

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4802504

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
UNIVERSITY OF NEWCASTLE UPON TYNE	05/04/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	YOAV TADMOR
<b>Street Address:</b>	SCHOOL OF PSYCHOLOGY, NEWCASTLE UNIVERSITY
<b>City:</b>	NEWCASTLE UPON TYNE, ENGLAND, NE1 7RU
<b>State/Country:</b>	UNITED KINGDOM
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14156190
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	kpates@slwip-rc.com
<b>Correspondent Name:</b>	SCHWEGMAN LUNDBERG & WOESSNER, P.A.
<b>Address Line 1:</b>	P.O. BOX 2938
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55402
<b>ATTORNEY DOCKET NUMBER:</b>	3441.001US2
<b>NAME OF SUBMITTER:</b>	KIMBERLIE PATES
<b>SIGNATURE:</b>	/Kimberlie Pates/
<b>DATE SIGNED:</b>	01/31/2018
<b>Total Attachments: 9</b>	
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RECORDATION FORM COVER SHEET  
PATENTS ONLY

Atty Ref/Docket No.: 3441.001US2

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

University of Newcastle Upon Tyne

Additional name(s) of conveying party(ies) attached?

Yes  No

3. Nature of conveyance:

- Assignment       Merger  
 Security Agreement     Change of Name  
 Other

Execution Date:

2. Name and address of receiving party(ies):

Name: Yoav Tadmor

Street Address: School of Psychology, Newcastle  
University

Ridley Building 1, Framlington Place

City: Newcastle Upon Tyne, England, NE1 7RU

Country: United Kingdom

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

Serial No. 14/156,190

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph R. Williams

Address:

Schwegman Lundberg & Woessner, P.A.  
P.O. Box 2938  
Minneapolis, Minnesota 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):\$ 0.00

Enclosed

Authorized to be charged to deposit account 19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

**DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph R. Williams/Reg. No. 69,054

Name of Person Signing

  
Signature

Jan. 31, 2018

Date

Total number of pages including cover sheet: 9

Mail documents to be recorded with required cover sheet information to:

**Commissioner of Patents and Trademarks**  
**Mail Stop Assignment Recordation Services**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

**PATENT**  
**REEL: 044783 FRAME: 0242**

DATED

09/05/2017

ASSIGNMENT OF PATENT RIGHTS

between

UNIVERSITY OF NEWCASTLE UPON TYNE

and

YOAVTADMOR

THIS AGREEMENT is dated [            ]

PARTIES

- (1) University of Newcastle upon Tyne (Assignor).
- (2) Yoav Tadmor (Assignee).

BACKGROUND

- (A) The Assignee is the inventor of the invention claimed in the Patent detailed in the Schedule hereto (the "Patents").
- (B) Pursuant to the provisions of the Patent Act 1988 and the Assignor's contract of employment with the Assignee, the Assignor is the owner of the Assignee's rights in the Patents.
- (C) The Assignor hereunder assigns by way of assignment to the Assignee absolutely all his respective right, title and interest in and to the Patent.

AGREED TERMS

J. INTERPRETATION

- 1.1 The definitions and rules of interpretation in this clause apply in this Agreement.  
Business Day: a day other than a Saturday, Sunday or public holiday in England when banks in London are open for business.
- 1.2 Clause and schedule headings shall not affect the interpretation of this Agreement.
- 1.3 The schedules form part of this Agreement and shall have effect as if set out in full in the body of this Agreement. Any reference to this Agreement includes the schedules.
- 1.4 A reference to a statute or statutory provision shall include any subordinate legislation made from time to time under that statute or statutory provision.
- 1.5 Writing or written includes faxes but not e-mail.
- 1.6 A person includes a natural person, corporate or unincorporated body (whether or not having separate legal personality).

2. ASSIGNMENT

- 2.1 In consideration of the sum of £1 to be paid by the Assignee to the Assignor (the sufficiency and receipt of which he hereby acknowledges) and subject to the granting of the licence under Clause 2.2, and payment of the agreed fee under Clause 2.3, the Assignor hereunder assigns by way of confirmatory assignment to the Assignee, absolutely with full title guarantee, all its right, title and interest in and to the Patent, and in and to all and any inventions disclosed in the Patent, including:
  - (a) in respect of any and each application in the Patents:
    - (i) the right to claim priority from and to prosecute and obtain grant of patent; and
    - (ii) the right to file divisional applications based thereon and to prosecute and obtain grant of patent on each and any such divisional application;
  - (b) in respect of each and any invention disclosed in the Patents, the right to file an application, claim priority from such application, and prosecute and obtain grant of patent or similar protection in or in respect of any country or territory in the world;

- (c) the right to extend to or register in or in respect of any country or territory in the world each and any of the Patents, and each and any of the applications comprised in the Patents or filed as aforesaid, and to extend to or register in, or in respect of, any country or territory in the world any patent or like protection granted on any of such applications.
- (d) the absolute entitlement to any patents granted pursuant to any of the applications comprised in the Patents or filed as aforesaid; and
- (e) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of any of the Patents or any patents granted on any of the applications in the Patents or filed as aforesaid, whether occurring before on or after the date of this Agreement.

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[REDACTED]

11.2 The Parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).

This Agreement has been entered into on the date stated at the beginning of it.

Signed on behalf of the Assignor,

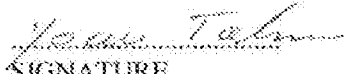
Signed on behalf of the Assignee,

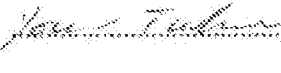
  
.....  
SIGNATURE

David Potter  
Contracts Manager

Name  
16<sup>th</sup> May 2017  
Date



  
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SIGNATURE

  
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Name

29/05/17  
Date

Schedule 1 Patent Applications

Pub. Number (App. Number)	Title	Inventors	Date of Filing	Status
US8649551B2	Complex Environments patent - National Phase - USA (Patent - National)	Yoav Tadmor		Granted
US9171374 B2	Processing Information in Complex Environments Patent US CIP	Yoav Tadmor		Granted
EP1743234	KT090501: Complex Environments Patent - EUROPE (Patent - EPC)	Yoav Tadmor		Pending