504700966 12/21/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANDREW D. TIFFIN	07/24/2017
BENNY M. BINSHTOCK	07/24/2017
DAVID WELBY	07/24/2017

RECEIVING PARTY DATA

Name:	MATTEL, INC.	
Street Address:	333 CONTINENTAL BOULEVARD	
City:	EL SEGUNDO	
State/Country:	CALIFORNIA	
Postal Code:	90245	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29608426

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NAME OF SUBMITTER:	PETER D. SABIDO	
SIGNATURE:	/Peter D. Sabido/	
DATE SIGNED:	12/21/2017	

Total Attachments: 3

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PATENT 504700966 REEL: 044467 FRAME: 0079

Attorney Docket No.: MAT3Z220D1

<u>ASSIGNMENT</u>

WHEREAS, we, Andrew D. TIFFIN, Benny M. BINSHTOCK, and David WELBY, have invented certain new and useful improvements as described in:

- a U.S. design patent application entitled CONNECTOR FOR FLEXIBLE TRACK SETS, filed on 6/21/2017 as U.S. Design Patent Application Serial No. 29/608,426;
 and
- including any provisional patent applications or nonprovisional patent applications
 which are claimed for priority by any patent application listed above;

WHEREAS, Mattel, Inc., is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Andrew D. TIFFIN, Benny M. BINSHTOCK, and David WELBY, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole

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and lawful owners of the entire right, title, and interest in and to the invention and the above-identified patent application(s), and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

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Witness:

City & State:

Page 2 of 3 ASSIGNMENT TO MATTEL. INC.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 🔎 🕌
day of <u> </u>
Queras Berilland
Benny M: BINSHTOCK Witness:
Signature: Aticia 48
Name: 24/0/6/2011
Address: 353 CM ACAD BW.
City & State: <u>66/1/4</u> , <u>05-4/24</u> 6
tate V
IN TESTIMONY WHEREOF, I have hereunto set my hand this
day of <u>July</u> , 2017.
David WELBY Witness:
Signature
Name: 24/1/4 0/1/4/1
Address: 233 (7/14/14/14/14)
City & State: 644/14 (A 404)

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