4 he is unaware of any infringement or likely infringement of any of the Assigned Rights;
- as far as he is aware all the Assigned Rights are valid, subsisting and enforceable and nothing has been done or not been done as a result of which any of them has ceased or might cease to be valid, subsisting or enforceable;
- 7.2.6 all application, registration and renewal fees and other steps required for the maintenance or protection of all the Assigned Rights have been paid on time or taken;
- 7.2.7 as far as he is aware there are and have been no claims, challenges, disputes or proceedings, pending or threatened, in relation to the ownership, validity or use of any of the Assigned Rights;
- 7.2.8 as far as he is aware there is nothing that might prevent any application listed in schedule 1 or schedule 2 proceeding to grant;
- 7.2.9 as far as he is aware exploitation of the Assigned Rights will not infringe the rights of any third party;
- 7.2.10 as far as he is aware the Assigned Rights do not infringe any intellectual property rights (whether registered or not) anywhere in the world vested in any other party or in which any other party has any interest (whether under licence or otherwise);
- 7.2.11 the Licence will terminate on 31st August 2017 after which date Everbloom will have no claim to use or otherwise benefit from the Assigned Rights;
- 7.2.12 the Licence does not prevent or allow Everbloom to interfere with the transfer of the Assigned Rights in accordance with this deed or the use of the Assigned Rights to manufacture, market or sell the Products;
- 7.2.13 the execution and performance of this deed will not result in the termination of, or materially affect any of the Assigned Rights;
- 7.2.14 apart from the Assigned Rights GC does not have any interest in any intellectual property rights in relation to the Products including (without limitation) rights to inventions, copyright and related rights, moral rights, trademarks and service marks, business names, domain names, rights get-up, the right to sue for passing off or unfair competition or confidential information (including know-how and trade secrets).
- 7.3 Each of the Warranties is without prejudice to any other warranty or representation and the Warranties shall not in any respect be extinguished or affected by Completion.
- 7.4 The rights and remedies of the Assignee in respect of any breach of the Warranties shall not be affected by Completion, by any investigation made by or on behalf of the Assignee into the Assigned Rights or by any failure to exercise or delay in exercising any right or remedy.

8. Disclosure

8.1 GC is aware of a possible infringement of the Assigned Rights by AliBaba and will continue with the steps taken to prevent any further infringements by AliBaba set out in the attached document.

9. Indemnity

- 9.1 GC shall forthwith indemnify the Assignee against all liabilities, costs, expenses, damages and losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis) and all other professional costs and expenses) suffered or incurred by the Assignee arising out of or in connection any claim, action or proceeding brought against VL by Everbloom in relation to the Assigned Rights.
- 9.2 This indemnity shall apply whether or not the Assignee has been negligent or at fault.
- 9.3 If a payment due from GC under this clause is subject to tax (whether by way of direct assessment or withholding at its source), the Assignee shall be entitled to receive from GC such amounts as shall ensure that the net receipt, after tax, to the Assignee in respect of the payment is the same as it would have been were the payment not subject to tax.

10. Further Assurance

- 10.1 At his own expense, if so requested by the Assignee, GC at all times after the date of this deed shall and shall use all reasonable endeavours to procure that any necessary third party shall, promptly execute and deliver such documents and perform such acts and make such payments as may be required for the purpose of giving full effect to this deed, including:
 - 10.1.1 registration of the Assignee as applicant or proprietor (as applicable) of the Assigned Rights;
 - 10.1.2 vesting in the Assignee of the Assigned Rights free from any claim, charge, lien, encumbrance, equity or third party right; and
 - 10.1.3 assisting the Assignee in obtaining, defending and enforcing the Assigned Rights, and assisting with any other proceedings which may be brought by or against the Assignee against or by any third party relating to the Assigned Rights.

11. Disputes

- 11.1 A Party must not start court proceedings (except proceedings seeking interlocutory relief) in respect of a dispute arising out of this deed (**Dispute**) unless it has complied with this clause 11.
- 11.2 A Party claiming that a Dispute has arisen under this deed must give the other Party notice setting out details of the Dispute.

