504686357 12/13/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4733079

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
IPV INHEIDENER PRODUKTIONS-UND VERTRIEBSGESELLSCHAFT MBH	09/25/2017

RECEIVING PARTY DATA

Name:	EZETIL GMBH	
Street Address:	EZETILSTRASSE 1	
City:	HUNGEN-INHEIDEN	
State/Country:	GERMANY	
Postal Code:	DE-35410	

PROPERTY NUMBERS Total: 3

Property Type	Number			
Patent Number:	D500057			
Patent Number:	D497517			
Patent Number:	D534771			

CORRESPONDENCE DATA

Fax Number: (502)561-0442

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5026252772

Email: tswarens@middletonlaw.com
Correspondent Name: MIDDLETON REUTLINGER
Address Line 1: 401 S. 4TH STREET, SUITE 2600
Address Line 4: LOUISVILLE, KENTUCKY 40202

ATTORNEY DOCKET NUMBER:	ZS253-18064
NAME OF SUBMITTER:	JAMES E. COLE
SIGNATURE:	/James E. Cole/
DATE SIGNED:	12/13/2017

Total Attachments: 3

source=MO Patent assignment - IPV to EZetil GmbH-for recording#page1.tif source=MO Patent assignment - IPV to EZetil GmbH-for recording#page2.tif source=MO Patent assignment - IPV to EZetil GmbH-for recording#page3.tif

PATENT 504686357 REEL: 044389 FRAME: 0158

MEMORANDUM OF PATENT ASSIGNMENT

This MEMORANDUM OF PATENT ASSIGNMENT ("Assignment") is made, executed,

and delivered by and between, IPV Inheidener Produktions-und Vertriebsgesellschaft mbH,

Ezetilstrasse 1, Hungen-Inheiden, Germany 35410, a limited liability company organized under the

laws of Germany ("Assignor"), and EZetil GmbH (formerly named ZOG-Zorn Outdoor Germany

GmbH), a limited liability company organized under the laws of Germany, with a business address

of EZetilstrasse 1, DE-35410 Hungen-Inheiden, Germany ("Assignee"). For purposes of this

Memorandum of Assignment, Assignor and Assignee are each referred to individually as a "Party",

and together as the "Parties."

WHEREAS, as of December 22, 2016, Assignor was the owner of the patents set forth in

Schedule A, which is attached hereto and incorporated herein (the "Patents").

WHEREAS, pursuant to the Purchase and Assignment Agreement of Individual Assets

dated December 22, 2016 (the "Purchase and Assignment Agreement") executed by and between

the Parties, Assignor conveyed, assigned and sold to Assignee certain intellectual property assets,

including the Patents identified in Schedule A, and any and all rights to recover damages for past

infringement of any and all said Letters Patent, and any and all priority rights, convention rights,

and other benefits accruing or to accrue to the Assignor with respect to the filing of applications for

patents or the securing of patents in the United States and countries foreign thereto, effective as of

January 3, 2017.

WHEREAS, pursuant to the terms of the Purchase and Assignment Agreement, Assignor

agreed to execute such other documents as may be required for the purpose of recording Assignee

as owner of the Patents.

PATENT REEL: 044389 FRAME: 0159 WHEREAS, the Parties now wish to memorialize Assignee's acquisition of all of Assignor's right, title and interest in and to the Patents in accordance with the Memorandum of Patent Assignment herein.

NOW THEREFORE, in consideration of the execution of the Purchase and Assignment Agreement, the payment of the consideration provided therein, and other good and valuable consideration, the receipt and sufficiency of which are herein acknowledged, Assignor does hereby memorialize its prior assignment of said Patents to Assignee pursuant to the Purchase and Assignment Agreement and effective as of January 3, 2017.

IN WITNESS WHEREOF, the Parties have caused this Memorandum of Patent Assignment to be executed by persons having full legal capacity and authorization to bind the Parties hereto, as of the date of the last to execute below, all effective as of January 3, 2017.

IPV Inheidener Produktions-und Vertriebsgesellschaft mbH (Assignor)

Name:

ille: Ot far U.

SCHEDULE A

Title	Status	Type of right	Country	Application date	Application Bo.	Patent/registration data	Patent/registration
Kühibox E21S (Cool box)	Registered/ Granted	Design	United States	2903/10/09	29/191,474	2004/12/21	D500,057
Rollbar (cooling box)	Registered/ Granted	Design	United States	2003/12/11	29/195,386	2904/10/26	D497,517
Rollcooler (cooling box)	Registered/ Granted	Design	United States	2005/07/22	29/234,718	2007/01/09	D534,771

PATENT REEL: 044389 FRAME: 0161

RECORDED: 12/13/2017