

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4721637

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
RIED FLOCO	10/19/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PIERPOINT, INC.
<b>Street Address:</b>	16885 W. BERNARDO DRIVE
<b>Internal Address:</b>	SUITE 117
<b>City:</b>	SAN DIEGO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92112
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29601163
Application Number:	29623021
Application Number:	29623023
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(858)430-2427
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	PIERPT.0002-3-4DP
<b>NAME OF SUBMITTER:</b>	ELEANOR MUSICK
<b>SIGNATURE:</b>	/eleanor musick/
<b>DATE SIGNED:</b>	12/06/2017
<b>Total Attachments: 1</b>	
source=PIRPT 0002- -3 -4DP Assignment - Executed#page1.tif	

### ASSIGNMENT

WHEREAS, I, Ried Floco, a citizen of the United States; am the inventor of certain new and useful improvements for **Cupholder Trays** for which design patent applications were filed in the United States Patent and Trademark Office and assigned application numbers as listed below, which filings were authorized by me:

2017-04-19:	App. No. 29/601,163	Docket No. 0002DP
2017-10-20:	App. No. 29/623,021	Docket No. 0003DP
2017-10-20:	App. No. 29/623,023	Docket No. 0004DP

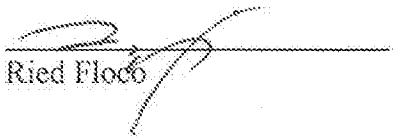
AND WHEREAS, **PierPoint, Inc.** (hereinafter "ASSIGNEE"), a California corporation, with its principal place of business at 16885 W. Bernardo Drive, #117, San Diego, CA 92112, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all applications claiming the benefit of the filing date of said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I/WE HEREBY covenant and agree that I/we will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all utility, divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this

19 day of OCTOBER, 2017

  
Ried Floco