504710661 01/02/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4757383

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AMSTERMAX B.V.	08/25/2017

RECEIVING PARTY DATA

Name:	MAX MARA INTERNATIONAL	
Street Address:	17, BOULEVARD ROYAL	
City:	LUXEMBOURG	
State/Country:	LUXEMBOURG	
Postal Code:	L-2449	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	29535559
Application Number:	29551246

CORRESPONDENCE DATA

Fax Number: (703)685-0573

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7035212297

Email: twyatt@young-thompson.com

Correspondent Name: YOUNG & THOMPSON Address Line 1: 209 MADISON STREET

Address Line 2: SUITE 500

Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	2623-1021 & 2623-1023	
NAME OF SUBMITTER:	ERIC JENSEN	
SIGNATURE:	/ERIC JENSEN/	
DATE SIGNED:	01/02/2018	

Total Attachments: 1

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PATENT
661 REEL: 044518 FRAME: 0025

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ASSIGNMENT

WHEREAS, **AMSTERMAX B.V.** is the owner of the entire right, title and interest of the inventions in:

- U.S. Appln. No. <u>29/535,559</u>, by virtue of an assignment recorded on <u>October 14</u>,
 2015, at Reel <u>036852</u>, and Frame <u>0812</u>;
- U.S. Appln. No. <u>29/551,246</u>, by virtue of an assignment recorded on <u>February 26</u>,
 2016, at Reel <u>037837</u>, and Frame <u>0271</u>;

AND WHEREAS, <u>MAX MARA INTERNATIONAL</u>, located and doing business at <u>17</u>, <u>Boulevard Royal L-2449</u>, <u>Luxembourg (LUXEMBOURG)</u>, hereinafter referred to as "assignee", is desirous of acquiring the entire right, title and interest in and to the same;

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, the owner, by these presents does sell, assign and transfer unto said assignee the full and exclusive right to the said inventions in the United States, and the entire right, title and interest in and to the said Patent applications aforesaid, and to any and all patents which may be granted therefor in the United States; the same to be held and enjoyed by the said assignee for its own use and behoof, and for its legal representatives and assigns, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by the owner had this assignment and sale not been made.

AMSTERMAX B.V.

Signature

Name Mr. Michele Usuardi (print name)

Mr. Andrea Simonazzi

Mr. Paul de Graaf

Title Director

(print title)

Title Director

Title Director

Date AUGUN 25,2017