

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4828126

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>			<b>Execution Date</b>
MIXPO, INC.			01/01/2018
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NETSERTIVE, INC.		
<b>Street Address:</b>	2400 PERIMETER PARK DRIVE, SUITE 100		
<b>City:</b>	MORRISVILLE		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27560-5405		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>		
<b>Patent Number:</b>	8370732		
<b>Patent Number:</b>	7827298		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(704)378-4000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043778156		
<b>Email:</b>	jcarusone@robinsonbradshaw.com		
<b>Correspondent Name:</b>	JENNIFER CARUSONE		
<b>Address Line 1:</b>	101 N. TRYON STREET, SUITE 1900		
<b>Address Line 2:</b>	ROBINSON, BRADSHAW & HINSON, P.A.		
<b>Address Line 4:</b>	CHARLOTTE, NORTH CAROLINA 28246		
<b>ATTORNEY DOCKET NUMBER:</b>	21707.00010		
<b>NAME OF SUBMITTER:</b>	JENNIFER CARUSONE		
<b>SIGNATURE:</b>	/Jennifer Carusone/		
<b>DATE SIGNED:</b>	02/16/2018		
<b>Total Attachments: 7</b>			
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**PATENT**

**REEL: 044952 FRAME: 0900**

## **INTELLECTUAL PROPERTY ASSIGNMENT**

**January 1, 2018**

**WHEREAS**, Mixpo, Inc., a Washington corporation (“Assignor”) is the sole owner of the trademarks, trademark registrations identified on the attached **Schedule A** (“Trademarks”), the patents and patent applications identified on the attached **Schedule B**, and the domains identified on the attached **Schedule C** (collectively “Intellectual Property”);

**WHEREAS**, Netsertive, Inc., a Delaware corporation (“Assignee”), desires to acquire from Assignor any and all right, title and interest in and to the Intellectual Property;

**NOW, THEREFORE**, in exchange for one U.S. Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, convey, transfer and deliver to Assignee, its successors and its assigns, all of the right, title and interest in and to all Intellectual Property, together with the goodwill of the business symbolized by the Trademarks, and including, without limitation, all common law rights in and to the Intellectual Property and the right to sue for and recover any profits, penalties, expenses and other damages arising out of or related to any past, present and/or future infringement, dilution of or damage or injury to the Intellectual Property or the accompany goodwill.

Assignor further agrees that, upon request by Assignee, Assignor shall, without further consideration, execute and deliver such documents and instruments and perform such other acts as may be reasonably required in order to vest all of Assignor’s right, title and interest in and to the Intellectual Property in Assignee, including the delivery to Assignee of any relevant evidence in Assignor’s possession or control that may be reasonably required to support the foregoing.

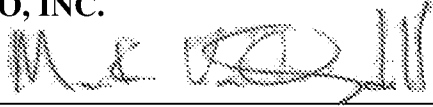
If any provision of this Agreement shall be held by a court of competent jurisdiction to be contrary to law, the remaining provisions of this Intellectual Property Agreement shall remain in full force and effect. This Agreement shall be governed by and construed in accordance with the internal laws of the State of Delaware.

[Signatures on the following page]

**IN WITNESS WHEREOF**, the Assignor and the Assignee have executed this Assignment effective as of the date first written above.

**THE ASSIGNOR:**

**MIXPO, INC.**

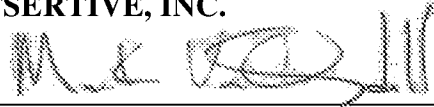
By: \_\_\_\_\_

Name: Mark VanOsdell

Title: Chief Financial Officer

**THE ASSIGNEE:**

**NETSERTIVE, INC.**


By: \_\_\_\_\_

Name: Mark VanOsdell

Title: Chief Financial Officer

## Schedule A

### Trademarks:

Mark	Country	App. No.	Filing Date	Reg. No.	Reg. Date	Goods/Services
MIXPO	US	77003315	Sep 20, 2006	3395363	Mar 11, 2008	IC 038: Streaming of audio and video material on the Internet.
	US	85459369	Oct 28, 2011	4263381	Dec 25, 2012	IC 035: Preparing advertisements for others; advertising services; placement and distribution of advertisements across a network of video sites and platforms; advertising monitoring services, namely, managing the serving, targeting, tracking and reporting of advertisements; matching buyers of advertising with sellers of advertising; advertising via electronic media and the internet; advertising services, namely, creating, composing, updating, compiling, disseminating, supporting and reporting on advertisements for use on internet web pages and wireless networks. IC 042: providing video advertising technology namely, non-downloadable online software platform which enables publishers, ad networks, and agencies to prepare and deliver dynamically tailored, interactive video ads which may be customized in real-time for unique audience segments; providing a non-downloadable online software platform which provides automatic multi-variate testing for marketers wanting to assess and develop video ad campaign performance across in-stream,

						in-banner, mobile and in-app advertising platforms.
<b>SHOPIGNITER</b>	US	77902,830	Dec. 30, 2009	4,258,000	Dec. 11, 2012	Social media e-commerce software, namely, software for social media websites to integrate e-commerce actions with social networking, namely, social promotion tools for e-commerce integration, namely, integration of coupons, coupon referrals, group based promotions, private access sales and flash sales with social media websites; social media software for increasing integration of product information, product sales and product review between retailers and brand manufacturers through social networking and social media websites; software for social media ecommerce websites for social product promotion and electronic social sharing, namely, social promotion product sales tools, social networking customer data tools, product catalog tools, shipping, inventory tracking, and retailer location finder tools and product delivery and return tools.
<b>PIXPO</b>	CA	1184776	Jul 31, 2003	TMA617713	Aug 26, 2004	Computer software, namely, a computer software program used to distribute digital images over the Internet; a computer software program that enables e-commerce services over the Internet, namely, the purchasing and selling of digital images
<b>HOW2SHARE</b>	CA	1161372	Dec 10, 2002	TMA606980	Apr 5, 2004	On-line trading, buying, and selling services in the field of digital assets, namely, digitized photographic works, digitized artistic works, digitized cinematic works and digitized visual images; e-commerce services in the field of digital

						assets, namely, digitized photographic works, digitized artistic works, digitized cinematic works and digitized visual images.
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## **Schedule B**

### **Patents:**

<b>Country</b>	<b>Patent No.</b>	<b>Title</b>	<b>Issue Date</b>
US	8370732	PEER-TO-PORTAL MEDIA BROADCASTING	02/05/2013
US	7827298	PEER-TO-WEB MEDIA BROADCASTING AND MANAGING ONLINE PUBLISHER COMPUTERS	11/02/2010



### Schedule C

Domain Names:

Domain Name	Creation Date	Expiration Date	Registrar	Name:
igniter.co	04/11/2013	04.10/2018	CCI REG S.A.	System Administrator
Siqa.us	4/12/2012	04/11/2018	Gandi SAS	Erik Meyer, erik@mixpo.com