504823465 03/16/2018

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeongsu KIM	02/28/2018
Sanghyuk LEE	03/05/2018

RECEIVING PARTY DATA

Name:	LG ELECTRONICS INC.
Street Address:	128, YEOUI-DAERO, YEONGDEUNGPO-GU
City:	SEOUL
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
Postal Code:	07336

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15097375

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: +1 (202) 626-6431

Email: apsi@fr.com **Correspondent Name:** WON S. YOON

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	20349-0131001
NAME OF SUBMITTER:	JUDITH A. WITZEL
SIGNATURE:	/Judith A. Witzel/
DATE SIGNED:	03/16/2018

Total Attachments: 2

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> **PATENT** REEL: 045254 FRAME: 0365 504823465

ASSIGNMENT

For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, Jeongsu KIM, and Sanghyuk LEE, each individually assign to LG Electronics Inc., a corporation formed under the laws of Korea and having a principal place of business at 128, Yeouidaero, Yeongdeungpo-gu, Seoul 07336 Republic of Korea, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in the subject matter (the "Subject Matter") of a patent application that names us as inventors, is titled "ADVANCED DRIVER ASSISTANCE APPARATUS, DISPLAY APPARATUS FOR VEHICLE AND VEHICLE", and was filed in the United States Patent and Trademark Office on April 13, 2016, as application 15/097,375 (the "Application"). We authorize the insertion of the filing date and application number above.

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

We will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

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Attorney Docket No.: 20349-0131001 / LG15-277US(15FDAS006US01); 15FDAS006US01

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2018

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**RECORDED: 03/16/2018** 

PATENT REEL: 045254 FRAME: 0367