504796911 02/28/2018 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		Ν	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		A	ASSIGNMENT		
CONVEYING PARTY	DATA				
			ame	Execution Date	
STEVEN W. HOOGENDOORN					09/17/2008
RECEIVING PARTY D	ΔΤΔ				
Name: YETI CYCLI			NG, LLC		
Street Address:	600 CC	600 CORPORATE CIRCLE, UNIT D			
City:	GOLDE	GOLDEN			
State/Country:	COLO	COLORADO			
Postal Code:	80401	80401			
Property Type			Number		
PROPERTY NUMBER	S Total: 1				
		150695			
		100000	03520		
CORRESPONDENCE	DATA				
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-		-	340-2600		
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•		DORSE	SEY & WHITNEY LLP		
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			LLECTUAL PROPERTY PRACTICE GROUP		
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ATTORNEY DOCKET NUMBER:			P189382.US.04		
NAME OF SUBMITTER:			EMMA L. HUTTON		
SIGNATURE:			/Emma L. Hutton/		
DATE SIGNED:			02/28/2018		
Total Attachments: 2		I			

ASSIGNMENT

WHEREAS, I, Steven W. Hoogendoorn, residing at 127 Timber Lane, Evergreen, Colorado 80439 U.S.A. (hereinafter, individually and collectively the "Assignor"), have invented certain new and useful systems, devices, and methods disclosed and described in a utility application for Letters Patent in the United States ("U.S."), entitled "Outboard Axle Bearing Structure For a Bicycle or Motorcycle," which can be identified in the United States Patent and Trademark Office ("USPTO") by Patent Application No. 12/167,149, filed on July 2, 2008 (the "Utility Application") with attorney docket No. 189382/US/2 and PCT International Patent Application No. PCT/US08/69117, entitled "Outboard Axle Bearing Structure For a Bicycle or Motorcycle" filed on July 2, 2008, with attorney docket No. 189382/PCT (the "Foreign Application"); and

WHEREAS, Yeti Cycling, LLC, a Colorado corporation organized and existing under the laws of the State of Colorado, and having its principal place of business at 600 Corporate Circle, Unit D, Golden, Colorado 80401 U.S.A. (the "Assignee"), by an earlier Assignment recorded with the USPTO at Reel/Frame 019611/0271 on July 26, 2007 owns all right, title and interest in and to the U.S. Provisional Patent Application No. 60/947,824 filed on July 3, 2007 entitled "Outboard Axle Bearing System For a Bicycle or Motorcycle" and by an earlier Assignment recorded with the USPTO at Reel/Frame 019611/0327 on July 26, 2007 owns all right, title and interest in recorded with the USPTO at Reel/Frame 019611/0327 on July 26, 2007 owns all right, title and interest in and to the U.S. Provisional Patent Application No. 60/947,898 filed on July 3, 2007 entitled "Single Sided Chain Stay Structure For a Bicycle";

WHEREAS, to the extent that Assignor now owns any right, title and interest in the invention described and claimed in the Utility Application and the Foreign Application not already transferred to Yeti Cycling, LLC. by the earlier Assignments, Assignor is desirous of assigning such interest and the Utility Application, and the Foreign Application, any provisional, non-provisional, continuation, continuation-in-part, divisional, international, foreign, regional and convention applications corresponding thereto, and any and all Letters Patent of the United States and countries and regions foreign thereto which may grant or have granted therefor, any renewals, or substitutes thereof, and any and all priority rights or priority claims, International Convention rights, any and all rights to collect past damages for infringement of any and all Letters Patent of the United States and countries and regions foreign thereto or be lodged in relation thereto, and all convention and all priority rights or priority claims, International Convention rights, any and all rights to collect past damages for infringement of any and all Letters Patent of the United States and countries and regions foreign thereto which may be published, which may grant, or have granted thereto or be lodged in relation thereto, and other benefits accruing to or to accrue to Assignor with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto (the "Patent Rights"); and

WHEREAS, Assignee desires to acquire any and all, right, title, and interest of Assignor in and to the invention(s), the Patent Rights, and in, to, and under any and all Letters Patent to be obtained therefor;

NOW THEREFORE, for the sum of \$1.00 and other good and valuable consideration to Assignor in hand paid, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transfer and by these presents does hereby sell, assign and transfer to the said Assignee, and said Assignee's legal representatives, successors and assigns, any and all of the entire right, title and interest in and to the invention(s), Patent Rights, and any and all Letters Patent to be obtained therefor;

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Docket No.: 189382/US/2

UPON SAID CONSIDERATION, the Assignor hereby covenants and agrees with the said Assignee that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will, at any time upon request, without further or additional consideration, but at the expense of the said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, provisionals, non-provisionals, continuations, continuations-in-part, continuing prosecutions, divisionals, renewals, reissues, reexamined or extended Letters Patent of the United States, or of any and all foreign countries, on said Patent Rights, and execute confirmatory assignments or acknowledgments of this assignment as necessary for full enjoyment of the Patent Rights and for recording in foreign patent offices, and in enforcing any rights or choses in action accruing as a result of such Patent Rights, by giving testimony in any proceedings or transactions involving such Patent Rights, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties:

UPON SAID CONSIDERATION, Assignor represents and warrants that Assignor has the right, title, and authority to execute this Assignment and to convey any and all right, title, and interest in the Patent Rights, and that Assignor has not conveyed nor will convey hereafter all or part of the Patent Rights to a third party;

ASSIGNOR HEREBY AUTHORIZES said Assignee, its successors, and assigns, or anyone it may properly designate, to apply for Letters Patent in the U.S. and any and all foreign countries and regions, in its own name if desired, and additionally to claim priority to the filing date of the Utility Application and the Foreign Application and otherwise take advantage of the provisions of any international conventions.

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

9.17.200 Date:

STATE OF COLORADO

COUNTY OF La

On this 17^{A} day of September , 2008, before me a Notary Public in and for said county, personally appeared Steven W. Hoogendoorn who executed the foregoing instrument and acknowledged that he signed, sealed and delivered the same instrument as a free and voluntary act for the purposes and considerations therein expressed.

SS.

(SEAL)

Notary Public

My commission expires:

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My Commission Expires 02/10/2010

> PATENT REEL: 045059 FRAME: 0394

RECORDED: 02/28/2018