

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4746306

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PHONESACKSITH GUY KETTAVONG	05/02/2014
JACK WARREN GEE II	05/06/2014
KOLMAN JUHASZ	05/05/2014
EUGENE J. KOZLOWSKI	05/02/2014
DAVID A. KANNING	05/02/2014
MICHAEL PATRICK ARNETT	05/02/2014
RICHARD JOSEPH LASH	05/02/2014
RECEIVING PARTY DATA	
Name:	VITA-MIX MANAGEMENT CORPORATION
Street Address:	8615 USHER ROAD
City:	OLMSTED TOWNSHIP
State/Country:	OHIO
Postal Code:	44138
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29630478
CORRESPONDENCE DATA	
Fax Number:	(216)348-5474
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	216-348-5400
Email:	ipmailbox@mcdonaldhopkins.com
Correspondent Name:	MCDONALD HOPKINS LLC
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Address Line 2:	SUITE 2100
Address Line 4:	CLEVELAND, OHIO 44114-2653
ATTORNEY DOCKET NUMBER:	33963-763DIV
NAME OF SUBMITTER:	TODD A. BENNI
SIGNATURE:	/Todd A. Benni/
DATE SIGNED:	12/21/2017

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Total Attachments: 15

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COMBINED ASSIGNMENT AND DECLARATION OF PATENT APPLICATION

Assignment of Patent Application

Whereas, we, Phonesacksith Guy Kettavong, having an address at 4612 Creekside Drive, Kent, Ohio 44240, United States of America; Jack Warren Gee II, having an address at 37635 Bar Harbour, Willoughby, Ohio 44094, United States of America; Kolman Juhasz, having an address at 5547 Suncrest Court, Parma, Ohio 44134, United States of America; Eugene Kozlowski, having an address at 6280 Mulberry Bend Drive, Medina, Ohio 44256, United States of America; David A. Kanning, having an address at 5680 Clear Spring Court, Valley City, Ohio 44280, United States of America; Michael Patrick Arnett, having an address at 27424 Hidden Oaks Drive, Columbia Station, Ohio 44028, United States of America; and Richard Joseph Lash, having an address at 31621 Electric Boulevard, Avon Lake, Ohio 44012, United States of America, hereinafter referred to as “Assignors,” have invented, a new and useful invention, for which a U.S. Design Application was filed on March 13, 2014, having Attorney Docket No. 33963-00385 and Application No. 29/485,013, and any subsequent applications filed in connection with the above invention (the “Patent”).

Whereas, Vita-Mix Corporation, having an address at 8615 Usher Road, Olmsted Township, Ohio 44138, hereinafter referred to as “Assignee,” is desirous of acquiring the entire right, title and interest in and to said Patent;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, the Assignors, by these presents do sell, assign and transfer unto Assignee, its successors and assigns, the full and exclusive right to the Patent and all letters patent of foreign countries which may be or have been issued on the invention disclosed in the Patent, all divisions, reissues, and continuations, in whole or in part, thereof, and all inventions disclosed therein, together with all claims for damages

Ref. #33963-00385
"BLENDING SYSTEM"

by reason of past or future infringement, with the right to sue for and collect the same for the use and benefit of Assignee and its successors and assigns.

Assignors warrant they are the exclusive owners of the entire legal and equitable interest in the Patent and the invention disclosed therein, free and clear of all liens and encumbrances; and that they have full power, authority, and capacity to make this Assignment to Assignee. Assignors covenant and agree, for themselves and for their successors and assigns that, at Assignee's request, Assignors will cause to be executed and delivered any applications, affidavits, assignments, and other instruments as may be deemed necessary or desirable by Assignee to secure for or vest in Assignee, its successors or assigns, all right, title, and interest in and to any application, patent, or other right or property covered by this assignment, including the right to apply for and obtain patents in foreign countries under the provisions of the International Convention; and Assignors hereby request and authorize the United States Commissioner of Patents and Trademarks to issue any and all United States patents granted on the Patent to Assignee as owner of the entire right, title, and interest in and to the same, and authorizes appropriately empowered officials of foreign countries to issue any letters patent granted on the Patent to Assignee as owner of the entire right, title, and interest in and to the same.

Declaration (37 CFR 1.63) For Utility Or Design Application Using An Application Data Sheet (37 CFR 1.76)

Title of Invention: Blending System

As the below named inventor, I hereby declare that this declaration is directed to the attached application.

