504725252 01/11/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GLEN S. AXELROD	12/18/2017
AJAY GAJRIA	12/18/2017
DAVID CARRILLO	12/18/2017

RECEIVING PARTY DATA

Name:	IMS TRADING, LLC
Street Address:	965 CRANBURY SOUTH RIVER ROAD
City:	JAMESBURG
State/Country:	NEW JERSEY
Postal Code:	08831

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29627920

CORRESPONDENCE DATA

Fax Number: (603)668-2970

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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Correspondent Name: GROSSMAN, TUCKER, PERREAULT & PFLEGER, P

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ATTORNEY DOCKET NUMBER:	IMS004D
NAME OF SUBMITTER:	STEVEN J. GROSSMAN, PH.D.
SIGNATURE:	/Steven J. Grossman, Ph.D./
DATE SIGNED:	01/11/2018

Total Attachments: 3

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PATENT 504725252 REEL: 044599 FRAME: 0466

Attorney Docket No.: IMS004D

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ASSIGNMENT OF UNITED STATES PATENT APPLICATION

WHEREAS, I/We, Glen S. AXELROD, Ajay GAJRIA and David CARRILLO made

certain new and useful inventions and improvements for which I/We filed, or will be filing, an

application for Letters Patent of the United States, identified as U.S. patent application serial

number 29/627,920 filed on November 30, 2017, which application is entitled:

PET CHEW

AND, WHEREAS, I/We hereby authorize and request an attorney associated with

Customer Number 32047 to insert on the designated lines above, the filing date and application

number of said application when known;

AND, WHEREAS, IMS TRADING, LLC, a corporation organized and existing under

and by virtue of the laws of the State of Utah, and having an office and place of business at 965

Cranbury South River Road, Jamesburg, NJ 08831, (hereinafter "Assignee"), is desirous of

acquiring the entire right, title and interest in and to said inventions, improvements and

application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I/We have

sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said

Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all

inventions and improvements disclosed in the aforesaid application, and in and to the said

application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters

Patent which may be granted there from, and all reissues or extensions of such patents, and in

and to any and all applications which have been or shall be filed under the Patent Cooperation

Treaty, in any regional patent offices and in any foreign countries for Letters Patent on the said

inventions and improvements, including an assignment of all rights under the provisions of the

International Convention, and all Letters Patent of foreign countries which may be granted there

PATENT REEL: 044599 FRAME: 0467 from; and I/We do hereby authorize and request the Commissioner of Patents and Trademarks to

issue any and all United States Letter Patent for the aforesaid inventions and improvements to

the said Assignee as the assignee of the entire right, title and interest in and to the same, for the

use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, I/We do hereby agree that I/We and my/our

executors and legal representatives will make, execute and deliver any and all other instruments

in writing including any and all further application papers, affidavits, assignments and other

documents, and will communicate to said Assignee, its successors and representatives all facts

known to me/us relating to said improvements and the history thereof and will testify in all legal

proceedings and generally do all things which may be necessary or desirable more effectually to

secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in

and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits,

privileges and advantages hereby sold, assigned and conveyed, or intended so to be;

AND, furthermore, I/We covenant and agree with said Assignee, its successors and

assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and

property herein conveyed has been made to others by me/us and that full right to convey the

same as herein expressed is possessed by me/us.

AND, as a named inventor, I hereby declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed

invention in the application.

I have reviewed and understand the contents of the application, including the

claims, and I am aware of the duty to disclose to the Office all information known

to the person to be material to patentability as defined in 37 C.F.R. § 1.56.

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I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18 day of Necessary, 2011.
20/
Glen S. AXELROD
IN TESTIMONY WHEREOF, I have hereunto set my hand this \(\frac{1}{8} \) day of \(\frac{1}{2} \) contact, 201 \(\frac{7}{4} \).
Fred Stail
Ajay GAJRIA
IN TESTIMONY WHEREOF, I have hereunto set my hand this 18th day of December, 2017.
wil Oth
David CARRILLO

PATENT REEL: 044599 FRAME: 0469