504703603 12/26/2017 PATENT ASSIGNMENT COVER SHEET

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|--------------------------|------------|----------------------------------|------------|
| NATURE OF CONVEYANCE: | | ASSIGNMENT | |
| CONVEYING PARTY | DATA | · · · · | |
| Name | | Execution Date | |
| JAMES SIMINOFF | | | 10/20/2017 |
| HONG SWAIN | | | 10/20/2017 |
| Street Address: City: | | 1523 26TH STREET SANTA MONICA | |
| Name: | | G INC. | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 9040 | - | |
| | RS Total: | 1 | |
| Property Typ | e | Number | |
| | | 29621449 | |

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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| ATTORNEY DOCKET NUMBER: | R1.01189.DES | | | | |
|--|-------------------|--|--|--|--|
| NAME OF SUBMITTER: | EUGENE K. CHONG | | | | |
| SIGNATURE: | /Eugene K. Chong/ | | | | |
| DATE SIGNED: | 12/26/2017 | | | | |
| Total Attachments: 3 | | | | | |
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ASSIGNMENT

WHEREAS, we, James Siminoff and Hong Swain (Assignors), have invented certain new and useful improvements that are described and claimed in United States Patent Application Serial No. 29/621,449, filed on October 09, 2017, entitled

Product Display

WHEREAS, **Ring Inc.**, a Delaware corporation having a place of business at 1523 26th Street, Santa Monica, CA 90404 (Assignee), is desirous of acquiring the entire interest in and to said invention, said application, and all patents to be obtained therefrom.

NOW, THEREFORE, for and in consideration of valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we have sold, assigned, and set over, and by these presents do hereby sell, assign, and set over unto said Assignee, and said Assignee's legal representatives, successors, and assigns, the entire right, title and interest, for the whole world, in and to said invention and said application, as well as any subsequent application(s) that claim(s) priority based upon the filing date of said application and the patents, both domestic and foreign, that may or shall result therefrom, including the right to claim in respect of any subsequent United States and foreign patent applications and patents, the priority date of any of said applications under any United States statute and/or international convention or treaty; and we do hereby authorize and request the issuance of said patents, domestic and foreign, conformably to the terms of this Agreement.

UPON SAID CONSIDERATION, we do hereby covenant and agree with said Assignee that we will not execute any writing nor do any act whatsoever conflicting with these presents, and that we will at any time upon request, without further or additional consideration, but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect said Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining provisional, original, continuation, continuation-in-part, divisional, reissued, reexamined or extended patents of the United States or of any and all foreign countries on said invention, and in enforcing any rights or causes of action accruing as a result of such applications

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or patents, including but not limited to, giving testimony in any proceedings or transactions involving such applications or patents, and executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the assigns and legal representatives of all parties hereto.

10/20/17 Dated: JAMES SIMINOFF ACKNOWLEDGMENT A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document. State of California hP County of Ittany Public 20 i Μι On before me, (insert name and title of the V (1 personally appeared who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ds/are subscribed to the within instrument and acknowledged to me that be/sheriney executed the same in his/her/their authorized capacity(ies), and that by/his)her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. LIMI ABOUSEMED COMM. 2181169 WITNESS my hand and official seal. NOTATIV PUBLIC CALIFORNEA Los Angeles County Comm. Expires Jan. 23. 2021 Signature Seall LIMI ABDUSEMED COMM. 2181169 ORS-KOTARY PUBLIC CALIFORNIA Los Angeles County M Comm. Expires Jan, 23.

HUNG SWAIN

Dated: 10/20/17

| ACKNOWLEDGMENT | |
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| A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document. State of California County of | FUDIE |

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800 K.

RECORDED: 12/26/2017