11.3 Each Party must use its best efforts to resolve the Dispute within 10 Business Day after the notice is given (or any longer period agreed by the Parties).

12. Assignment

- 12.1 The Assignee may manage and dispose of the Assigned Rights and the benefit of this deed as it sees fit.
- 12.2 If the Assignee assigns or transfers the Assigned Rights and the benefit of this deed at any time after Completion then the assignee or transferee shall be entitled to enforce this deed as if they were the Assignee including enforcing each of the Warranties against GC.

13. Waiver

13.1 No failure or delay by a Party to exercise any right or remedy provided under this deed or by law shall constitute a waiver of that or any other right or remedy, nor shall it prevent or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy shall prevent or restrict the further exercise of that or any other right or remedy.

14. Entire Agreement

14.1 This deed constitutes the entire agreement between the Parties and supersedes and extinguishes all previous agreements, promises, assurances, warranties, representations and understandings between them, whether written or oral, relating to its subject matter.

15. Variation

15.1 No variation of this deed shall be effective unless it is in writing and signed by the Parties (or their authorised representatives).

16. Severance

16.1 If any provision or part-provision of this deed is or becomes invalid, illegal or unenforceable, it shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision or part-provision shall be deemed deleted. Any modification to or deletion of a provision or part-provision under this clause shall not affect the validity and enforceability of the rest of this deed.

17. Third Party Rights

17.1 No one other than a Party, their successors and permitted assignees, shall have any right to enforce any of the terms of this deed.

18. Governing Law

18.1 This deed and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England.

19. Jurisdiction

19.1 Each Party irrevocably agrees that the courts of England shall have non-exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this deed or its subject matter or formation.

20. Notices

- Any notice or other communication given to a Party under or in connection with this deed shall be in writing and shall be delivered by one of the methods specified in clause 20.2 to an address specified in clause 20.3.
- 20.2 The acceptable methods of delivery are:
 - 20.2.1 by hand;
 - 20.2.2 by pre-paid airmail post; or
 - 20.2.3 by email.
- 20.3 The addresses for delivery are:
 - 20.3.1 if delivered by hand or sent by pre-paid airmail post the postal address shown in this deed or such other address as the receiving Party notifies to the sender; or
 - 20.3.2 if delivered by email the most recent email address notified to the receiving Party by the sender.
- Any notice or communication shall be deemed to have been received (provided that all other requirements in this clause 20 have been satisfied):
 - 20.4.1 if delivered by hand at the time the notice is left at the proper address;
 - 20.4.2 if sent by pre-paid airmail post, at 9.00 am on the fifth Business Day after posting;
 - 20.4.3 if sent by email, at 9.00 am on the next Business Day after transmission.
- 20.5 This clause 20 does not apply to the service of any proceedings or other documents in any legal action.

21. Counterparts

This agreement may be executed in any number of counterparts, each of which when executed and delivered shall constitute a duplicate original, but all the counterparts shall together constitute the one agreement.

- 21.2 Transmission of an executed counterpart of this agreement (but for the avoidance of doubt not just a signature page) by email (in PDF, JPEG or other agreed format) shall take effect as delivery of an executed counterpart of this agreement.
- 21.3 No counterpart shall be effective until each Party has executed and delivered at least one counterpart.

IN WITNESS whereof the Parties have executed this deed on the date written at the beginning of this document.

Schedule 1

Patents

Patents

| Country | People's Republic of China | |
|-------------------|----------------------------|--|
| Patent Number | ZL201420434164.0 | |
| Owner | Gaetano Giuseppe Crocilla | |
| Commencement Date | 4.8.2014 | |
| Expiry Date | 4.8.2024 | |

Patent Applications

| Country | United States of America |
|--------------------|---------------------------|
| Application Number | 15/308,112 |
| Applicant | Gaetano Giuseppe Crocilla |
| Filing Date | 1.11.2016 |

| Country | Patent Co-operation Treaty |
|--------------------|----------------------------|
| Application Number | WO2015/164915 A1 |
| Applicant | Gaetano Giuseppe Crocilla |
| Publication Date | 5.11.2015 |

| Country | Australia |
|--------------------|---------------------------|
| Application Number | 2015252755 |
| Applicant | Gaetano Giuseppe Crocilla |
| Filing Date | 21.11.2016 |

| Country | India |
|--------------------|---------------------------|
| Application Number | 201627040890 |
| Applicant | Gaetano Giuseppe Crocilla |
| Filing Date | 30.11.2016 |

| Country | Europe |
|--------------------|---------------------------|
| Application Number | 15785258.3 |
| Applicant | Gaetano Giuseppe Crocilia |
| Filing Date | 1.12.2016 |

