### 504747842 01/25/2018

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
KOA METTER	06/07/2016
ALAN LEE ROGERS	05/29/2016
JASON CORNWELL	05/31/2016
RICHARD YUAN-CHING LO	05/29/2016
RACHEL ILAN SIMPSON	05/30/2016
MATTHEW THOMAS AUSTIN	05/31/2016
JUSTIN UBERTI	11/10/2017

#### **RECEIVING PARTY DATA**

Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15842795

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	LE-0610-01-US-CON2
NAME OF SUBMITTER:	KATHERINE D. GARDNER
SIGNATURE: /Katherine D. Gardner/	
DATE SIGNED:	01/25/2018

504747842 PATENT REEL: 044733 FRAME: 0934

# **Total Attachments: 5**

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PATENT REEL: 044733 FRAME: 0935

#### **ASSIGNMENT**

For valuable consideration, we, <u>Koa METTER</u>, <u>Alan Lee ROGERS</u>, <u>Jason CORNWELL</u>, Richard Yuan-Ching LO, Rachel Ilan SIMPSON, and Matthew Thomas AUSTIN, hereby assign to: Google Inc., a corporation of Delaware, having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled ANIMATED USER IDENTIFIERS, filed May 12, 2016, and assigned U.S. Serial Number 15/153,681, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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## ASSIGNMENT CONTINUED...Page 2 Title: ANIMATED USER IDENTIFIERS

Signature

### **Koa METTER**

6/7/2016 Date:

Signature

## Alan Lee ROGERS

5/29/2016 Date:

Signature

### Jason CORNWELL

5/31/2016 Date:

Signature

## Richard Yuan-Ching LO

5/29/2016 Date:

Signature

### Rachel Ilan SIMPSON

Date: 5/30/2016

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DocuSigned by:

Signature

**Matthew Thomas AUSTIN** 

Date: \_\_\_\_5/31/2016

### **ASSIGNMENT**

For valuable consideration, I, Justin UBERTI, hereby assign to: Google Inc., a corporation of Delaware, having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled ANIMATED USER IDENTIFIERS, filed December 21, 2016, and assigned U.S. Serial Number 15/387,401, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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DocuSigned by:

Signature

Justin UBERTI

Date: 11/10/2017

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