504694339 12/19/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALESSANDRO GALLO	11/29/2017

RECEIVING PARTY DATA

Name:	GOLDEN GOOSE S.P.A.
Street Address:	VIA SAN MARTINO, 17
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29607881

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ATTORNEY DOCKET NUMBER:	221008-1900
NAME OF SUBMITTER:	MEGAN LEEDY
SIGNATURE:	/Megan Leedy/
DATE SIGNED:	12/19/2017

Total Attachments: 2

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PATENT 504694339 REEL: 044432 FRAME: 0192

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ASSIGNMENT OF DESIGN PATENT APPLICATION

WHEREAS, I Alessandro GALLO, hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements ("Invention(s)") as described and set forth in the below-identified Design application for United States Letters Patent entitled:

SNEAKER

which was:		
	executed on even date herewith, filed with the United States Patent and Trademark Office (Usual June 16, 2017, and assigned Serial No. 29/607,881, and further described in U.S. Provisional application entitled the USPTO on , and assigned Serial No	JSPTO) on , filed with
WHE	REAS, GOLDEN GOOSE S.p.A., having a place of business at Via S	San Martino,

WHEREAS, GOLDEN GOOSE S.p.A., having a place of business at Via San Martino, 17, Milano I-20122 Italy, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in and to said Invention(s), said Design application, and any U.S. and foreign patents which are related to the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned and transferred and does hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, the entire right, title and interest, for the United States of America, in and to said Invention(s), said Design application, and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions, including all corresponding continuation, continuation-in-part, divisional, reissue, and reexamination applications, including all rights of priority arising from them.

ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in the U.S., and to invoke and claim for any application for patent or other form of protection for said Inventions, without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNOR hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Inventions, said Design application, or said provisional application and to claim the aforesaid benefit of the right of priority.

ASSIGNOR requests that any and all patents for said Inventions be issued to ASSIGNEE in the U.S. or to such nominee as ASSIGNEE may designate.

ASSIGNOR covenants and agrees that, when requested, ASSIGNOR shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said Invention(s), and for the defense and protection thereof if challenged in the court of law.

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ASSIGNOR authorizes ASSIGNEE or its agents to insert, on ASSIGNOR's behalf, the filing date and/or serial number above pertaining to the Design application, if not known as of the date of execution of this document.

Alessandro GALLO

Date: NOWMber 79, 2017

Witness

Witness

PATENT REEL: 044432 FRAME: 0194

RECORDED: 12/19/2017