

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JONATHAN ASSARAF	11/08/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	JMR DEVELOPMENT, LLC
<b>Street Address:</b>	347 WEST 36TH STREET
<b>Internal Address:</b>	SUITE 905
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29632622
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	0690004.DEZ
<b>NAME OF SUBMITTER:</b>	/KENNETH J. HEYWOOD/
<b>SIGNATURE:</b>	/Kenneth J. Heywood/
<b>DATE SIGNED:</b>	01/10/2018
<b>Total Attachments: 2</b>	
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source=Assignment - Jonathan Assaraf to JMR DEVELOPMENT, LLC#page2.tif	

## ASSIGNMENT BY INVENTORS

**THIS ASSIGNMENT**, is hereby made, authorized and consented to by  
Jonathan Assaraf (hereinafter referred to as the "Assignor"), residing at  
\_\_\_\_\_ ; and,

**WHEREAS**, Assignor has invented or assisted with the invention of certain new and useful improvements in or to the BIG, a 12 oz spray dispenser, that have been or will be set forth in a Patent application for Letters Patent of the United States entitled, "LARGE SPRAY BOTTLE AND CAP", and

**WHEREAS**, JMR DEVELOPMENT, LLC, a Limited Liability Company organized under and pursuant to the laws of New York having its principal place of business at 347 West 36th Street, Suite 905, New York, NY 10018 (hereinafter referred to as the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

**NOW, THEREFORE**, in consideration of the promises and the mutual covenants set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, as well as all neighboring and related rights to the inventions including any and all intellectual property rights, copyrights, trademarks and service marks, trade secrets, designs, and trade dress, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be

granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Commissioner for Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

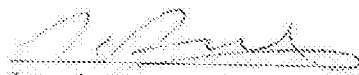
AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

PARKER IBRAHIM & BERG LLC

All practitioners at Customer Number 127660

AND Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 11/9/17, 2017

  
Jonathan Assaraf

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