504698998 12/21/2017 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4745720

SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:		ASSIGNMENT						
CONVEYING PARTY D	ΑΤΑ							
		Name			Execution Date		ate	
THOMAS GENTILE							12/20/2017	
JENNIFER DE MARCO							12/19/2017	
RECEIVING PARTY DA	ATA							
Name: ALLSTAR MARKETING GROUP, LLC								
Street Address:	2 SKY	2 SKYLINE DRIVE						
City:	HAWT	HAWTHORNE						
State/Country:	NEW Y	ORK						
Postal Code:	10532							
PROPERTY NUMBERS Property Type			Numbe	r				
		29629		r				
Property Type Application Number: CORRESPONDENCE		29629	9443	r				
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Total Attachments: 3

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RECORDATION FORM COVER SHEET PATENTS ONLY								
To: Commissioner of Patents and Trademarks: Please	record the attached original document or copy:							
 Name of conveying party: THOMAS GENTILE JENNIFER DE MARCO Additional names?Yes X_No 	2. Name and address of receiving party(ies): Name: <u>ALLSTAR MARKETING GROUP, LLC</u> Street Address: <u>2 SKYLINE DRIVE</u> City: <u>HAWTHORNE</u> State: <u>NY</u> ZIP: <u>10532</u> Country: <u>USA</u>							
3. Nature of conveyance: X Assignment Merger Security Agreement Change of Name Other								
Execution Date: <u>12/20/17; 12/19/17</u>	Additional names & addresses attached? _Yes <u>x</u> No							
 4. Application number(s) or patent number(s): 29629443 Attorney Docket No.: <u>ALSTA.DP023</u> If this document is being filed together with a new application, execution date of application is: Patent Serial No.(s): Filing Date: 								
Additional numbers attached? Yes X No								
5. Name and address of party to whom correspondence should be mailed: Address associated with Customer No.: 28752	6. Total number of applications and patents involved: 1							
Name: <u>Andrew F. Young, Esq.</u> Internal Address: <u>Lackenbach Siegel, LLP</u> Street Address: <u>One Chase Road</u>	 X Charge any additional fees in connection with this submission to our Deposit Account No. <u>10-0100</u> 							
City: Scarsdale State: NY ZIP: 10583								
DO NOT USE THIS SPACE								
 9. Statement and signature. To the best of my knowledge and belief, the foregoing a true copy of the original document. <u>ANDREW F. YOUNG, Reg. No. 44,001</u> Name of Person Signing Total number of pages including cover sheet, attachment 	g information is true and correct and any attached copy is DECEMBER 21, 2017 Signature Date							

PATENT REEL: 044457 FRAME: 0236 Attorney Docket No. ALSTA DP023

ASSIGNMENT AND DECLARATION UNDER 37 C.F.R. § 1.63

(For Use with Signed Application Data Sheet)

Title of Invention: EARRING BACK Docket No.: ALSTA DP023

This assignment and declaration are directed to (check one): _____the attached application; _____US PAT, APPLN, SERIAL NO. 29/629,443 PILED DECEMBER 13, 2017

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as a below-named inventor I have sold and assigned, and by these presents hereby sell and assign, unto:

Name of Assignee: ALLSTAR MARKETING GROUP, LLC

Address of Assignce: 2 SKYLINE DRIVE, HAWTHORNE, NY 10532

(hereinafter ASSIGNEE) all my right, title, and interest for the United States, its territories, and possessions in and to the above-identified invention and United States patient application, including any and all divisions or continuations thereof, and in and to any and all Letters Patient of the United States that may issue on any such application or for said invention, including any and all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, or assigns to the full end of the term or terms for which any and all such Letters Patient may be granted as fully and entirely as would have been held and enjoyed by me had this Assignment not been made.

Thereby authorize and request the Director of the U.S. Patent and Trademark Office to issue any and all such Letters Patent to said ASSIGNEE, its successors, or assigns in accordance herewith.

I warrant and covenant that have the full and unencombered right to sell and assign the interests herein sold and assigned and that I have not executed and will not execute any document or instrument in conflict herewith.

I further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives, or assigns all information farown to me relating to said invention or patent application and that I will execute and deliver any papers, make all rightful oaths, testify in any legal proceedings, and perform all other lawful acts deemed necessary or desirable by said ASSIGNEE, its successors, legal representatives, or assigns to perfect title to said invention, to said application including divisions and continuations thereof and to any and all Letters Patent that may be granted therefor or therean, including reissues or extensions, in said ASSIGNEE, its successors, legal representatives, or assigns in obtaining, reissues, or assigns, or to assist said ASSIGNEE, its successors, legal representatives, or assigns in obtaining, reissue, or enforcing Letters Patent of the United States for said invention.

DECLARATION & POWER OF ATTORNEY

As a below-named inventor, I hereby declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

I hereby state that I have reviewed and understand the entire contents of the above-identified application, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is known to me to be material to patentability as defined in Title 37. Code of Federal Regulations, §1.56.

I hereby appoint the attorney(s) at Lackenbach Siegel LLP associated with customer no. 23752 to prosecute the identified application and to transact all business in the USPTO in connection herewith.

Signature: Inventor:

119/10 JENNIFER DE MARCO DATE

PATENT REEL: 044457 FRAME: 0237 Attorney Docket No. ALSTA.DP023

ASSIGNMENT AND DECLARATION UNDER 37 C.F.R. § 1.63

(For Use with Signed Application Data Sheet)

Title of Invention: EARRING BACK Docket No.: ALSTA.DP023

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the attached application:

X_U.S. PAT. APPLN. SERIAL NO. 29/629,443 FILED DECEMBER 13, 2017

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Name of Assignee: ALLSTAR MARKETING GROUP, LLC

Address of Assignce: 2 SKYLINE DRIVE, HAWTHORNE, NY 10532

(hereinafter ASSIGNEE) all my right, title, and interest for the United States, its territories, and possessions in and to the above-identified invention and United States patent application, including any and all divisions or continuations thereof, and in and to any and all Letters Patent of the United States that may issue on any such application or for said invention, including any and all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, or assigns to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by me had this Assignment not been made.

I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue any and all such Letters Patent to said ASSIGNEE, its successors, or assigns in accordance herewith.

I warrant and covenant that have the full and unencumbered right to sell and assign the interests herein sold and assigned and that I have not executed and will not execute any document or instrument in conflict herewith.

I further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives, or assigns all information known to me relating to said invention or patent application and that I will execute and deliver any papers, make all rightful oaths, testify in any legal proceedings, and perform all other lawful acts deemed necessary or desirable by said ASSIGNEE. its successors, legal representatives, or assigns to perfect title to said invention, to said application including divisions and continuations thereof and to any and all Letters. Patent that may be granted therefor or thereon, including reissues or extensions, in said ASSIGNEE, its successors, or assigns, or to assist said ASSIGNEE, its successors, legal representatives, or assigns in obtaining, reissuing, or enforcing Letters Patent of the United States for said invention.

DECLARATION & POWER OF ATTORNEY

As a below-named inventor, I hereby declare that:

The above-identified application was made or authorized to he made by me.

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I hereby appoint the attorney(s) at Lockenbach Siegy LLP associated with customer no. 28752 to prosecute the identified application and to transport all mainless in the USPTO in connection-herewith.

12/20/17 Signature: Inventor: THOMAS GENTILE

PATENT REEL: 044457 FRAME: 0238

RECORDED: 12/21/2017