

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4690559

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the RECEIVING PARTY SHOULD HAVE BEEN LISTED AS AT&T KNOWLEDGE VENTURES, L.P. previously recorded on Reel 032961 Frame 0767. Assignor(s) hereby confirms the RECEIVING PARTY WAS LISTED AS AT&T INTELLECTUAL PROPERTY I, LP ON THE ORIGINAL RECORDAL AND THAT WAS INCORRECT.	
RESUBMIT DOCUMENT ID:	504577980	
CONVEYING PARTY DATA		
	Name	Execution Date
	JAMES L. CANSLER	07/14/2008
	CHARLES SCOTT	06/27/2008
	SCOTT WHITE	07/01/2008
RECEIVING PARTY DATA		
Name:	AT&T KNOWLEDGE VENTURES, L.P.	
Street Address:	645 E. PLUMB LANE	
City:	RENO	
State/Country:	NEVADA	
Postal Code:	89502	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	8875178
CORRESPONDENCE DATA		
Fax Number:	(847)510-0710	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	docketing@ggip.com	
Correspondent Name:	AT&T LEGAL DEPARTMENT - GMG ATTN: PATENT	
Address Line 1:	ROOM 2A-207	
Address Line 2:	ONE AT&T WAY	
Address Line 4:	BEDMINSTER, NEW JERSEY 07921	
ATTORNEY DOCKET NUMBER:	7785-1704-01 (8,875,178)	
NAME OF SUBMITTER:	JENNIFER SWANSON	
SIGNATURE:	/Jennifer Swanson/	
DATE SIGNED:	11/15/2017	

Total Attachments: 8

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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2870446

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>JAMES CANSLER</td><td>07/14/2008</td></tr><tr><td>CHARLES SCOTT</td><td>06/27/2008</td></tr><tr><td>SCOTT WHITE</td><td>07/01/2008</td></tr></tbody></table>	Name	Execution Date	JAMES CANSLER	07/14/2008	CHARLES SCOTT	06/27/2008	SCOTT WHITE	07/01/2008	
Name	Execution Date								
JAMES CANSLER	07/14/2008								
CHARLES SCOTT	06/27/2008								
SCOTT WHITE	07/01/2008								
RECEIVING PARTY DATA									
Name:	AT&T INTELLECTUAL PROPERTY I, LP								
Street Address:	675 W. PEACHTREE STREET SUITE4000								
City:	ATLANTA								
State/Country:	GEORGIA								
Postal Code:	30375								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13793399</td></tr></tbody></table>	Property Type	Number	Application Number:	13793399					
Property Type	Number								
Application Number:	13793399								
CORRESPONDENCE DATA									
Fax Number:	(713)349-8755								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>									
Phone:	7134001100								
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Correspondent Name:	G. MICHAEL ROEBUCK								
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Address Line 4:	BELLAIRE, TEXAS 77401								
ATTORNEY DOCKET NUMBER:	2007-1246CON (ATT2052CON)								
NAME OF SUBMITTER:	G. MICHAEL ROEBUCK								
SIGNATURE:	/G. Michael Roebuck/								
DATE SIGNED:	05/26/2014								
Total Attachments: 4									
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ASSIGNMENT

WHEREAS, James L. Canaler, a citizen of USA, residing at 1313 Quail Breck Trl., Cedar Park, TX 78613; Charles Scott, a citizen of USA, residing at 204 Laurelwood, Austin, TX 78746; and Scott White, a citizen of USA, residing at 6806 Smokey Hill Rd., Austin, TX 78736; and hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "A SYSTEM AND METHOD FOR SENDING ADVERTISING DATA BASED ON DATA ASSOCIATED WITH VIDEO DATA", Attorney Docket No. 2007-1146 (ATT 2052), for a full description of which reference is here made to an application for Letters Patent of the United States filed on April 25, 2008 and assigned Application Serial No. 12/109,571; and

WHEREAS, ATT KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other

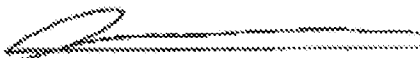
Attorney Docket No. 2007-1246 (ATT 2052)

patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

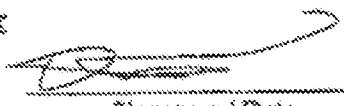
IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: James L. Canzier

Signature of First Inventor: 

Date: 7/14/08

Witnesses for First Inventor

First Witness:  7/14/08
Signature / Date

DANIEL GORMAN
Full Name (printed)

Second Witness: Loren Schaeley 7/14/08
Signature / Date

Loren Schaeley
Full Name (printed)

Attorney Docket No. 2007-1246 (ATT 2052)

Name of Second Inventor:

Charles Scott

Signature of Second Inventor:

Date:

6/27/08Witnesses for Second Inventor

First Witness:

Gorman School Co. 06/27/08
Signature / DateLOREN SCHOOLEY
Full Name (printed)

Second Witness:

[Signature] 6/27/08
Signature / DateDAN GORMAN
Full Name (printed)

Name of Third Inventor:

Scott White

Signature of Third Inventor:

Date:

Witnesses for Third Inventor

First Witness:

Signature / Date_____
Full Name (printed)

Second Witness:

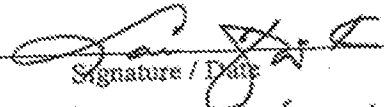
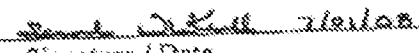
Signature / Date_____
Full Name (printed)

Attorney Docket No. 2007-1246 (ATT 2052)

Name of Second Inventor: Charles Scott

Signature of Second Inventor: _____

Date: _____

Witnesses for Second InventorFirst Witness: _____
Signature / Date_____
Full Name (printed)Second Witness: _____
Signature / Date_____
Full Name (printed)Name of Third Inventor: Scott WhiteSignature of Third Inventor: Date: 7/1/08Witnesses for Third InventorFirst Witness:  7.1.08
Signature / DateLaura Hampton
Full Name (printed)Second Witness:  7/1/08
Signature / DateSarah Whitwell
Full Name (printed)