

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4810019

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MODE MEDIA CORPORATION	09/20/2016
RECEIVING PARTY DATA	
Name:	MODE MEDIA (ASSIGNMENT FOR THE BENEFIT OF CREDITORS), LLC
Street Address:	1100 LA AVENIDA STREET
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	8620748
Application Number:	13923236
CORRESPONDENCE DATA	
Fax Number:	(212)202-6491
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(212) 508-6739
Email:	prutzman@thsh.com
Correspondent Name:	L. DONALD PRUTZMAN
Address Line 1:	900 THIRD AVENUE
Address Line 4:	NEW YORK, NEW YORK 10022
ATTORNEY DOCKET NUMBER:	22674.01
NAME OF SUBMITTER:	L. DONALD PRUTZMAN
SIGNATURE:	/LD Prutzman/
DATE SIGNED:	02/05/2018
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 5	
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source=Mode-Mode ABC Patent#page2.tif	
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PATENT ASSIGNMENT AGREEMENT

WHEREAS, by unanimous written consent of the board of directors of Mode Media Corporation, a Delaware corporation ("*Mode Media*" or the "*Company*"), and with the consent of the shareholders of Mode Media, on September __, 2016, Mode Media, in accordance with the assignment for benefit of creditors laws of the State of California, transferred ownership of all of its right, title and interest in and to all of its assets to Mode Media (assignment for the benefit of creditors), LLC, a California limited liability company (the "*Assignee*"), and in so doing has also designated Assignee to act as the assignee for the benefit of creditors of Mode Media (the "*General Assignment*");

WHEREAS, pursuant to the terms of the General Assignment Agreement between Mode Media and the Assignee, all of Mode Media's rights title and interest in its assets have been assigned to the Assignee, including the Company's patents and patent applications;

WHEREAS, Mode Media and Assignee desire to memorialize the transfer of the Company's patents and patent applications and related rights to Assignee.

NOW, THEREFORE, BE IT KNOWN, pursuant to the General Assignment Agreement, Mode Media has conveyed, assigned, transferred, delivered and set over for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and does hereby convey, assign, transfer, deliver and set over, unto said Assignee, its successors and assigns, (1) the entire worldwide right, title and interest in and to each and all Letters Patents in the United States and in all foreign countries including, without limitation corresponding Patent Cooperation Treaty patent applications and corresponding National patent applications and all inventions, improvements and discoveries disclosed in said Letters Patents and applications which were held by the Company immediately prior to the consummation of the General Assignment, including those set forth in Schedule A hereto, and in and to all substitutions, divisions, continuations, continuations-in-part, reexaminations, extensions, renewals and reissues (as applicable) thereof, including without limitation of generality, all rights of priority resulting from the filing of patent applications relating to any of the foregoing as well as any and all choses in action and any and all claims and demands, both at law and in equity, that Assignor has or may have for damages or profits accrued or to accrue on account of the infringement of any of said Letter Patents, patent applications, inventions, improvements and discoveries (or any provisional rights therein), the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Company if the assignment set forth in this Patent Assignment had not been made; (2) the full and complete right to file patent applications in the name of the Company or its designee, at the Assignee's, or its designee's election, on the aforesaid inventions, improvements, discoveries and applications in all countries of the world; and (3) the entire right, title and interest in and to any Letter Patent which may issue thereon in the United States or in any country, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same.

AND the Company hereby authorizes and requests the United States Patent and Trademarks Office to issue said Letter Patents in accordance with this Agreement.

[Signature page follows]

IN WITNESS WHEREOF, Mode Media Corporation has caused this Patent Assignment to be signed by its duly authorized officer as of the date first written above.

Mode Media Corporation

By: *Jack Rotolo*
Name: JACK ROTOLO
Title: OFFICER, MODE MEDIA

Mode Media (assignment for the benefit of creditors),
LLC, in its sole and limited capacity as the assignee for
the benefit of creditors of Mode Media Corporation

By: *[Signature]*
Name: MICHAEL G. MORAN
Title: MAF

Schedule A

Patent Assignment

PATENT
REEL: 044833 FRAME: 0836

MODE AND NING PENDING AND REGISTERED PATENT PROSECUTION MATTERS

<u>MODE</u> APPLICATION TITLE	APPLICATION NUMBER; FILE DATE	STATUS	ACTUAL OR ESTIMATED ACTION DATE
Group Delivery and Conditional Counting	APPLICATION SERIAL NO. 13/489,666, filed 06/01/2012	Notice of Appeal filed Jan. 4, 2016	Appeal Brief due 3/04/16
Dynamic Geo Database Source Selection	APPLICATION SERIAL NO. 13/483,393, filed 05/30/2012	Abandoned	
Real-Time Dynamic Page Awareness for Ad Serving	APPLICATION SERIAL NO. 13/483,509, filed 05/30/2012	Notice of Appeal filed Jan. 15, 2016	Appeal Brief due 3/15/16
Pre-Processing of Ad Requests Using Edge Side Processing Over Commercial CDNs	APPLICATION SERIAL NO. 13/489,716, filed 06/06/2012	Office Action received.	Response to Office Action filed Jan. 7, 2016
Computer- Implemented Social Content Curation and Ranking	Application Serial No. 13/763,124, filed 02/08/2013	Final Office Action received.	Mode considering response. Response due Feb. 27, 2016.
<u>NING</u> APPLICATION TITLE	APPLICATION NUMBER; FILE DATE	STATUS	ACTUAL OR ESTIMATED ACTION DATE
Dynamic User Interface for a Web Application	US Pat. Application No. 11/768,126, filed 06/25/2007	Application Abandoned Jan. 2014.	
Internet Publishing Engine and Publishing Process Using Ad Metadata to Deliver	US Pat. Application No. 12/340,112, filed 12/19/2008	Application Abandoned Sept. 2013.	

MODE AND NING PENDING AND REGISTERED PATENT PROSECUTION MATTERS

Ads				
A Multi-Dimensional Method for Optimized Delivery of Targeted On-Line Brand Advertisements	U.S. Patent No. 8,620,748 issued 12/31/13.	Registered Patent.		
A Multi-Dimensional Method for Optimized Delivery of Targeted On-Line Brand Advertisements	US Pat. Application No. 13/923,236 Filed June 20, 2013	Divisional patent application pending.	Awaiting PTO action (est. 1/17)	
Automatic API Generation for a Web Application	U.S. Patent No. 8,504,543 issued Aug. 6, 2013.	Registered Patent.	1st Maint. Fee due 2/6/17	
Hosted Application Server	US Pat. No. 8346950, issued 1/1/2013.	Registered Patent.	1st Maint. Fee due 7/1/16	
Advertisement Selection in an Electronic Application System	US Patent No. 7,603,352, issued 10/13/2009	Registered Patent.	Maintenance Fee paid April 24, 2013.	
Interacting With a Shared Data Model	US Patent No. 7,756,945, issued 07/13/2010	Registered Patent.	Maintenance Fee. January 13, 2018	
Web Application Cloning	US Patent No. 7,984,421, issued 07/19/2011	Registered Patent.	Maintenance Fee paid Dec. 2014.	