

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

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| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT               |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT                   |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                              |
| <b>Name</b>                                                                                                                                                                                     | <b>Execution Date</b>        |
| TODD BRADLEY                                                                                                                                                                                    | 06/17/2017                   |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                              |
| <b>Name:</b>                                                                                                                                                                                    | SWELL INDUSTRIES LLC         |
| <b>Street Address:</b>                                                                                                                                                                          | 2809 LAI ROAD                |
| <b>Internal Address:</b>                                                                                                                                                                        | UNIT A1                      |
| <b>City:</b>                                                                                                                                                                                    | HONOLULU                     |
| <b>State/Country:</b>                                                                                                                                                                           | HAWAII                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 96816                        |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                              |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                |
| <b>Application Number:</b>                                                                                                                                                                      | 29585195                     |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                              |
| <b>Fax Number:</b>                                                                                                                                                                              | (971)271-8021                |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                              |
| <b>Phone:</b>                                                                                                                                                                                   | 9712718020                   |
| <b>Email:</b>                                                                                                                                                                                   | patentcomm@mccrus.com        |
| <b>Correspondent Name:</b>                                                                                                                                                                      | MCCOY RUSSELL LLP            |
| <b>Address Line 1:</b>                                                                                                                                                                          | 806 S.W. BROADWAY, SUITE 600 |
| <b>Address Line 4:</b>                                                                                                                                                                          | PORTLAND, OREGON 97205       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | TBH16303D                    |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | CARALINA M. CASPERSON        |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Caralina M. Casperson/      |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 02/01/2018                   |
| <b>Total Attachments: 2</b>                                                                                                                                                                     |                              |
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| source=Executed_Assignment_TBH16303D#page2.tif                                                                                                                                                  |                              |

## ASSIGNMENT

WHEREAS, I, TODD BRADLEY of Honolulu, HI, have invented subject matter disclosed and/or claimed in a patent application entitled COOLER, the specification of which:

☐ is attached hereto; or

☒ was filed on November 21, 2016 and has been given application No. 29/585,195.

(I/we authorize the attorneys/agents authorized to act under Customer Number 145572 to insert the filing date and application number of said application when known.)

WHEREAS, SWELL INDUSTRIES LLC, a Hawaiian corporation, having its principal place of business at 2809 Lai Rd Unit A1 Honolulu, HI 96816, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, I, TODD BRADLEY have sold, assigned, and transferred, and do hereby sell, assign, and transfer to SWELL INDUSTRIES LLC, its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

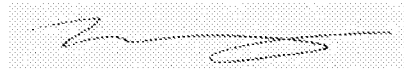
I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to SWELL INDUSTRIES LLC, as the assignee of our entire right, title, and interest in and to the same, for the sole use of SWELL INDUSTRIES LLC, and its successors and assigns.

Further, I hereby covenant and agree to and with SWELL INDUSTRIES LLC, and its successors and assigns, at the time of execution and delivery of these presents, that I am the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application, and that the same is unencumbered, and that I have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, I agree that I will communicate to SWELL INDUSTRIES LLC, or its representatives, any facts known to me respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and

extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to SWELL INDUSTRIES LLC, make all rightful oaths, and generally do everything possible to aid SWELL INDUSTRIES LLC and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this Monday day of  
June 17, 2017\_\_.



TODD BRADLEY

Witness:

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_