

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| DOUGLAS M. BOWEN | 01/09/2017 |
| ROBERT A. COVEY | 01/12/2017 |
| THOMAS A. WALLEN | 01/10/2017 |
| ROBERT R. PAVLU JR | 01/09/2017 |
| RECEIVING PARTY DATA | |
| Name: | HALLMARK CARDS, INCORPORATED |
| Street Address: | P.O. BOX 419126 |
| City: | KANSAS CITY |
| State/Country: | MISSOURI |
| Postal Code: | 64141 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 15823223 |
| CORRESPONDENCE DATA | |
| Fax Number: | (816)421-5547 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| Correspondent Name: | SHOOK, HARDY & BACON L.L.P. |
| Address Line 1: | 2555 GRAND BLVD. |
| Address Line 2: | INTELLECTUAL PROPERTY DEPT. |
| Address Line 4: | KANSAS CITY, MISSOURI 64108 |
| ATTORNEY DOCKET NUMBER: | HALC.282223 |
| NAME OF SUBMITTER: | CLINTON G. NEWTON |
| SIGNATURE: | /CLINTON G. NEWTON/ |
| DATE SIGNED: | 01/10/2018 |
| Total Attachments: 4 | |
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ASSIGNMENT

WHEREAS, we, Douglas M. Bowen, of 1904 Skyline Dr., Russellville, in the County of Pope and the State of Arkansas (72802), Robert A. Covey, of 517 E. Partridge Ave., Independence, in the County of Jackson and the State of Missouri (64055), Thomas A. Wallen, of 8704 W. 64th Place, Unit 101, Merriam, in the County of Johnson and the State of Kansas (66202), and Robert R. Pavlu, Jr., of 11433 W. 104th St., Overland Park, in the County of Johnson and the State of Kansas (66214), have invented certain new and useful improvements in FLEXIBLE DRIVE SHAFT FOR GREETING CARDS AND THE LIKE for which we have made application for Letters Patent of the United States, Serial No. 15/398,524, filed January 4, 2017; and

WHEREAS, Hallmark Cards, Incorporated, a corporation duly organized under the laws of the State of Missouri, and having its principal place of business at P.O. Box 419126, Kansas City, County of Jackson, and State of Missouri, is desirous of acquiring an interest in, to and under said invention, said application and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Douglas M. Bowen, Robert A. Covey, Thomas A. Wallen, and Robert R. Pavlu, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Hallmark Cards, Incorporated, the full and exclusive right, title and interest, throughout the world, in, to and under said invention as fully set forth and described in the above-identified application; in, to and under said application; in, to and under any and all refilings, divisions and continuations of said application; in, to and under any and all Letters Patent of the United States of America which may issue from said application, refilings, divisions and continuations; in, to and under any and all reissues of said Letters Patent of the United States of America; in, to and under any

and all applications for Letters Patent upon said invention which may hereafter be filed in any and all countries foreign to the United States of America; in, to and under any and all refilings, divisions and continuations of said foreign-filed applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and continuations; and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by said Hallmark Cards, Incorporated, for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patents may be granted, and we do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent in accordance with this assignment.

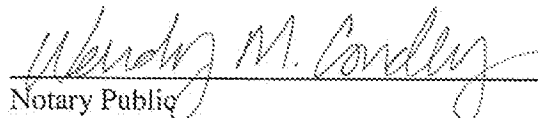
EXECUTED this 9 day of JAN, 2017.


Douglas M. Bowen

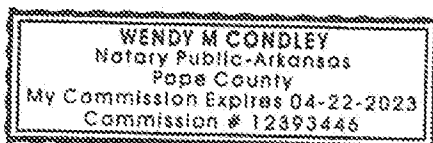
STATE OF Arkansas :
: ss.
COUNTY OF Pope :

Before me personally appeared Douglas M. Bowen, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL


Notary Public

My Commission Expires: 4/22/2023



EXECUTED this 12th day of January, 2017.

Robert A. Covey
Robert A. Covey

STATE OF Missouri :
: ss.
COUNTY OF Jackson :

Before me personally appeared Robert A. Covey, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL

Jayleen Baker
Notary Public

My Commission Expires: May 30, 2020

JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2020
COMMISSION # 12514835

EXECUTED this 10th day of JANUARY, 2017.

Thomas A. Wallen
Thomas A. Wallen

STATE OF Missouri :
: ss.
COUNTY OF Jackson :

Before me personally appeared Thomas A. Wallen, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL

Jayleen Baker
Notary Public

My Commission Expires: May 30, 2020

JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2020
COMMISSION # 12514835

EXECUTED this 9th day of January, 2017.

Robert R. Pavlu, Jr.

STATE OF Missouri :
 : ss.
COUNTY OF Jackson :

Before me personally appeared Robert R. Pavlu, Jr., to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL

Notary Public

My Commission Expires: May 30, 2020

JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2020
COMMISSION # 12514835