Schedule 2

Designs

Designs

| Country | European Community | |
|-------------------|---------------------------|--|
| Design Number | 002604553-0001 | |
| Owner | Gaetano Giuseppe Crocilla | |
| Commencement Date | 23.12.2014 | |
| Expiry Date | 23.12.2039 | |

| Country | European Community | |
|-------------------|---------------------------|--|
| Design Number | 002604553-0002 | |
| Owner | Gaetano Giuseppe Crocilla | |
| Commencement Date | 23.12.2014 | |
| Expiry Date | 23.12.2039 | |

| Country | European Community | |
|-------------------|---------------------------|--|
| Design Number | 002604553-0003 | |
| Owner | Gaetano Giuseppe Crocilla | |
| Commencement Date | 23.12.2014 | |
| Expiry Date | 23.12.2039 | |

| Country | European Community |
|-------------------|---------------------------|
| Design Number | 002604553-0004 |
| Owner | Gaetano Giuseppe Crocilla |
| Commencement Date | 23.12.2014 |
| Expiry Date | 23.12.2039 |

| Country | European Community | |
|-------------------|---------------------------|--|
| Design Number | 002604553-0005 | |
| Owner | Gaetano Giuseppe Crocilla | |
| Commencement Date | 23.12.2014 | |
| Expiry Date | 23.12.2039 | |

| Country | European Community |
|-------------------|---------------------------|
| Design Number | 002604553-0006 |
| Owner | Gaetano Giuseppe Crocilla |
| Commencement Date | 23.12.2014 |
| Expiry Date | 23.12.2039 |

| Country | European Community |
|-------------------|---------------------------|
| Design Number | 002604553-0007 |
| Owner | Gaetano Giuseppe Crocilla |
| Commencement Date | 23.12.2014 |
| Expiry Date | 23.12.2039 |

Allowed designs

| Country | United States |
|--------------------|-----------------------------|
| Application number | 29/531,079 |
| Owner | Gaetano Giuseppe Crocilla |
| Filing Date | 23 June 2015 |
| Expiry Date | 15 years from date of issue |

Schedule 3

Licences

| Date | Not dated | |
|-------------------|--|--|
| Licensor | Gaetano Crocilla | |
| Licensee | Qingdao Everbloom Art & Craft Co. Ltd. | |
| Title | Patent and Know-how Technology Licensing Agreement | |
| Commencement Date | 1.9.2014 | |
| Expiry Date | 1.9.2017 | |

SIGNATURE PAGE

| SIGNED as a deed by the said Gaetano Giuseppe Crocilla in the presence of: |))) |
|---|--|
| Witness signature | |
| Witness address | |
| | |
| SIGNED as a deed by the said Victoria Lynch in the presence of: |) V.en |
| Witness signature | |
| | 5 Greebeld Cary Cout |
| Executed as a deed by Ultra Tips International Limite By the signature of a director in the presence of: | |
| Witness signature | |
| Witness name (please print) Witness address | 5 Commodel Cross Court Kennedo Cross Court |
| Witness occupation | Souts |

| SIGNED as a deed by the said Gaetano Giuseppe Crocilla |)) |
|---|--------|
| in the presence of: |) |
| Witness signature | |
| *************************************** | |
| | |
| | |
| | |
| | |

SIGNATURE PAGE

| SIGNED as a deed by the said Gaetano Giuseppe Crocilla in the presence of: | } |
|---|------------------|
| Witness signature | |
| Witness address | TRMES HUTTONS |
| | 2~~4 <i>G</i> 2. |
| SIGNED as a deed by the said Victoria Lynch in the presence of: |)) |
| Witness signature | |
| Witness address | |
| | |
| Executed as a deed by Ultra Tips International Limited By the signature of a director in the presence of: | · |
| Witness signature | ······· |
| Witness address | |
| | |

