PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSEPH STEINBERG	05/13/2016
SHIRA RUBINOFF	05/13/2016

RECEIVING PARTY DATA

Name:	SECUREMYSOCIAL INC.	
Street Address:	301 ROUTE 17 NORTH	
Internal Address:	SUITE 800	
City:	RUTHERFORD	
State/Country:	NEW JERSEY	
Postal Code:	07070	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15687651

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-203-5399
Email: info@kheyfits.com
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ATTORNEY DOCKET NUMBER:	20029-003
NAME OF SUBMITTER:	DMITRY KHEYFITS
SIGNATURE:	/Dmitry Kheyfits/
DATE SIGNED:	03/09/2018

Total Attachments: 4

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PATENT 504812483 REEL: 045157 FRAME: 0227

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PATENT REEL: 045157 FRAME: 0228

ASSIGNMENT

WHEREAS, I, Joseph Steinberg, a citizen of the United States of America, residing at 969 Country Club Drive, Teaneck, NJ 07666 ("Assignor"), am a co-inventor of one or more inventions ("said invention(s)") disclosed in provisional and utility patent applications filed in the United States, and identified in the following chart ("said applications"):

Application Serial No.	Filing Date	Title
61/690,090	June 19, 2012	System For Securing Social Media Users And Rewarding For Enhancing Security
61/855,133	May 9, 2013	System For Securing Social Media For Users And Businesses And Rewarding For Enhancing Security
13/921,205	June 18, 2013	Systems And Methods For Securing Social Media For Users And Businesses And Rewarding For Enhancing Security
14/846,794	September 6, 2015	Systems And Methods For Securing Social Media For Users And Businesses And Rewarding For Enhancing Security

WHEREAS, SecureMySocial Inc. (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware corporation, is desirous of obtaining all rights, title and interest in, to and under said invention(s) and said applications; and

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the Assignor, do hereby sell, assign, transfer and set over to the Assignee all of my right, title and interest in, to and under said invention(s), said applications, and all applications to which said applications claim priority, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said invention(s), including the right to apply for registrations of utility models, industrial models, and designs based in whole or in part upon said invention(s) or upon said applications, and any and all other applications for Letters Patent on said invention(s), in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-inpart, international, treaty, and convention applications, including PCT applications, based in whole or in part upon said invention(s) or upon said applications, and any and all Letters Patent, and registrations of utility models, industrial models, and designs, which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s), said applications,

said Letters Patent, and said registrations, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by us had this Assignment not been made. I hereby authorize the Assignee to file patent and all other applications in any and all countries on any or all of said invention(s) in my name, or in its name, or otherwise as the Assignee may deem advisable, under the international convention, treaty, or otherwise.

I hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said invention(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

I hereby represent and warrant that I have the full right to convey the entire right and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that I will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

I hereby covenant and agree that I will, upon request of the Assignee, communicate to the Assignee any facts known to us relating to said invention(s) and the history thereof, testify in any legal proceeding, execute all lawful papers, including without limitation all divisional, continuation, continuation-in-part, and reissue applications and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee to obtain and enforce proper patent protection for said invention(s) in all countries.

IN TESTIMONY WHEREOF, I have executed this document on the date indicated below.

Date:

(Signatine)

Joseph Steinberg

ASSIGNMENT

WHEREAS, I, Shira Rubinoff, a citizen of the United States of America, residing at 969 Country Club Drive, Teaneck, NJ 07666 ("Assignor"), am a co-inventor of one or more inventions ("said invention(s)") disclosed in provisional and utility patent applications filed in the United States, and identified in the following chart ("said applications"):

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WHEREAS, SecureMySocial Inc. (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware corporation, is desirous of obtaining all rights, title and interest in, to and under said invention(s) and said applications; and

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the Assignor, do hereby sell, assign, transfer and set over to the Assignee all of my right, title and interest in, to and under said invention(s), said applications, and all applications to which said applications claim priority, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said invention(s), including the right to apply for registrations of utility models, industrial models, and designs based in whole or in part upon said invention(s) or upon said applications, and any and all other applications for Letters Patent on said invention(s), in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-inpart, international, treaty, and convention applications, including PCT applications, based in whole or in part upon said invention(s) or upon said applications, and any and all Letters Patent. and registrations of utility models, industrial models, and designs, which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s), said applications,

said Letters Patent, and said registrations, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by us had this Assignment not been made. I hereby authorize the Assignee to file patent and all other applications in any and all countries on any or all of said invention(s) in my name, or in its name, or otherwise as the Assignee may deem advisable, under the international convention, treaty, or otherwise.

I hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said invention(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

I hereby represent and warrant that I have the full right to convey the entire right and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that I will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

I hereby covenant and agree that I will, upon request of the Assignee, communicate to the Assignee any facts known to us relating to said invention(s) and the history thereof, testify in any legal proceeding, execute all lawful papers, including without limitation all divisional, continuation, continuation-in-part, and reissue applications and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee to obtain and enforce proper patent protection for said invention(s) in all countries.

IN TESTIMONY WHEREOF, I have executed this document on the date indicated below.

Date:

(Signature)

Shira Rubinoff