504614924 10/27/2017

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SUSAN BLAIR	10/25/2017

RECEIVING PARTY DATA

Name:	ADVANCED EQUINE COMFORT, LLC	
Street Address:	544 WESTERN RHODES DRIVE	
City:	HIGHLANDS	
State/Country:	NORTH CAROLINA	
Postal Code:	28741	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29623837

CORRESPONDENCE DATA

Fax Number: (864)271-4015

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 864-271-4940 Email: slahey@mcnair.net **Correspondent Name: SEANN LAHEY** Address Line 1: 104 SOUTH MAIN ST.

Address Line 2: SUITE 700

Address Line 4: GREENVILLE, SOUTH CAROLINA 29601

ATTORNEY DOCKET NUMBER:	055340.00008
NAME OF SUBMITTER:	SEANN LAHEY
SIGNATURE:	/Seann Lahey/
DATE SIGNED:	10/27/2017

Total Attachments: 1

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PATENT REEL: 044619 FRAME: 0629 504614924

ASSIGNMENT

WHEREAS, I, Susan Blair of 544 Western Rhodes Drive, Highlands, NC 28741, have invented certain new and useful improvements in a *Horseshoe* design for which a United States Design Patent Application was filed; hereby authorize and request attorney. Seann P. Lahey, of McNair Law Firm, P.A., 104 South Main Street, Suite 700, Greenville, SC 29601, to insert here in parentheses (Application number 29/623837 filed 10/27/2017) the filing date and application number of said application when known, said patent application and the invention described therein being hereafter referred to as the "Patent Rights";

WHEREAS, Advanced Equine Comfort, LLC having a principal place of business at 544 Western Rhodes Drive, Highlands, NC 28741 is desirous of acquiring the entire right, title and interest in and to said Patent Rights;

NOW THEREFORE, for good and valuable consideration to me in hand paid, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, I, the aforesaid have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Advanced Equine Comfort, LLC, its successors and assigns, the full and exclusive right to the Patent Rights in the United States and its territorial possessions, and in all foreign countries, and the entire right, title and interest to the Patent Rights, and in any and all foreign countries to be obtained therefore on said Patent Rights or any continuation, division, renewal, substitute or reissue, or reexamination thereof for the full term for which the same may be granted.

I hereby authorize and request the Patent Office to assign the above identified Patent Application to Advanced Equine Comfort, LLC as the assignee of my entire right, title and interest in and to the same.

Further, I will communicate to Advanced Equine Comfort, LLC any facts known to me respecting the invention, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid Advanced Equine Comfort, LLC, its successors and assigns, to obtain and enforce proper protection of the invention and Patent Rights in the United States, and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have executed this Assignment on the date given

Susan Blair

PATENT REEL: 044619 FRAME: 0630

RECORDED: 10/27/2017