504697828 12/20/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4744550

		NEW ASSIGNMENT	
NATURE OF CONVEYAN	CE:	ASSIGNMENT	
CONVEYING PARTY DA	ТА		
		Name	Execution Date
ZHANGHONG HU			10/23/2017
YUAN WANG			10/23/2017
YONG MEI			10/23/2017
HENGSHENG FU			10/23/2017
MIAO WANG			10/23/2017
CHUZHU FENG			10/23/2017
RECEIVING PARTY DAT	A		
Name:	DALIAN WANDA GROUP CO. LTD.		
Street Address:	NO. 539, CHANGJIANG ROAD		
Internal Address:	XIGANG DISTRICT		
City:	DALIAN		
State/Country:	CHINA		
PROPERTY NUMBERS ⁻ Property Type	Total: 1	Number	
Property Type		Number 15737077	
Application Number: CORRESPONDENCE DA Fax Number: <i>Correspondence will be</i> <i>using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1:	ATA sent to rovided	(203)220-8497 <i>the e-mail address first; if that is unsuc</i> <i>; if that is unsuccessful, it will be sent v</i> 2032208496 dilworthip@dilworthip.com DILWORTH IP LLC 2 CORPORATE DRIVE	
Property Type Application Number: CORRESPONDENCE DA Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4:	ATA sent to rovided	(203)220-8497 the e-mail address first; if that is unsuc if that is unsuccessful, it will be sent v 2032208496 dilworthip@dilworthip.com DILWORTH IP LLC 2 CORPORATE DRIVE TRUMBULL, CONNECTICUT 06611	
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PATENT REEL: 044451 FRAME: 0350

ASSIGNMENT OF INVENTION

WHEREAS, we, ZHANGHONG HU, YUAN WANG, YONG MEI, HENGSHENG FU, MIAO WANG and CHUZHU FENG (the "Assignors"), have made an invention entitled:

ENTERTAINMENT-ORIENTED MULTI-MODE EXPERIENCE SYSTEM

filed as U.S. Patent Application No. <u>15/737,077</u> on <u>December 15</u>, 2017 as the national phase of PCT/CN2015/084039 filed on July 15, 2015 claiming priority to Chinese Patent Application No. 201510340589.4 filed on June 18, 2015.

WHEREAS, DALIAN WANDA GROUP CO., LTD., having an address at No. 539, Changjiang Road, Xigang District, Dalian, Republic of China (the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, including any tangible materials embodied in or encompassed by the invention, and any improvements thereon, (the "Invention") and in and to applications for Letters Patent thereon in the United States, its territories and possessions ("United States") and all foreign countries, including rights to claim priority, to any provisional applications, and in and to any Letters Patent of the United States or any foreign country which may be granted therefor, including any and all reissues, divisions, continuations, continuationsin-part, renewals, substitutes or extensions thereof (the "Rights");

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, Assignors have sold, assigned, transferred and conveyed, and do hereby sell, assign, transfer and convey to Assignee, its successors and assigns, the entire right, title and interest in and to the aforesaid Invention and Rights. The aforesaid assignment includes the right in and to all income, royalties, damages and payments now or hereafter due or payable with respect to any Letters Patent which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignors if this sale and assignment had not been made;

AND Assignors hereby authorize and request the appropriate governmental officials to issue any and all such United States or foreign Letters Patent under said invention, or resulting from any of said applications thereof, to the Assignee, as the assignee of the entire right, title and interest in and to the same;

AND Assignors hereby represent, warrant and covenant that they have the full right to convey the entire interest herein assigned, that they have not executed and will not execute any instrument or assignment in conflict herewith, and that the rights assigned herein are not otherwise encumbered by any grant, license or right;

AND Assignors further covenant and agree that Assignors will at any time upon request make, execute and deliver without further compensation, any and all other instruments in

Page 1 of 2

PATENT REEL: 044451 FRAME: 0351 writing, including further applications, papers, affidavits, powers of attorney, assignments, and other documents, and do all lawful acts and things, which, in the opinion of counsel for said Assignee, its successors and assigns, may in any country be required or necessary more effectively to secure to and vest in said Assignee, its successors and assigns the entire right, title and interest in and to said Invention and Rights hereby sold, assigned, transferred and conveyed, and that Assignors will sign any applications for reissue, division, continuation, continuation-in-part, renewal, substitute or extension of said application for Letters Patent or any resulting Letters Patent;

AND Assignors further covenant and agree that Assignors will at any time upon request communicate to the Assignee, its successors, assigns or other legal representatives any facts relating to the aforesaid invention known to them, and will testify as to the same in any interference, litigation, mediation, arbitration or other proceeding when requested to do so.

In witness whereof, executed by the undersigned of	on the dates below.
- WRELE	Date: 2017. 10. 23
Zhanghong HU V	
23	Date: 2017. 10. 33
Yuan WANG	
April -	Date: 2017. 10. 23
Yong MEI	••••••
(stage	Date: 2017. (0.17)
Hengsheng FU	
沪版	Date: 2#17.10.27
Miao WANG	
-J&K	Date: 21/ 10-23
Chuzhu FENG	1
·	
Assignee:	

DALIAN WANDA GROUP CO., LTD.

By:	
Name:	1412->
Title:	
Date: _	

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