

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT4837888

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
FRED CHENG	02/21/2018
HERMAN YAU	02/21/2018
RECEIVING PARTY DATA	
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Street Address:	46567 FREMONT BLVD.
City:	FREMONT
State/Country:	CALIFORNIA
Postal Code:	94538
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15903508
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	TEND-05-2017US
NAME OF SUBMITTER:	JANE ZHANG
SIGNATURE:	/jz/
DATE SIGNED:	02/23/2018
Total Attachments: 3	
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source=TEND05AssignmentSigned#page2.tif	
source=TEND05AssignmentSigned#page3.tif	

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I, an ASSIGNOR named below,

Fred Cheng	of	Los Altos Hills, California
Herman Yau	of	Sunnyvale, California

Hereby sell, assign, transfer and set over to

ASSIGNEE: **Tend Insights, Inc.**
 46567 Fremont Blvd.
 Fremont, CA 94538
 its successors, assigns and legal representatives,

my entire right, title and interest throughout the world, including all rights to claim priority, in and to the invention(s) disclosed in:

- U.S. Patent Application executed on or about the date of this Assignment,
- U.S. Patent Application executed on _____, _____, _____, _____, or _____,
- U.S. Patent Application No. _____, filed on _____;
- U.S. Patent No. _____, issued on _____;
- U.S. Provisional Application No.: _____, filed on _____;
- International Application No.: PCT/_____, filed on _____;

and ENTITLED:

INTERACTIVE MULTIMEDIA ASSISTANT DEVICE WITH A SWAPPABLE
PERSONALITY CUSTOMIZABLE SKIN

and identified by Attorney Docket Number: **TEND-05-2017US**;

and naming inventors as follows:

INVENTOR(S): Fred Cheng
 Herman Yau

including without limitation, my entire right, title and interest in and to any and all United States and foreign applications (including any and all provisional, international, regional and foreign national applications) for said invention(s), including divisionals, continuations, continuations-in-part, renewals, substitutes and extensions thereof, and in and to any and all patents of every country or region that may be granted or have been granted for said invention(s), including any reissues and reexaminations thereof –the foreign applications including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for the invention(s) in any country or countries foreign to the United States, and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention(s) in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

ASSIGNMENT

I authorize and request that the U.S. Patent Application number and filing date corresponding to the U.S. Patent Application identified above be inserted here, if not already shown above, when such Patent Application number and filing date become known:

I authorize ASSIGNEE to apply for patents of foreign countries for said invention(s); to claim all rights of priority without further authorization from me, which priority rights include rights derived from any United States application (provisional or otherwise) under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and to own in its own name all applications, all patents and inventor's certificates in all countries based on the invention(s).

I agree to execute any and all documents requested by ASSIGNEE, its successors, assigns, legal representatives, or nominees, at their reasonable expense, in connection with filing and prosecution of any and all United States and foreign applications (including international, regional, and foreign national applications), enforcement of all patents, and maintenance of all rights in the invention(s), patents, inventor's certificates and applications for patents or inventor's certificates based on any of the invention(s); and generally to do everything possible to aid ASSIGNEE, its successors, assigns, legal representatives, and nominees, at their request and reasonable expense, in obtaining, enforcing, and maintaining patents and inventor's certificates for said invention(s) in all countries. In particular, I agree to provide to ASSIGNEE, its successors, assigns, legal representatives, or nominees, at their request and at their reasonable expense, all information known to or ascertainable by me and all documents and other materials and objects pertaining to the invention(s) that are in the possession of or accessible to me; and further, at any trial, hearing, deposition or other legal proceeding where I am called as a witness by ASSIGNEE, its successors, assigns, legal representatives, or nominee, I agree to testify to all facts pertaining to the invention(s) for which I am competent to testify.

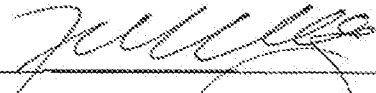

I hereby covenant that I have full right to convey the entire interest that is being assigned by this Assignment, and that no assignment, sale, license, agreement, or encumbrance has been or will be made or entered into that would conflict with this Assignment.

I authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue any U.S. Letters Patent or any other patent or property right that may

be granted for said inventions to ASSIGNEE, its successors or assigns.

Executed on:

2/21/2018
Date

by 
Fred Cheng 

2/21/18
Date

by 
Herman Yau