

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4805989

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BAZAARVOICE, INC.	02/01/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOLUB CAPITAL MARKETS LLC
<b>Street Address:</b>	150 SOUTH WACKER DRIVE
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60606
<b>PROPERTY NUMBERS Total: 20</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	9762428
Patent Number:	9230239
Patent Number:	8321300
Patent Number:	8666853
Patent Number:	8214261
Patent Number:	8589246
Patent Number:	9032308
Patent Number:	9128652
Patent Number:	8935604
Patent Number:	9400847
Patent Number:	8600796
Patent Number:	9396490
Patent Number:	8818788
Patent Number:	9100394
Patent Number:	9342794
Application Number:	15057599
Application Number:	14195235
Application Number:	14940575
Application Number:	14846347
Application Number:	14846321

PATENT

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3125778467**Email:** rebecca.paul@kattenlaw.com**Correspondent Name:** REBECCA A. PAUL C/O KATTEN MUCHIN ROSENMAN LLP**Address Line 1:** 525 W MONROE STREET**Address Line 4:** CHICAGO, ILLINOIS 60661-3693

<b>NAME OF SUBMITTER:</b>	REBECCA A. PAUL
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<b>SIGNATURE:</b>	/Rebecca A. Paul/
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<b>DATE SIGNED:</b>	02/01/2018
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**Total Attachments: 7**

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PATENT SECURITY AGREEMENT

This Patent Security Agreement, dated as of February 1, 2018 (this "Patent Security Agreement"), is made by the signatory hereto listed under "Pledgor" (the "Pledgor"), in favor of Golub Capital Markets LLC, in its capacity as collateral agent for the secured parties (in such capacity, together with its successors and permitted assigns, the "Collateral Agent") pursuant to that certain Credit Agreement, dated as of February 1, 2018 (as amended, restated, amended and restated, supplemented, extended, waived, renewed, replaced, refinanced or otherwise modified from time to time, the "Credit Agreement"), by and among, among others, Bazaarvoice, Inc., a Delaware corporation (the "Borrower"), certain subsidiaries and affiliates of the Borrower from time to time party thereto, the lenders from time to time party thereto and the several agents party thereto, including the Collateral Agent.

W I T N E S S E T H:

WHEREAS, the Pledgor is party to a Security Agreement of even date with the Credit Agreement (as amended, restated, amended and restated, supplemented, waived, renewed, replaced or otherwise modified from time to time, the "Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgor is required to execute and deliver this Patent Security Agreement.

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement, or if not defined therein, in the Credit Agreement.

SECTION 2. Grant of Security Interest in Patent Collateral. The Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a first priority Lien on and security interest in (subject to Permitted Liens) all of the right, title and interest of such Pledgor in, to and under all the following Pledged Collateral, in each case excluding Excluded Property (collectively, the "Patent Collateral"):

(a) all Patents, including, without limitation, the United States patents and patent applications listed on Schedule 1 attached hereto, together with any and all (i) rights and privileges arising under applicable Legal Requirements with respect the use or ownership of any of the foregoing, (ii) inventions, discoveries, designs and improvements described and claimed therein, and (iii) reissues, reexaminations, divisions, renewals, extensions, continuations and continuations in part thereof and amendments thereto; and

(b) all Proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Patent Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement, and the Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the

Patent Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Patent Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Recordation. The Pledgor authorizes and requests that the Commissioner for Patents and any other applicable government officer record this Patent Security Agreement.

SECTION 5. Counterparts. This Patent Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Patent Security Agreement by signing and delivering one or more counterparts. Delivery of an executed counterpart of this Patent Security Agreement by facsimile or other electronic means shall be effective as delivery of a manually executed counterpart of this Patent Security Agreement.

SECTION 6. Governing Law. This Patent Security Agreement shall be construed in accordance with and governed by the law of the State of New York. The terms of Section 10.09(b) and Section 10.10 of the Credit Agreement are incorporated herein *mutatis mutandis*.

