

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ROBERT L. SENTER	02/14/2013
ROBERT E. MATUSZEWSKI	08/29/2017
RECEIVING PARTY DATA	
Name:	R2 INNOVATIONS, LLC
Street Address:	5113 PINE RIVER TRAIL
City:	CASTLE ROCK
State/Country:	COLORADO
Postal Code:	80108
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15710670
CORRESPONDENCE DATA	
Fax Number:	(720)293-9822
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	720-562-2280
Email:	sarah@setterroche.com
Correspondent Name:	SETTER ROCHE LLP
Address Line 1:	14694 ORCHARD PKWY BUILDING A,SUITE 200
Address Line 4:	WESTMINSTER, COLORADO 80023
ATTORNEY DOCKET NUMBER:	432.0005D1C2
NAME OF SUBMITTER:	STEPHEN S. ROCHE
SIGNATURE:	/Stephen S. Roche/
DATE SIGNED:	01/29/2018
Total Attachments: 4	
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source=AssignmentMatuszweksi#page1.tif	
source=AssignmentMatuszweksi#page2.tif	

ASSIGNMENT OF UTILITY PATENT APPLICATION

WHEREAS, the following parties:

<u>Name</u>	<u>Address</u>
Robert L. Senter	82 Marland Road S., Colorado Springs, CO 80906

hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements ("invention(s)") as described and set forth in the below-identified utility application for United States Letters Patent entitled:

ILLUMINATED SPINNERBAIT FISHING LURE

which was executed on even date herewith and/or filed with the United States Patent and Trademark Office (USPTO) on January 11, 2013, and assigned Serial No. 13/739,626, and further described in U.S. Provisional application entitled ILLUMINATED SPINNERBAIT FISHING LURE, filed with the USPTO on January 13, 2012, and assigned Serial No. 61/586,504 and is a continuation in part of Patent Application Serial Number 13/296,517 entitled "ILLUMINATED FISHING LURE", filed November 15, 2011.

WHEREAS R2 Innovations, LLC, having a place of business at 5113 Pine River Trail, Castle Rock, Colorado 80108, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in and to said invention(s), and said utility application, said provisional application, and any U.S. and foreign patents which are related to the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned and transferred and does hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, (a) the entire right, title and interest, for the United States of America, in and to said invention(s), said utility application, and said provisional application and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions, including all corresponding provisional, continuation, continuation-in-part, divisional, reissue, and reexamination applications; and (b) the entire right, title and interest in and to said inventions(s), said utility application, and said provisional application for all countries foreign to the U.S., including all rights of priority arising from them, and all the rights and privileges under any and all forms of protection, including patents, that may be granted in said countries foreign to the U.S. for them.

ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in any and all countries foreign to the U.S., and to invoke and claim for any application for patent or other form of protection for said

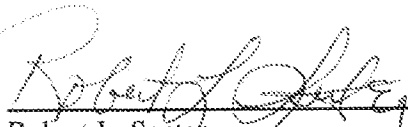
Inventions, without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNOR hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Inventions, said utility application, or said provisional application and to claim the aforesaid benefit of the right of priority.

ASSIGNOR requests that any and all patents for said inventions be issued to ASSIGNEE in the U.S. and to ASSIGNEE in all countries foreign to the U.S., or to such nominee as ASSIGNEE may designate.

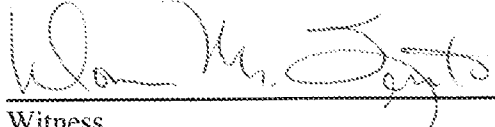
ASSIGNOR covenants and agrees that, when requested, ASSIGNOR shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said invention(s), and for the defense and protection thereof if challenged in the court of law.

ASSIGNOR authorizes ASSIGNEE or its agents to insert, on ASSIGNOR'S behalf, the filing date and/or serial number above pertaining to the utility application and/or the provisional application, if not known as of the date of execution of this document.



Robert L. Senter

Date: 2/14/2013



Witness

Date: 2-14-13

ASSIGNMENT OF UTILITY PATENT APPLICATION

WHEREAS, the following party:

<u>Name</u>	<u>Address</u>
Robert E. Matuszewski	6681 CATARATA PLACE, CASTLE PINES, 4396 Castle Point Circle, Castle Rock, CO 80108

hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements ("invention(s)") as described and set forth in the below-identified utility application for United States Letters Patent entitled:

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NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned and transferred and does hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, (a) the entire right, title and interest, for the United States of America, in and to said invention(s), said utility application (where applicable), and said provisional application (where applicable) and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions, including all corresponding provisional, continuation, continuation-in-part, divisional, reissue, and reexamination applications; and (b) the entire right, title and interest in and to said inventions(s), said utility application, and said provisional application for all countries foreign to the U.S., including all rights of priority arising from them, and all the rights and privileges under any and all forms of protection, including patents, that may be granted in said countries foreign to the U.S. for them.

ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in any and all countries foreign to the U.S., and

to invoke and claim for any application for patent or other form of protection for said Inventions, without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNOR hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Inventions, said utility application, or said provisional application and to claim the aforesaid benefit of the right of priority.

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ASSIGNOR covenants and agrees that, when requested, ASSIGNOR shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said invention(s), and for the defense and protection thereof if challenged in the court of law.

ASSIGNOR authorizes ASSIGNEE or its agents to insert, on ASSIGNOR'S behalf, the filing date and/or serial number above pertaining to the utility application and/or the provisional application, if not known as of the date of execution of this document.


Robert E. Matuszewski

Date: 8/29/2017


Witness

Date: 8/29/2017