The above-identified application was made or authorized to be made by me.

Ref. #33963-00385
"BLENDING SYSTEM"

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VITA-MIX CORPORATION", CHANGING ITS NAME FROM "VITA-MIX CORPORATION" TO "VITA-MIX HOLDINGS COMPANY", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2014, AT 7:40 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

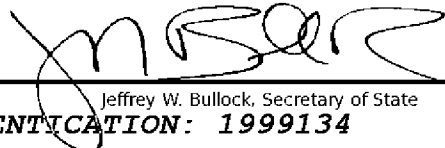
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JANUARY, A.D. 2015, AT 12:01 O'CLOCK A.M.

5586280 8100

141596471



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1999134

DATE: 12-31-14

PATENT
REEL: 035762 FRAME: 0299

**CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION
OF
VITA-MIX CORPORATION**

Vita-Mix Corporation, a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), hereby certifies:

1. That the Board of Directors of the Corporation, by the unanimous written consent of its members filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of the Corporation:

RESOLVED, that the Certificate of Incorporation of the Corporation shall be amended by deleting Section FIRST thereof and substituting the following in lieu thereof:

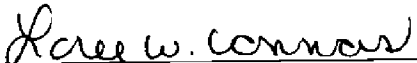
FIRST: The name of this corporation is Vita-Mix Holdings Company (the "Corporation").

2. This Amendment is to become effective at 12:01 a.m. on January 1, 2015.

3. That in lieu of a meeting and vote of stockholders, the stockholders have given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware, and written notice of the adoption of the amendment has been given as provided in Section 228 of the General Corporation Law of the State of Delaware to every stockholder entitled to such notice.

4. That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its duly authorized officer this 29 day of December, 2014.



Loree W. Connors, Treasurer

ASSIGNMENT OF PATENTS AND PATENT APPLICATIONS

WHEREAS, **Vita-Mix Holdings Company**, a Delaware corporation, having an address at 8615 Usher Road, Olmsted Township, Ohio 44138 (“Assignor”), is the owner of the entire right, title and interest in, to and under the patents and patent applications set forth on Schedule A, which is attached hereto and made a part hereof (the “Patents”);

WHEREAS, **Vita-Mix Management Corporation**, a Delaware corporation, having an address at 8615 Usher Road, Olmsted Township, Ohio 44138 (“Assignee”), is desirous of acquiring the entire right, title and interest in, to and under the Patents; and

NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee its entire right, title and interest in, to and under the Patents and to all inventions and improvements claimed or otherwise disclosed in the Patents, including the exclusive right to: 1) bring actions and collect damages for infringement of any patent issuing from the Patents, including infringement having occurred prior to the date of this Assignment of Patents; 2) claim priority to the Patents; 3) all reissues, continuations, continuations-in-part, divisionals, and reexaminations related to the Patents, and all foreign equivalents thereto; and 4) all Letters Patent which may be granted on any of the foregoing, and all reissues thereof.

Assignor hereby authorizes and requests the Commissioner for Patents of the United States Patent and Trademark Office (“USPTO”), and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent related to the Patents to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this Assignment of Patents.

Assignor hereby authorizes and requests the Commissioner for Patents of the USPTO, and any Official of any country or countries foreign to the United States whose duty is to record documents evidencing ownership of patents and patent applications, to record Assignee as owner of the Patent Application, including any reissues, continuations, continuations-in-part, divisionals, or reexaminations thereof and foreign equivalents thereto.

Assignor does also hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the Patent Application or any patent issuing therefrom, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives to the full end of the term for which the Patent Application is granted, as fully and entirely as the same would have been held by Assignor had this Assignment not been made.

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Patent Application herein assigned.

Assignee:
VITA-MIX MANAGEMENT CORPORATION

By: [Signature]

Title: VP of ENGINEERING

Date: 4/30/15

STATE OF OHIO)
 : ss.:
COUNTY OF CUYAHOGA)

On the 30th day of APRIL, 2015, before me personally came Assignee's representative, to me known, who being by me duly sworn, did depose and say that he holds the office of VP OF ENGINEERING of the Assignee described in and which executed the foregoing instrument, and that he was duly authorized to execute this Assignment on behalf of said company.

[Signature]
Notary Public My commission expires June 3rd, 2017

Christina M. Boeh
Notary Public
Cuyahoga County, OH