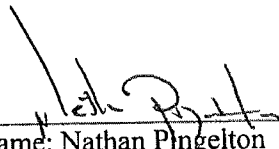
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IN WITNESS WHEREOF, the Pledgor has caused this Patent Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PLEDGOR:

**BAZAARVOICE, INC.**

By:

  
Name: Nathan Pingelton  
Title: Vice President

Accepted and Agreed:

**GOLUB CAPITAL MARKETS LLC,**  
as Collateral Agent

By:

\_\_\_\_\_  
Name:  
Title:

[Signature Page to Patent Security Agreement]

IN WITNESS WHEREOF, the Pledgor has caused this Patent Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PLEDGOR:

**BAZAARVOICE, INC.**

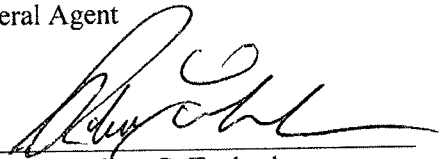
By: \_\_\_\_\_

Name: Nathan Pingelton  
Title: Vice President

Accepted and Agreed:

**GOLUB CAPITAL MARKETS LLC,**  
as Collateral Agent

By: \_\_\_\_\_

  
Name: Robert G. Tuchscherer  
Title: Managing Director

[Signature Page to Patent Security Agreement]

**PATENT**  
**REEL: 044804 FRAME: 0457**

SCHEDULE 1  
to  
PATENT SECURITY AGREEMENT

UNITED STATES PATENTS AND PATENT APPLICATIONS

Patents and Patent Applications:

Owner	Case Status	Country	Appl. No.	Appl. Date	Patent No.	Patent date	Title
Bazaarvoice, Inc.	Granted	US	13/739950	1/11/2013	9762428	9/12/2017	Identifying and assigning metrics to influential user generated content
Bazaarvoice, Inc.	Granted	US	12/698510	2/2/2010	9230239	1/5/2016	Method and system for providing performance metrics
Bazaarvoice, Inc.	Granted	US	12/243679	10/1/2008	8321300	11/27/2012	Method and System for Distribution of User Generated Content
Bazaarvoice, Inc.	Granted	US	13/650869	10/12/2012	8666853	3/4/2014	Method and System for Distribution of User Generated Content
Bazaarvoice, Inc.	Granted	US	12/614016	11/6/2009	8214261	7/3/2012	Method and System for Promoting User Generation of Content
Bazaarvoice, Inc.	Granted	US	13/492642	6/8/2012	8589246	11/19/2013	Method and System for Promoting User Generation of Content
Bazaarvoice, Inc.	Granted	US	12/698447	2/2/2010	9032308	5/12/2015	Method and System for Providing Content Generation Capabilities

DOC ID - 27301011.2  
DOC ID - 27301011.5

Owner	Case Status	Country	Appl. No.	Appl. Date	Patent No.	Patent date	Title
Bazaarvoice, Inc.	Granted	US	13/289586	11/4/2011	9128652	9/8/2015	Method and System for Distribution of Content
Bazaarvoice, Inc.	Granted	US	13/289724	11/4/2011	8935604	1/13/2015	Method and System of Distribution of User Generated Content Using a Syndication Delay
Bazaarvoice, Inc.	Granted	AU	2011323203	11/4/2011			Method and System for Distribution of Content
Bazaarvoice, Inc.	Granted	US	13/362161	1/31/2012	9400847	7/26/2016	Method and System for Pagination of Content
Bazaarvoice, Inc.	Granted	US	13/361691	1/30/2012	8600796	12/3/2013	System, Method and Computer Program Product for Identifying Products Associated with Polarized Sentiments
Bazaarvoice, Inc.	Granted	US	13/407358	2/28/2012	9396490	7/19/2016	Brand Response
Bazaarvoice, Inc.	Granted	US	13/363978	2/1/2012	8818788	8/26/2014	System, Method and Computer Program Product for Identifying Words Within Collection of Text Applicable to Specified Sentiment
Bazaarvoice, Inc.	Granted	US	13/649371	10/11/2012	9100394	8/4/2015	Method and System for Content Submission
Bazaarvoice, Inc.	Granted	US	13/837803	3/15/2013	9342794	5/17/2016	Non-Linear Classification of Text Samples
Bazaarvoice, Inc.	Granted	US	15/057599	3/1/2016	20160260151	12/1/2016	Search Engine

DOC ID - 27301011.2  
DOC ID - 27301011.5



Owner	Case Status	Country	Appl. No.	Appl. Date	Patent No.	Patent date	Title
							Optimization Of Category Web Pages
Bazaarvoice, Inc.	Granted	US	14/195235	3/3/2014	20140180875	6/26/2014	Method And System For Distribution Of User Generated Content
Bazaarvoice, Inc.	Granted	US	14/940575	11/13/2015	20160352835	12/1/2016	Mobile Content Sharing
Bazaarvoice, Inc.	Pending	US	14/846,347	09/04/2015	N/A	N/A	Method And System For Distribution Of Content
Bazaarvoice, Inc.	Pending	US	14/846,321	09/04/2015	N/A	N/A	Method And System For Distribution Of Content

DOC ID - 27301011.2  
DOC ID - 27301011.5