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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JENNIFER R. O'TWOMNEY	11/16/2011
MAREN MARIE COSTA	10/14/2011
AARON M. DONSBACH	07/20/2011
DEVRAJ VARADHAN	07/29/2010
MARINA A. PAI	08/03/2011
MICHAEL CRUTCHER	12/12/2011
SEAN M. SCOTT	07/25/2011
ANOOP BALAKRISHNAN	07/25/2011
RYUICHI HIRANO	07/08/2011

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.
Street Address:	P.O. BOX 8102
City:	RENO
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14737910

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PAIENI REEL: 044609 FRAME: 0732 504727653

SIGNATURE:	/R. David Pointer/	
DATE SIGNED:	01/11/2018	
Total Attachments: 12		
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PATENT REEL: 044609 FRAME: 0733

Attorney Docket No. <u>170105-1610</u> Client Docket No. <u>REG120366 2011PT</u>

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

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Ryuichi Hirano 410 Terry Avenue North Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "Generating Item Suggestions from a Profile-Based Group" for which:

\boxtimes	a non-provisional application for United States Letters Patent:	
	was filed on June 29, 2011 and accorded U.S. Serial No. 13/172,374; or	
	☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR herel	by
	authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayde	<u>:n.</u>
	Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here	in
	parenthesis (U.S. Serial No, filed) th	ıis
	APPLICATION's U.S. Serial Number and filing date, when known.	

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and

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its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely

as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale

not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said invention or letters patent therefor.

11/16/2011 Date

lennifer R. O'Twomney

WITNESSED BY:

Witness (Signature)

11/16/2011

Jeffery L. Mass

Witness (Printed Name)

U.S. Patent Appln. No. <u>13/172,374</u> Filing Date <u>June 29, 2011</u> Date	Attorney Docket No. 170105-1616 Client Docket No. REG120366 2011P1 Maren Marie Costa
WITNESSED BY:	
Elizabeth Server Witness (Signature)	Date 10/14/11
Elizabeth Henrick Wilness (Printed Name)	

 $\frac{7}{20}$

Aaron M Donsback

WITNESSED BY:

Efergusou
Witness (Signature)

 $\frac{1}{202011}$

EMILY FERGUSON
Witness (Printed Name)

U.S. Patent Appln. No. <u>13/172,374</u> Filing Date <u>June 29, 2011</u>

Witness (Printed Name)

Attorney Docket No. 170105-1610 Client Docket No. REG120366 2011PT

Date 07.11	V. J
Date	Devraj Varadhan
WITNESSED BY:	
Mutal	07/29/2011
Witness (Signature)	Date

$\frac{3-3-2011}{\text{Date}}$	Marina A. Pai
WITNESSED BY:	
(lev Oex- Witness (Signature)	8/3 B011

Witness (Printed Name)

U.S. Patent Appln. No. <u>13/172,374</u> Filing Date <u>June 29, 2011</u>	Attorney Docket No. <u>170105-161</u> Client Docket No. <u>REG120366 2011P</u> 3
	n. I At
12/12/2011	I had Wh
Date '	Michael Crutcher
WITNESSED BY:	
. 0	

Linda J. Barncovd Witness (Printed Name) U.S. Patent Appln, No. <u>13/172,374</u> Filing Date <u>June 29, 2011</u>

Witness (Printed Name)

Attorney Docket No. <u>170105-1610</u> Client Docket No. <u>REG120366 2011PT</u>

Date Date	Sean M. Scott
WITNESSED BY:	
Witness (Signature)	7-25-201 Date
LAM Transla	

Witness (Printed Name)

Date 17-25-11	Anoop Balakrishnan
WITNESSED BY:	07/25/2011
Witness (Signature)	Date Date

U.S. Patent Appln. No. <u>13/172,374</u> Filing Date <u>June 29, 2011</u>

Attorney Docket No. $\underline{170105-1610}$ Client Docket No. $\underline{REG120366}$ $\underline{2011PT}$

Date

Ryuichi Hirano

WITNESSED BY:

Witness (Signature)

7-8-2011

Date