504650772 11/20/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4697493

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
WONDERGEL, LLC	01/27/2017

RECEIVING PARTY DATA

Name:	PURPLE INNOVATION, LLC
Street Address:	123 EAST 200 NORTH
City:	ALPINE
State/Country:	UTAH
Postal Code:	84004

PROPERTY NUMBERS Total: 16

Property Type	Number
Patent Number:	8434748
Patent Number:	6099951
Patent Number:	6200284
Patent Number:	6447865
Patent Number:	6606754
Patent Number:	6767621
Patent Number:	6843873
Patent Number:	6871365
Patent Number:	7666341
Patent Number:	8075981
Patent Number:	8424137
Patent Number:	8628067
Patent Number:	9315648
Patent Number:	8784982
Patent Number:	8932692
Patent Number:	9603461

CORRESPONDENCE DATA

Fax Number: (801)531-9168

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

504650772 REEL: 044488 FRAME: 0297

PATENT

Phone: 801-532-1922

Email: cvjohnson@traskbritt.com

Correspondent Name: J. JEFFREY GUNN
Address Line 1: 230 SOUTH 500 EAST

Address Line 2: SUITE 300

Address Line 4: SALT LAKE CITY, UTAH 84102

ATTORNEY DOCKET NUMBER:	3388.01-001
NAME OF SUBMITTER:	J. JEFFREY GUNN
SIGNATURE:	/J. Jeffrey Gunn/
DATE SIGNED:	11/20/2017

Total Attachments: 2

source=DE Certification of Amendment - (WonderGel to Purple)#page1.tif source=DE Certification of Amendment - (WonderGel to Purple)#page2.tif

PATENT REEL: 044488 FRAME: 0298

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "WONDERGEL, LLC",
CHANGING ITS NAME FROM "WONDERGEL, LLC" TO "PURPLE INNOVATION,
LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF
JANUARY, A.D. 2017, AT 8:38 O'CLOCK P.M.

4829304 8100 SR# 20170506567

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jostop W. Business, Successively of States

Authentication: 201950087

Date: 01-30-17

PATENT REEL: 044488 FRAME: 0299 State of Delaware Secretary of State Division of Corporations Delivered 08:38 PM 01/27/2017 FILED 08:38 PM 01/27/2017 SR 20170506567 - File Number 4829304

RECORDED: 11/20/2017

CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF FORMATION OF WONDERGEL, LLC

This Certificate of Amendment to the Certificate of Formation of WonderGel, LLC, a limited liability company duly organized and existing under the Delaware Limited Liability Company Act, as amended (the "Company"), has been duly executed and is being filed by the undersigned authorized person pursuant to the Delaware Limited Liability Company Act, and does hereby certify that:

- 1. The name of the Company is WonderGel, LLC.
- 2. The first section of the Certificate of Formation of the Company is hereby deleted and replaced in its entirety with the following:

"FIRST: Name: The name of the Company formed hereby is:

Purple Innovation, LLC"

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 27 day of ________, 2017.

WONDERGEL, LLC

Name: Casey McGarvey

Title: Authorized Person

PATENT REEL: 044488 FRAME: 0300