504661094 11/29/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4707816

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
WESTFIELD RETAIL SOLUTIONS, INC.	06/30/2017

RECEIVING PARTY DATA

Name:	WESTFIELD RETAIL SOLUTIONS LLC	
Street Address:	835 MARKET STREET, SUITE 517	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94103	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14852323

CORRESPONDENCE DATA

Fax Number: (408)228-3739

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 510-900-9501

Email: docket@kwanip.com

Correspondent Name: KWAN & OLYNICK LLP

Address Line 1:2000 HEARST AVENUE, STE. 305Address Line 4:BERKELEY, CALIFORNIA 94709

ATTORNEY DOCKET NUMBER:	WESTP001
NAME OF SUBMITTER:	AMBER LUNDY
SIGNATURE:	/Amber Lundy/
DATE SIGNED:	11/29/2017

Total Attachments: 6

source=Conversion_certificate#page1.tif source=Conversion_certificate#page2.tif source=Conversion_certificate#page3.tif source=Conversion_certificate#page4.tif source=Conversion_certificate#page5.tif source=Conversion_certificate#page6.tif

PATENT 504661094 REEL: 044531 FRAME: 0598

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "WESTFIELD RETAIL SOLUTIONS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "WESTFIELD RETAIL SOLUTIONS, INC." TO "WESTFIELD RETAIL SOLUTIONS LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2017, AT 12:25 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2017 AT 11 O'CLOCK P.M.

You may verify this certificate online at corp.delaware.gov/authver.shtml

5248727 8100V SR# 20175042967

Authentication: 202814407 Date: 06-30-17



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "WESTFIELD

RETAIL SOLUTIONS LLC" FILED IN THIS OFFICE ON THE THIRTIETH

DAY OF JUNE, A.D. 2017, AT 12:25 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE

OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY

OF JUNE, A.D. 2017 AT 11 O'CLOCK P.M.

AND SOLUTION OF THE SOLUTION O

5248727 8100V SR# 20175042967

You may verify this certificate online at corp.delaware.gov/authver.shtml

Service in Section Sections of Service

Authentication: 202814407

Date: 06-30-17

State of Delaware Secretary of State Division of Corporations Delivered 12:25 PM 06/30/2017 FILED 12:25 PM 06/30/2017 SR 20175042967 - File Number 5248727

CERTIFICATE OF CONVERSION FROM A CORPORATION TO LIMITED LIABILITY COMPANY

Pursuant to Sections 18-204 and 18-214 of the Delaware Limited Liability Company Act and Section 266 of the General Corporation Law of the State of Delaware

- 1. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Westfield Retail Solutions, Inc. (formerly known as Westfield Labs Corporation).
- 2. The Corporation was originally incorporated on the 28th day of November, 2012 under the laws of the State of Delaware.
- 3. The name of the limited liability company into which the Corporation shall be converted, as set forth in its Certificate of Formation, is Westfield Retail Solutions LLC.
- 4. The Conversion has been approved in accordance with the provisions of Section 266 of the General Corporation Law of the State of Delaware.
- 5. Pursuant to Section 103(d) of the General Corporation Law of the State of Delaware, this Certificate of Conversion shall be effective at 11:00 p.m., Eastern Standard time, on the 30th day of June, 2017.

[SIGNATURE PAGE FOLLOWS]

794981.02-LACSR02A - MSW

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Conversion to be executed in its name this 30th day of June, 2017.

WESTFIELD RETAIL SOLUTION	IS, INC.
---------------------------	----------

By: /s/ Peter R. Schwartz

Name: Peter R. Schwartz

Title: Senior Executive Vice President and

Secretary

State of Delaware Secretary of State Division of Corporations Delivered 12:25 PM 06/30/2017 FILED 12:25 PM 06/30/2017 SR 20175042967 - File Number 5248727

CERTIFICATE OF FORMATION

OF

WESTFIELD RETAIL SOLUTIONS LLC

- 1. The name of the limited liability company is Westfield Retail Solutions LLC.
- 2. The address of its registered office in the State of Delaware is 1209 Orange Street, in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.
- 3. This Certificate of Formation shall be effective at 11:00 p.m., Eastern Standard time, on June 30, 2017.

794982.02-LACSR02A - MSW

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Westfield Retail Solutions LLC on this 30th day of June, 2017.

WESTFIELD RETAIL SOLUTIONS LLC

By: /s/ Peter R. Schwartz	*****************
---------------------------	-------------------

Name: Peter R. Schwartz

Title: Senior Executive Vice President and

Secretary

794982.02-LACSR02A - MSW