

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4851631

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JASON KRIKORIAN	06/07/2007
BLAKE KRIKORIAN	06/07/2007
BRIAN MECKLER	06/05/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SLING MEDIA L.L.C.
<b>Street Address:</b>	1051 EAST HILLSDALE BOULEVARD
<b>Internal Address:</b>	SUITE 500
<b>City:</b>	FOSTER CITY
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94404
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15912299
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(480)385-5061
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	480-385-5060
<b>Email:</b>	docketing@LKGlobal.com
<b>Correspondent Name:</b>	LKGLOBAL (DISH TECHNOLOGIES L.L.C.)
<b>Address Line 1:</b>	7010 E. COCHISE ROAD
<b>Address Line 4:</b>	SCOTTSDALE, ARIZONA 85253
<b>ATTORNEY DOCKET NUMBER:</b>	066.0017X3C3
<b>NAME OF SUBMITTER:</b>	BRETT A. CARLSON
<b>SIGNATURE:</b>	/BRETT A. CARLSON/
<b>DATE SIGNED:</b>	03/05/2018
<b>Total Attachments: 3</b>	
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source=20170119_Assignment_066-0017X3C3#page2.tif	
source=20170119_Assignment_066-0017X3C3#page3.tif	

## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Sling Media, Inc. a **Delaware** corporation, having a place of business at 901 Mariners Island Blvd., Suite 300, San Mateo, CA 94404 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **Selection and Presentation of Context-Relevant Supplemental Content And Advertising** ("APPLICATION"), which:

- ☒ was filed on March 8, 2007 and now bears U.S. application serial number 11/683,862;
- ☒ The APPLICATION claims priority from a provisional application, filed on March 8, 2006, now bearing US application serial number 60/780,709;
- ☒ The APPLICATION is also a continuation-in-part of U.S. Application No. 11/147,664, filed on June 7, 2005.

2. The entire worldwide right, title, and interest in and to:  
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Title: Selection and Presentation of Context-Relevant Supplemental Content And Advertising

Filed: March 8, 2007

Application No.: 11/683,862

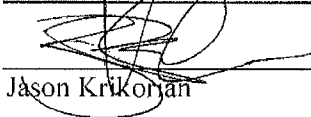
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INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature

  
Jason Krikorian

Date of Signature

6/7/07, 2007

Name and Signature

  
Blake Krikorian

Date of Signature

6/7/07, 2007

Name and Signature

Brian Meckler

Date of Signature

, 2007

Title: Selection and Presentation of Context-Relevant Supplemental Content And Advertising  
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Name and Signature

Date of Signature

Jason Krikorian

,2007

Name and Signature

Date of Signature

Blake Krikorian

,2007

Name and Signature

Date of Signature

Bryan Meckler

06-05,2007

Case Docket # 24069-11932