PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BRUCE W. WILKINSON	06/27/2017
TODD D. MATTINGLY	08/07/2017

RECEIVING PARTY DATA

Name:	WAL-MART STORES, INC.	
Street Address:	702 SOUTHWEST 8TH STREET	
City:	BENTONVILLE	
State/Country:	ARKANSAS	
Postal Code:	72716	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15624030

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	8842-137880-US_1363US02	
NAME OF SUBMITTER:	JENNIFER SUAREZ	
SIGNATURE:	/Jennifer V. Suarez/	
DATE SIGNED:	02/20/2018	

Total Attachments: 3

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PATENT 504785532 REEL: 044982 FRAME: 0724

Walmart Reference No. 1363US02 Attorney Docket 8842-137880-US Walmart Reference No. 1363WO01 Attorney Docket 8842-137880-WO

ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign, which confirms any previous assignment by me or by operation of law, to Wal-Mart Stores, Inc., a Delaware corporation, having its principal place of business at 702 Southwest 8th Street, Bentonville, AR 72716, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the applications for patent entitled

VECTOR-BASED CHARACTERIZATIONS OF PRODUCTS AND INDIVIDUALS WITH RESPECT TO CUSTOMER SERVICE AGENT ASSISTANCE

relating to the patent family of Walmart Reference No. 1363US02; having Patent Application Number 15/624,030, filed June 15, 2017, and International Application Number PCT/US2017/037441, filed June 14, 2017, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said applications, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, inter partex review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

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PATENT REEL: 044982 FRAME: 0725

Walmart Reference No. 1363US02 Attorney Docket 8842-137880-US Walmart Reference No. 1363WO01 Attorney Docket 8842-137880-WO

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6/27/17
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Inventor's Signature:	
Date:	
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Walmart Reference No. 1363US02 Attorney Docket 8842-137880-US Walmart Reference No. 1363WO01 Attorney Docket 8842-137880-WO

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