504735194 01/18/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4781920

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VITALZ OUTDOORS, LLC	10/01/2017

RECEIVING PARTY DATA

Name:	SWIFT KOMPANY LLC
Street Address:	1314 W. MCDERMOTT
Internal Address:	106-817
City:	ALLEN
State/Country:	TEXAS
Postal Code:	75013

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14672470
Application Number:	15006203

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	SWI.002US
NAME OF SUBMITTER:	MARK J. ROZMAN
SIGNATURE:	/Mark J. Rozman/
DATE SIGNED:	01/18/2018

Total Attachments: 2

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> PATENT REEL: 044656 FRAME: 0382

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PATENT ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR

Vitalz Outdoors, LLC

hereby sells, assigns and transfers to

ASSIGNEE

Swift Kompany LLC

the entire right, title and interest in and to the following U.S. Patents:

U.S. Patent No. 9,266,584 (Application Serial No. 14/672,470, filed on 03/30/2015); U.S. Patent No. 9,527,553 (Application Serial No. 15/006,203, filed on 01/26/2016);

and all issuances, divisions, continuations, continuations-in-part, reissues, reexaminations and renewals thereof (the "Patents"); all rights of any kind whatsoever of ASSIGNOR accruing under any of the Patents provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the Patents; and all claims and cause of actions, with respect to the Patents, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, injunctive and other legal and equitable relief for past, present and future infringement, including the right to sue for such legal and equitable relief and to collect or otherwise recover any such damages.

ASSIGNOR authorizes the Commissioner for Patents and any other governmental officials to record and register this Patent Assignment upon request by ASSIGNEE. ASSIGNOR shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Patents are properly assigned to ASSIGNEE, or any assignee or successor thereto.

PATENT REEL: 044656 FRAME: 0383 This Patent Assignment and the covenants herein are made for the benefit of the ASSIGNEE and its successors and assigns and may be transferred without the consent or ASSIGNOR.

EFFECTIVE this 1⁵¹ day of October , 2017.

Vitalz Outdoors, LLC

Toby Nunn, President

PATENT REEL: 044656 FRAME: 0384

RECORDED: 01/18/2018