504752116 01/29/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LABOR WELTENBAU	12/22/2017

RECEIVING PARTY DATA

Name:	TREND FACTORY MARKETING UND VERANSTALTUNGS GMBH
Street Address:	KRAFTWERK NECKARTAL 68
City:	ROTTWEIL
State/Country:	GERMANY
Postal Code:	78628

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29590277

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	CHRISTIAN OTTESEN
SIGNATURE:	/Christian Ottesen/
DATE SIGNED:	01/29/2018

Total Attachments: 2

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PATENT 504752116 REEL: 045181 FRAME: 0312

US 29/590277 - M0171US2

Assignment

Whereas, I/We, Labor Weltenbau, having a place of business at Hackstrasse 77, 70190 Stuttgart, Germany, hereinafter called assignor, is/will become the assignee of record of the entire right, title and interest in an application for Letters Design Patent of the United States entitled

ZEISS Experience store Design - Display Structure

and of the invention disclosed therein; and

Whereas, trend factory marketing und veranstaltungs GmbH, having a place of business at Kraftwerk, Neckartal 68, 78628 Rottweil, Germany, hereinafter called assignee, desires to acquire the entire right, title, and interest in the application and the invention disclosed therein, and to any United States designs to be obtained therefor;

Therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor, hereby state as follows:

To the extent that my/our entire right, title and interest in the application and the invention disclosed therein have not transferred to the assignee by virtue of applicable law and/or contract, I/we hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire/remaining, present/expectant right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisionals and continuations thereof, and all Letters Design Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119; and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Design Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

I/We hereby authorize and request the attorneys of Walter Ottesen Patent Attorney, 12704 Split Creek Court North Potomac, Maryland 20878, U.S. A to insert here in

PATENT REEL: 045181 FRAME: 0313 parentheses (Application number 29/590277, filed January 9, 2017 and Confirmation number 6312) the application number and filing date of said application when known.

	Municipal 2017/12/22	00.041
	Signature(s) Date Date	ston.
	Typed or printed name(s) DIPC - NG. AECHITEKT FENCIPAL Title of person(s) signing	mary to the second
	Labor Weltenbau	
	Assignor name	
Witnessed by:	S. Tritscher Dec. 22, 2017 Date	po:->
	Sandra Tritscher Typed or printed name	
Witnessed by:	S. Spes-Colodt Dec. 22, 2017 Signature Date	tas
	Sural Sperfeldt Typed or printed name	

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

PATENT REEL: 045181 FRAME: 0314

RECORDED: 01/29/2018