504725656 01/11/2018 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4772380

SUBMISSION TYPE:		NEW ASSIGNM	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT			
CONVEYING PARTY D	ΑΤΑ					
		Name			Execution Date	
JOHN G. LERT JR.					01/08/2018	
RECEIVING PARTY DA	ATA					
Name:	ALERT	ALERT INNOVATION INC.				
Street Address:	101 BIL	101 BILLERICA AVE., BLDG. 3				
City:	NORTH	NORTH BILLERICA				
State/Country:	MASSA	MASSACHUSETTS				
Postal Code:	01862					
Property Type		Numb	er]		
Property Type Application Number:		Numb	er			
Application Number:		5816832	er]		
Application Number:	DATA De sent to	5816832 415)489-4150 <i>the e-mail address</i>	first; if that is un			
Application Number: CORRESPONDENCE I Fax Number: Correspondence will b using a fax number, if Phone:	DATA be sent to provided	415)489-4150 the e-mail address if that is unsucces	first; if that is un sful, it will be se			
Application Number: CORRESPONDENCE I Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email:	DATA De sent to provided	415)489-4150 the e-mail address if that is unsucces 115-489-4100 miller@vierramagen.4	<i>first; if that is un</i> <i>sful, it will be se</i> com			
Application Number: CORRESPONDENCE I Fax Number: Correspondence will b using a fax number, if Phone:	DATA be sent to provided	415)489-4150 the e-mail address if that is unsucces 115-489-4100 miller@vierramagen.4	<i>first; if that is un</i> <i>sful, it will be se</i> com RCUS LLP			
Application Number: CORRESPONDENCE I Fax Number: Correspondence will k using a fax number, if Phone: Email: Correspondent Name:	DATA De sent to provided	415)489-4150 the e-mail address if that is unsucces 115-489-4100 miller@vierramagen.4	<i>first; if that is un</i> <i>sful, it will be se</i> com RCUS LLP ET, SUITE 3750	nt via US		
Application Number: CORRESPONDENCE I Fax Number: Correspondence will b using a fax number, if Phone: Email: Correspondent Name: Address Line 1:	DATA be sent to provided	415)489-4150 the e-mail address if that is unsucces 115-489-4100 miller@vierramagen.4 /IERRA MAGEN MA	<i>first; if that is un</i> <i>sful, it will be se</i> com RCUS LLP ET, SUITE 3750 ALIFORNIA 9410	nt via US		
Application Number: CORRESPONDENCE I Fax Number: Correspondence will b using a fax number, if Phone: Email: Correspondent Name: Address Line 1: Address Line 4:	DATA be sent to provided UMBER:	415)489-4150 the e-mail address if that is unsucces 115-489-4100 miller@vierramagen. /IERRA MAGEN MA 575 MARKET STREE SAN FRANCISCO, C	<i>first; if that is un</i> <i>sful, it will be se</i> com RCUS LLP ET, SUITE 3750 ALIFORNIA 9410	nt via US		
Application Number: CORRESPONDENCE I Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET N	DATA be sent to provided UMBER:	415)489-4150 the e-mail address if that is unsucces 15-489-4100 miller@vierramagen.4 /IERRA MAGEN MA 575 MARKET STREE SAN FRANCISCO, C ALRT-01004US	<i>first; if that is un</i> <i>sful, it will be se</i> com RCUS LLP ET, SUITE 3750 ALIFORNIA 9410 S1	nt via US		
Application Number: CORRESPONDENCE I Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET N NAME OF SUBMITTER:	DATA be sent to provided UMBER:	415)489-4150 the e-mail address if that is unsucces 15-489-4100 miller@vierramagen.4 /IERRA MAGEN MA 575 MARKET STREE SAN FRANCISCO, C ALRT-01004US BRIAN I. MARC	<i>first; if that is un</i> <i>sful, it will be se</i> com RCUS LLP ET, SUITE 3750 ALIFORNIA 9410 S1	nt via US		
Application Number: CORRESPONDENCE I Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET N NAME OF SUBMITTER: SIGNATURE:	DATA be sent to provided	415)489-4150 the e-mail address if that is unsucces 15-489-4100 miller@vierramagen.4 /IERRA MAGEN MA 575 MARKET STREE SAN FRANCISCO, C ALRT-01004US BRIAN I. MARC /Brian I. Marcus 01/11/2018	<i>first; if that is un</i> <i>sful, it will be se</i> com RCUS LLP ET, SUITE 3750 ALIFORNIA 9410 S1	nt via US		

SOLE TO CORPORATE ASSIGNMENT

WHEREAS, the undersigned, John G. Lert, Jr., a resident of Wakefield, MA (hereinafter termed "Inventor"), has invented certain new improvements in:

AUTOMATED-SERVICE RETAIL SYSTEM AND METHOD

and has executed a declaration for an application for a United States Patent disclosing and identifying the invention, said application having Application Number 15/816,832 and filed on the 17th day of November, 2017.

WHEREAS Alert Innovation Inc. (hereinafter termed "Assignee"), a corporation of the State of Delaware, having a place of business at 101 Billerica Ave., Bldg. 3. North Billerica, State of Massachusetts (01862), wishes to acquire the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, certificates of invention and other forms of protection thereon (hereinafter termed "patents") applied for or granted in the United States and/or other countries.

NOW THEREFORE, for good and valuable consideration acknowledged by said Inventor to have been received in full from said Assignee:

1. Said Inventor does hereby sell, assign, transfer and convey unto said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply in any and all countries of the world for patents, certificates of inventions or other governmental grants on said invention, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of inventions or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.

2. Said Inventor hereby covenants and agrees to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and other countries. Such cooperation by said Inventor shall include prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (e) for filing and prosecuting applications for reissue of any

Attorney Docket No.: ALRT-01004US1 alrt/1004us1/1004us1-assignment

Page 1 of 2

of said patents; (f) for interference or other priority proceedings involving said invention; and (g) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventor in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventor, said Inventor's heirs, legal representatives and assigns.

4. Said Inventor hereby warrants and represents that said Inventor has not entered and will not enter into any assignment, contract, or understanding in conflict herewith,

Dated: JAN 8, 2018

John G. Lert, Jr.

Attorney Docket No.: ALRT-01004US1 alrt/1004us1/1004us1-assignment Page 2 of 2

PATENT REEL: 044601 FRAME: 0129

RECORDED: 01/11/2018