

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4828908

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ZACHARY YESKEL	11/06/2012
	BRETT ROLSTON LIDER	09/11/2012
	ALISON BONCHA	09/11/2012
RECEIVING PARTY DATA		
Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	15451298	
CORRESPONDENCE DATA		
Fax Number:	(949)851-9348	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	949-851-0633	
Email:	kcarraway@mwe.com, mweipdocket@mwe.com	
Correspondent Name:	MCDERMOTT WILL & EMERY LLP	
Address Line 1:	4 PARK PLAZA	
Address Line 2:	SUITE 1700	
Address Line 4:	IRVINE, CALIFORNIA 92614-2559	
ATTORNEY DOCKET NUMBER:	096553-0995	
NAME OF SUBMITTER:	MARK J. ITRI, REG. NO. 36,171	
SIGNATURE:	/Mark J. Itri/	
DATE SIGNED:	02/16/2018	
Total Attachments: 4		
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ASSIGNMENT

For valuable consideration, WE, Zachary YESKEL of 1616 Golden Gate Avenue, #12, San Francisco, California 94115; Brett Rolston LIDER of 3672 18th Street, #3, San Francisco, California 94110; and Alison BONCHA of 928 1/2 Guerrero Street, San Francisco, California 94110 hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled CONTEXT AND CONTENT IN NOTIFICATIONS, filed September 14, 2012, and assigned U.S. Serial Number 13/620,320, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 11/6/12


Zachary YESKEL

Witnessed by:


Signature

Heather Rolston
Typed or Printed Name

333 Carroll Circle
Tamilton, NJ 07591
Witness Address

Date: _____

Brett Rolston LIDER

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

Zachary YESKEL


Witnessed by:

Signature

Typed or Printed Name

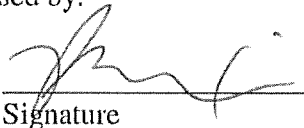
Witness Address

Date: 9-11-2012



Brett Rolston LIDER

Witnessed by:



Signature


Brandon Oxendine

Typed or Printed Name

1600 Amphitheatre Pkwy
Mountain View, CA 94043

Witness Address

Date: 9/11/12


Alison BONCHA

Witnessed by:


Signature

Kimberly Johnson
Typed or Printed Name

1600 Amphitheatre Pkwy
Mountain View, CA 94043
Witness Address