PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4871648

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
IDEO, LP	03/06/2014

RECEIVING PARTY DATA

Name:	TEMPUR-PEDIC MANAGEMENT, LLC	
Street Address:	1000 TEMPUR WAY	
City:	LEXINGTON	
State/Country:	KENTUCKY	
Postal Code:	40511	

PROPERTY NUMBERS Total: 15

Property Type	Number
Application Number:	29478150
Application Number:	29478160
Application Number:	29478163
Application Number:	29478027
Application Number:	29478127
Application Number:	29478132
Application Number:	29478147
Application Number:	29478154
Application Number:	29478156
Application Number:	29478159
Application Number:	29478162
Application Number:	29478164
Application Number:	29478166
Application Number:	29478167
Application Number:	29478169

CORRESPONDENCE DATA

Fax Number: (502)561-0442

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5026252772

> **PATENT** REEL: 045264 FRAME: 0460

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ATTORNEY DOCKET NUMBER:	193US CASES
NAME OF SUBMITTER:	JAMES E. COLE
SIGNATURE:	/James E. Cole/
DATE SIGNED:	03/15/2018

Total Attachments: 3

source=193US cases-IDEOtoTPAssignment#page1.tif source=193US cases-IDEOtoTPAssignment#page2.tif source=193US cases-IDEOtoTPAssignment#page3.tif

> PATENT REEL: 045264 FRAME: 0461

Docket No.: 193US Designs

ASSIGNMENT

WHEREAS, IDEO, LP, a Delaware Limited Partnership having its principal place of

business at 715 Alma Street, Palo Alto, 94301, being owners of all right, title and interest in and to

certain inventions and improvements disclosed in those design patent application listed on Schedule A

attached hereto, filed in the United States Patent and Trademark Office and having full right to convey

the entire interest both legal and equitable herein assigned; and

WHEREAS, TEMPUR-PEDIC MANAGEMENT, LLC., a limited liability company of the

State of Delaware having its principal place of business at 1000 Tempur Way, Lexington, KY 40511

(Assignce) is desirous of acquiring the entire right, title and interest in and to said application and said

invention described therein and any and all patents to be obtained therefor, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the

undersigned, the undersigned do hereby sell, assign, transfer and set over unto said Assignee, its

successors and assigns, the entire right, title and interest in and to said invention or inventions, as

described in the aforesaid application, in any form or embodiment thereof, and in and to the

aforesaid application; and in and to any application filed in any foreign country based thereon,

including the right to file said foreign applications under the provisions of the International Convention;

also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be

obtained in this or any foreign country upon said invention or inventions and any divisional,

continuation, continuation-in-part or substitute applications which may be filed upon said invention or

inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing

authority to issue any and all patents on said application or applications to said Assignee or its successors

and assigns.

The undersigned further agree to execute all divisional, continuing, substitute, improvement,

extension, reissue and other patent applications in this or any foreign country relating to said application

or invention and to sign all other lawful papers and to perform all other lawful acts without further

consideration, but without expense to myself, which the assignee may deem necessary or desirable

to make this Assignment fully effective including by way of example, but not of limitation, the following

acts:

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PATENT REEL: 045264 FRAME: 0462

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 Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the Assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;

(2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

IN WITNESS WHEREOF, the undersigned has hereunto set their hand and seal on the dates set after their signatures.

NAME: MALISON - MICHAT

Title: Partner

State of Calyforn

County of San Tray 4.50

On this 6 day of NAVO. 2014 personally appeared before me Novalisan Mount to me known, or proved to me to be the person who signed the foregoing instrument and acknowledged to me that he/she signed it voluntarily for its stated

purpose.

GARY HIRSCH COMM, # 1986652 ROTARY PUBLIC - CALIFORNIA SAN FRANCISCO COUNTY My Comm. Expire: Aug. 28, 2916

Official Signature of Nordry

My Commission expires: Ass Ser

Docket No.: 193US Designs

SCHEDULE A

Application No.	Filing Date	Title
29/478,150	December 31, 2013	MATTRESS COVER
29/478,160	December 31, 2013	ZIPPER PULL
29/478,163	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,027	December 30, 2013	MATTRESS COVER
29/478,127	December 31, 2013	MATTRESS COVER
29/478,132	December 31, 2013	MATTRESS COVER
29/478,139	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,147	December 31, 2013	MATTRESS COVER
29/478,154	December 31, 2013	MATTRESS COVER
29/478,156	December 31, 2013	MATTRESS COVER
29/478,159	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,162	December 31, 2013	MATTRESS ALINMENT SYSTEM
29/478,164	December 31, 2013	MATTRESS COVER ASSEMBLY AND BRAND TAG
29/478,166	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,167	December 31, 2013	MATTRESS COVER ASSEMBLY
29/478,169	December 31, 2013	MATTRESS COVER ASSEMBLY

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