504677444 12/07/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4724166

| Corrective Assignment to correct the TYPOGRAPHICAL ERROR IN INVENTOR'S SIGNATURE OF LAST NAME FROM VAYNBALT TO VAYNBLAT previously recorded on Reel 044126 Frame 0096. Assig hereby confirms the ASSIGNMENT. | |
|--|--|

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| DIMITRI VAYNBLAT | 11/09/2016 |
| MAXIME DOMAIN | 11/09/2016 |

RECEIVING PARTY DATA

| Name: | RADIUMONE, INC. | |
|-----------------|------------------------------|--|
| Street Address: | 55 SECOND STREET, 18TH FLOOR | |
| City: | SAN FRANCISCO | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94105 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 15615779 |

CORRESPONDENCE DATA

Fax Number: (408)872-4735

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4088001912

Email: pto-inbox@akachanlaw.com

Correspondent Name: AKA CHAN LLP / MELVIN D. CHAN

Address Line 1: 900 LAFAYETTE ST STE 710

Address Line 4: SANTA CLARA, CALIFORNIA 95050

| ATTORNEY DOCKET NUMBER: | RA1P005C1 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | KATRYNA C. VENTURA |
| SIGNATURE: | /Katryna C. Ventura/ |
| DATE SIGNED: | 12/07/2017 |

Total Attachments: 3

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PATENT 504677444 REEL: 044748 FRAME: 0374

504642598 11/14/2017

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| DIMITRI VAYNBLAT | 11/09/2016 |
| MAXIME DOMAIN | 11/09/2016 |

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| Name: | RADIUMONE, INC. | |
|-----------------|------------------------------|--|
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| City: | SAN FRANCISCO | |
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| ATTORNEY DOCKET NUMBER: | RA1P005C1 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | KATRYNA C. VENTURA |
| SIGNATURE: | /Katryna C. Ventura/ |
| DATE SIGNED: | 11/14/2017 |

Total Attachments: 1

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PATENT REEL: 044748 FRAME: 0375

EPAS ID: PAT4689319

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, **Dimitri Vaynblat**, residing at 1158 Royal Lane, San Carlos, California, 94070; and **Maxime Domain**, residing at 2140 Taylor Street, #805, San Francisco, California, 94133; hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the belowidentified application for United States Letters Patent:

| Title | Application No. | Filing Date |
|---|-----------------|-------------|
| Delivering Personalized Content Based on Geolocation Information in a Social Graph with Sharing Activity of Users of the Open Web | US 15/347,751 | 11/09/2016 |

WHEREAS, **RadiumOne**, **Inc.**, having a place of business at 55 Second Street, 18th Floor, San Francisco, California, 94105, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same.

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title, and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any provisional, nonprovisional, division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

| <u>Vaynblat</u> | /D.V./ | 12/5/2017 | 7 |
|--------------------------------|------------------|-----------|------------------|
| /Dimitri Vaynbalt / | Initial | Date | November 9, 2016 |
| Dimitri Vaynblat | | | Date |
| /Maxime Domain/ | November 9, 2016 | | |
| Maxime Domain | | Date | |

PATENT REEL: 044748 FRAME: 0376

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, **Dimitri Vaynblat**, residing at 1158 Royal Lane, San Carlos, California, 94070; and **Maxime Domain**, residing at 2140 Taylor Street, #805, San Francisco, California, 94133; hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the belowidentified application for United States Letters Patent:

| Title | Application No. | Filing Date |
|---|-----------------|-------------|
| Delivering Personalized Content Based on Geolocation Information in a Social Graph with Sharing Activity of Users of the Open Web | US 15/347,751 | 11/09/2016 |

WHEREAS, **RadiumOne**, **Inc.**, having a place of business at 55 Second Street, 18th Floor, San Francisco, California, 94105, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same.

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title, and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any provisional, nonprovisional, division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

RECORDED: 12/07/2017

| /Dimitri Vaynbalt/ | November 9, 2016 | |
|--------------------|------------------|--|
| Dimitri Vaynblat | Date | |
| /Maxime Domain/ | November 9, 2016 | |
| Maxime Domain | Date | |

PATENT REEL: 044748 FRAME: 0377