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| SIGNED as a deed by the said Gaetano Giuseppe Crocilla in the presence of: | } |
|--|-------------------------------|
| Witness signature | |
| | LANCE HUMBAL STABEL, MELBOUNE |
| Witness occupation | 5.250.145.B |

ALIBABA AND OTHER INFRINGEMENTS (ANNEXURE TO IP ASSIGNMENTS)

- a. The name and address of the Chinese factory; IN RESPECT OF THE ACTIONS BEING TAKEN AT C. BELOW, THE FOLLOWING ARE THREE INFRINGING SITES:
- 1). https://www.alibaba.com/product-detail/Forever-Wholesale-Factory-Price-T-TIP-60472166236.html?spm=0.0.0.0.QMkzSP
- 2). https://www.alibaba.com/product-detail/Tangle-Free-Shedding-Free-Vrigin-Brazlian_60465557654.html?spm=0.0.0.0.QMkzSP
- 3). https://www.alibaba.com/product-detail/2015-Top-Selling-Products-Good-Quality 60415656796.html?spm=0.0.0.0.QMkzSP
- b. Details of the potential infringement; THE INFRINGERS APPEAR TO HAVE COPIED THE SHAPE OF THE ULTRA TIP (IE THE SHAPE OF THE PRODUCT)

Details of the steps being taken by Mr Crocilla. OUR CLIENT HAS NOTIFIED ALI BABA AND IS WORKING WITH ALIBABA TO HAVE THE INFRINGING PRODUCTS REMOVED FROM ALIBABA SITES. TO DATE OUR CLIENT HAS NOT OTHERWISE TAKEN ANY LEGAL ACTION. IF YOUR CLIENT REQUIRES MORE INFORMATION, SHE IS WELCOME TO CONTACT OUR CLIENT DIRECTLY. Out OF THE THREE SITES IDENTIFIED ABOVE, WITH THE SITE MARKED AS 1). OUR CLIENT HAS JUST HAD A POSITIVE CONFIRMATION FROM ALIBABA, MEANING THAT ITS APPLICATION WAS SUCCESSFUL AND THE COMPANY IN QUESTION WAS NOTIFIED AND ASKED TO REMOVE ANY FORM OF ADVERTISING IN RELATION TO THE INFRINGING PRODUCT. DUE TO THE COMPLEXITY OF THE LODGING OF THE DOCUMENTS WITH ALIBABA, OUR CLIENT HAS INITIALLY TRIED WITH ONE COMPANY ONLY. HAVING RECEIVED THIS FIRST RESPONSE OUR CLIENT INTENDS TO DO THE SAME WITH THE OTHER TWO COMPANIES ON THE LIST.

ADDENUM, AS EMAILED TO V LYNCH'S SOLICITOR ON 12 DECEMBER 2016.

This is the current situation with the infringing companies:

We have since entered a relationship with Alibaba to stop any companies we find infringing on our product.

Any companies that where advertising on Alibaba, offering products infringing with our product have been successfully stopped. However we are constantly monitoring on a regular base (min 2 x times in a month), so that we can address any new infringements immediately.

Currently there are 2 x companies we are in the process of taking action against, one was brought to my attention by Richard Ashley from Additional Lengths. The company name is ShowJarlly Hair Factory.

I have asked Richard to gather information so we can confirm that this is an infringement before we take any direct action, once that has been confirmed then I will contact t Alibaba

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and ask them to remove the seller from the website as well as a written warning along with giving them my details so they can approach us for maybe a business relationship.

The second one is Guang Zhou Alice Hair Products CO., LTD, they are producing a similar product. The same method of removing them from the website will be applied. My expected time frame to resolve this about 30 days but take into account we are in the middle of Christmas and new year so maybe a bit longer.

Dated 16 December 2016

| Signed sealed and delivered by Gaetano |
|--|
| Crocilla in the presence of |

Signature of witness

Name of witness (print)

.

Signature of Gaetano Crocilla

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