

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT4734647

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	ESSENTIAL DESIGN, INC.	12/01/2017
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	VELCRO BVBA	
<b>Street Address:</b>	INDUSTRIELAAN 16	
<b>City:</b>	DEINZE	
<b>State/Country:</b>	BELGIUM	
<b>Postal Code:</b>	9800	
<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	29627711	
<b>Application Number:</b>	29627715	
<b>CORRESPONDENCE DATA</b>		
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<b>ATTORNEY DOCKET NUMBER:</b>	05918-067900105918-068001	
<b>NAME OF SUBMITTER:</b>	SUZANNE C. O'NEILL	
<b>SIGNATURE:</b>	/Suzanne C. O'Neill/	
<b>DATE SIGNED:</b>	12/14/2017	
<b>Total Attachments: 3</b>		
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ASSIGNMENT

WHEREAS, Essential Design, Inc., a corporation of the state Massachusetts, having a place of business at 143 South Street, 6th Floor, Boston, MA 02111 ("ASSIGNOR"), is the owner of ownership rights in and to designs featured in two United States patent applications, having obtained such ownership rights from certain inventors named in the patent applications, said patent applications being identified in the attached Schedule A and being hereinafter referred to as "PATENT APPLICATIONS".

WHEREAS, Velcro BVBA, a Belgium corporation, having a place of business at Industrielaan 16, 9800 Deinze, Belgium ("ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the PATENT APPLICATIONS held by ASSIGNOR, along with the rights in the designs featured in such patent applications.

NOW, THEREFORE, in consideration good and valuable considerations paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assignees, the entire right, title and interest in and to the PATENT APPLICATIONS and in and to the designs featured therein, including the right to sue for past infringement thereof.

ASSIGNOR agrees for itself and its successors, legal representatives and assigns, without further compensation, to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the ASSIGNEE may reasonably request to effectuate fully this assignment.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer.

Essential Design, Inc.  
(ASSIGNOR)

By 

Title PRESIDENT

Date 12.1.17

ASSIGNEE hereby acknowledges receipt of the entire right, title and interest in and to the PATENT APPLICATIONS and featured designs.

Velcro BVBA  
(ASSIGNEE)

By

Title

Date

  
DIRECTOR

MARCOGEN B.V.B.A.

Marc Cogen

Zaakvoerder

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Schedule A

- U.S. Serial No. 29/627,711 filed November 29, 2017 entitled "Wall Hanger Hook"
- U.S. Serial No. 29/627,715 filed November 29, 2017 entitled "Wall Hanger Hook"