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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GREG SCHWENK	12/10/2017

RECEIVING PARTY DATA

Name:	LANCE HOLLANDER
Street Address:	1625 WAVERLY ROAD
City:	GLADWYNE
State/Country:	PENNSYLVANIA
Postal Code:	92673

PROPERTY NUMBERS Total: 5

Property Type	Number
Patent Number:	D732870
Patent Number:	D734084
Patent Number:	D734083
Patent Number:	D769044
Patent Number:	D771991

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:248-770-8600Email:ck@ckiplaw.comCorrespondent Name:CHRIS KUCZYNSKIAddress Line 1:1001 AVENIDA PICO

Address Line 2: SUITE C300

Address Line 4: SAN CLEMENTE, CALIFORNIA 92673

	CHRIS KUCZYNSKI	
SIGNATURE:	/Chris Kuczynski/	
DATE SIGNED:	12/22/2017	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 2

PATENT REEL: 044471 FRAME: 0808 source=2017-12-10 Signed Assignment#page1.tif source=2017-12-10 Signed Assignment#page2.tif

PATENT REEL: 044471 FRAME: 0809 ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made this 10th day of December, 2017 by Greg Schwenk

(hereinafter referred to as Assignor), residing at 7252 Mohawk Street, San Diego, California

92115;

WHEREAS, Assignor has co-invented certain new and novel BEVERAGE

CONSUMPTION STRAW designs, set forth in the following United States Patents: Design

Patent No. D732,870 filed February 5, 2014; Design Patent No. D734,084 filed February 7,

2014; Design Patent No. D734, 083 filed February 5, 2014; Design Patent No. D769,044 filed

November 11, 2015; and Design Patent No. D771,991 filed May 29, 2015 and

WHEREAS, Lance Hollander, an individual residing at 1625 Waverly Road,

Gladwyne, Pennsylvania 19035 (hereinafter referred to as Assignee), is desirous of acquiring

the entire right, title and interest in and to said inventions and said Patents, and in and to any

Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and

sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold,

assigned, transferred and set over, and by these presents does sell, assign, transfer and set over,

unto Assignee, its successors, legal representatives and assigns, the entire right, title and

interest in and to the above-mentioned inventions and applications for Patents, and in and to

any and all direct and indirect divisions, continuations and continuations-in-part of said

applications, and any and all Patents in the United States and all foreign countries which may

be granted therefore and thereon, and reissues, reexaminations and extensions of said Patents,

and all rights under the International Convention for the Protection of Industrial Property, the

same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of

its successors, legal representatives and assigns, to the full end of the term or terms for which

Patents may be granted and/or extended, as fully and entirely as the same would have been held

and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby covenants and agrees to and with

Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers

and documents, take all lawful oaths and do all acts necessary or required to be done for the

PATENT

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procurement, maintenance, enforcement and defense of any Patent and applications for Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent applications for Patents, or any proceeding in connection with any Patent or applications for Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Patent, or any reissue, reexamination or extension of any Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Patents of the United States to Assignee, as Assignee of said inventions and the Patents to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

CHRIS KUCZYNSKI, ESQ.

All practitioners at Customer Number 62265

AND Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

Done at San Diego, California this 10th day of December, 2017.

Greg Schwenk

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RECORDED: 12/22/2017