504802042 03/02/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
WENDY MILSTEAD	08/01/2014
JASON ULICHNIE	08/01/2014

RECEIVING PARTY DATA

Name:	WAL-MART STORES, INC.	
Street Address:	702 SOUTHWEST 8TH STREET	
City:	BENTONVILLE	
State/Country:	ARKANSAS	
Postal Code:	72716	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	9642466

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ATTORNEY DOCKET NUMBER: WMT-054

NAME OF SUBMITTER: KAREN E. JACHIMOWICZ

SIGNATURE: /Karen E. Jachimowicz/

DATE SIGNED: 03/02/2018

Total Attachments: 2

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PATENT 504802042 REEL: 045090 FRAME: 0954

Atty. Dkt. No.: 25034.21740

Customer No.: 30734

ASSIGNMENT

WHEREAS I/WE,

Wendy Milstead

702 Southwest 8th Street, Bentonville, Arkansas 72716-0560

Jason Ulichnie

702 Southwest 8th Street, Bentonville, Arkansas 72716-0560

respectively ("Assignor"), have made a certain new and useful invention as set forth in U.S. patent application no. 62/031,513, filed on <u>July 31, 2014</u>, for United States Letters Patent entitled:

UNIVERSAL MEDIA POCKET

AND WHEREAS,

Wal-Mart Stores, Inc.

702 Southwest 8th Street, Bentonville, Arkansas 72716-0560

respectively ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention and application, and in and to any and all Letters Patent of the United States, and whatsoever countries, which may be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention and application, including the right to claim priority under 35-U.S.C. §119 and/or §120 the right to sue for past infringement, as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, reexaminations or extensions thereof, and in and to any and all patents of the United States, and whatsoever countries, which may be issued for said invention;

UPON SAID CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States, and whatsoever countries, on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or

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patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

The undersigned hereby grant(s) the firm of BAKER & HOSTETLER LLP the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

AND Assignor requests the Commissioner of Patents and Trademarks, or any foreign equivalents, to issue any Letters Patent of the United States, and whatsoever countries, which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date Wendy Militead

AMUST 1, 2014

Date!

Jason Oliebkie

(NOTE: Legalization is not required for recording, but is *prima facie* evidence of execution under 35 U.S.C. 261).

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RECORDED: 03/02/2018

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