

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	DENVER OUTFITTERS, INC.	02/08/2018
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	VVGDO, LLC	
<b>Street Address:</b>	3535 E. 161ST STREET	
<b>City:</b>	CARMEL	
<b>State/Country:</b>	INDIANA	
<b>Postal Code:</b>	46033	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Patent Number:</b>	D653446	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	3177133455	
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<b>Correspondent Name:</b>	RYAN O. WHITE	
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<b>ATTORNEY DOCKET NUMBER:</b>	TH167-GN003	
<b>NAME OF SUBMITTER:</b>	RYAN O. WHITE	
<b>SIGNATURE:</b>	/Ryan O. White/	
<b>DATE SIGNED:</b>	02/14/2018	
<b>Total Attachments: 3</b>		
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## ASSIGNMENT TO BUSINESS CONCERN

### ASSIGNMENT

WHEREAS, DENVER OUTFITTERS, INC. (hereinafter referred to as "ASSIGNOR"), a Colorado corporation having its principal office at 1250 Simms Street, Unit #105, Lakewood, CO 80401, owns rights in a certain new and useful invention as set forth in U.S. Design Patent Application No. 29/367,594, which was filed with the United States Patent & Trademark Office on August 10, 2010, was entitled **FISHING ROD STORAGE DEVICE** and was subsequently granted as U.S. Design Patent No. D653,446 on February 7, 2012 (hereinafter referred to as "Patent");

WHEREAS, VVGDO, LLC (hereinafter referred to as "ASSIGNEE"), an Indiana limited liability company having its principal office at 3535 E 161st Street, Carmel, IN, 46033, United States, desires to acquire any and all rights, title and interest which ASSIGNOR may have in the said invention as set forth in the Patent:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR hereby sells, assigns, transfers and sets over here unto said ASSIGNEE, its successors, legal representatives and assigns, its entire right, title and interest in, to and under the Patent, including all priority rights for the United States and other countries arising therefrom including Canada and Mexico, all inventions therein disclosed, and any and all Letters Patent of the United States and of all other countries, which may be granted from such Patent, including any patent application, divisional, continuation, continuation-in-part, or reissue application corresponding to the Patent or such letters patent, and any reexamination or post issuance review proceeding arising from the Patent or such letters patent, and any foreign patents or patent applications corresponding thereto, all such inventions and all rights in such Patent and letters patent to be held and enjoyed by Assignee for its own use and enjoyment to the full end of the term or terms for which such Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by them had this assignment and sale not been made.

ASSIGNOR HEREBY agrees to execute all papers necessary in connection with the Patent and any invention arising therefrom in the United States and foreign countries and any continuing, divisional, or reissue applications thereof, and any reexamination of any such applications, and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

ASSIGNOR HEREBY agrees to execute all papers necessary in connection with any interference, litigation or post issuance review proceeding that arises from the Patent or any application(s) or continuation, division, reissue or reexamination thereof, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference, litigation or post issuance review proceeding.

ASSIGNOR HEREBY agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

ASSIGNOR HEREBY agrees to do all other acts which, in the opinion of Assignee,

may be necessary or desirable to secure the grant of Letters Patent to Assignee or its nominees, in the United States and in all other countries where Assignee may desire to have such inventions, or any of them, patented, with specifications and claims in such form as shall be approved by Assignee and to vest and confirm in Assignee or its nominees the full and complete legal and equitable title to all such Letters Patent.

ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents to issue any and all Letters Patent of the United States resulting from said Patent and any applications arising therefrom, including any division or continuing or reissue applications thereof, and any reexamination of any such applications, to the said Assignee, as Assignee of the entire interest, and hereby covenants that the undersigned has full right to convey the interest herein assigned, and that the undersigned has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR HEREBY grants the attorney of record the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, I have executed this assignment at 1250 Simms St #105 Lakewood this 8 day of February, 18.

MC

Authorized Representative of Assignor (Signature):

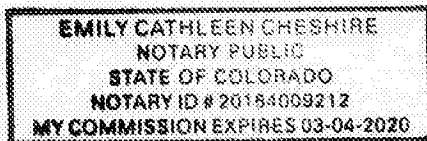
MICHAEL CHESHIRE CEO, RESIDENT

Printed Name and Title

**ACKNOWLEDGMENT**

STATE OF Colorado )  
COUNTY OF Jefferson ) SS:

Acknowledged before me, a Notary Public, within and for said County and State.  
Witness my hand and Notarial Seal this 8 day of February, 18.



Emily Cheshire

Notary Public

Emily Cheshire

Printed Name

My Commission Expires: 3-4-2020, Resident of Denver County.

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