

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4872587

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	PRIORITY DESIGNS, INC.	02/23/2018
RECEIVING PARTY DATA		
Name:	HOLLISTER INCORPORATED	
Street Address:	2000 HOLLISTER DRIVE	
City:	LIBERTYVILLE	
State/Country:	ILLINOIS	
Postal Code:	60048	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29637475	
CORRESPONDENCE DATA		
Fax Number:	(312)346-8434	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-476-7566	
Email:	syndocket@llegal.com	
Correspondent Name:	LEVENFELD PEARLSTEIN, LLC	
Address Line 1:	2 N. LASALLE STREET	
Address Line 2:	SUITE 1300	
Address Line 4:	CHICAGO, ILLINOIS 60602	
ATTORNEY DOCKET NUMBER:	37150-104525US2.4	
NAME OF SUBMITTER:	DAWN SPIZZIRRI	
SIGNATURE:	/Dawn Spizzirri/	
DATE SIGNED:	03/19/2018	
Total Attachments: 2		
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ASSIGNMENT AGREEMENT

This assignment agreement ("Assignment") is entered into the 23 day of Feb, 2018 ("Effective Date") by and between **PRIORITY DESIGNS, INC.**, located at 100 S. Hamilton Road, Columbus, OH 43213 ("Assignor") and **HOLLISTER INCORPORATED**, having a place of business at 2000 Hollister Drive, Libertyville, IL 60048 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. As used herein, "Patent Rights" mean the invention or improvements disclosed in an application for letters patent of the United States No. 29/637,475 filed February 19, 2018 and titled "DESIGN FOR HERNIA BELT" and in the application and any and all other U.S., PCT or foreign applications or patents on said invention or improvements, as well as any and all continuations, continuations in part, divisions, reexaminations, reissues, substitutes, renewals or extensions of any of the foregoing applications or patents.
2. Assignor hereby irrevocably sells, assigns and transfers to Assignee Assignor's entire right, title and interest, both legal and equitable, throughout the world, in the Patent Rights, including Assignor's rights to any and all improvements therefrom. This assignment includes any rights of Assignor to claim priority benefit of any of the Patent Rights, to apply for and obtain patents in its name, and to sue for and retain damages for and to seek other remedies for infringement (including past infringement) of the Patent Rights or for other rights that Assignor may have been able to assert against other parties under the Patent Rights. The Assignor particularly authorizes and requests the Commissioner of Patents to issue letters patent in the United States in the name of the Assignee.
3. Assignor shall provide all facts, documents, and things relating to the Patent Rights as may be known or accessible to Assignor that the Assignee may deem necessary or expedient. Assignor agrees to use reasonable efforts to store and preserve such documentary evidence (including correspondence records, laboratory notebooks, and photographic images) in Assignor's possession or control at least until the later of: (a) six years after all of the Patent Rights have expired; or (b) all the Patent Rights have been held invalid or unenforceable in a court of appropriate jurisdiction and all rights of appeal have been exhausted.
4. Assignor agrees, upon the request and at the expense of the Assignee, to promptly execute and deliver or to instruct its employees to so execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits that the Assignee may deem necessary or expedient to prepare, file, obtain, issue, vest, maintain, defend and/or enforce the Patent Rights, whereby said Patent Rights will be held and enjoyed by the Assignee to the full end of the term for which said letters patent may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made.
5. Assignor represents and warrants themselves to be the owners of the right, title and interest herein assigned to the Patent Rights and to have the right to make this assignment, and

further warrant that no assignment, sale, transfer, agreement or encumbrance has been or will be made or entered into by Assignor which would conflict with the terms of this Assignment.

6. Any provision of this Assignment that is prohibited, invalid or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such prohibition, invalidity or unenforceability without invalidating the remaining provisions hereof or affecting the validity or enforceability of such provision in any other jurisdiction.

7. This Assignment shall be governed by and construed in accordance with the laws of the state of Illinois, USA, without regard to its choice-of-law rules except that questions affecting the construction and effect of any patent shall be determined by the law of the country in which the patent was granted.

8. The failure of any party to enforce or demand performance of any term, condition or right of this Assignment shall not be deemed a waiver of any said term, condition or right or any other term or right or excuse a similar subsequent failure to perform any term or condition by the other party. A waiver may only be executed in writing and signed by the party granting such waiver.

9. This Assignment is binding upon and shall inure to the benefit of the parties hereto and their legal representatives, administrators, and successors and assigns of Assignor and Assignee and such representations, warranties, covenants and undertakings shall not be construed as conferring any rights on any other party.


10. This Assignment may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. A party's signature may be transmitted by facsimile, thereby constituting a signed and delivered document.

11. No amendment or modification to this Assignment shall be effective unless in writing and signed by both parties.

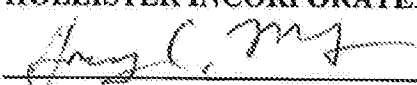
12. This Assignment sets forth the entire agreement and understanding between the parties as to the Patent Rights and merges and supersedes all prior discussions, proposals, offers and agreements, if any, with respect to the subject matter of this Assignment.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Assignment by their duly authorized officers and representatives, effective as of the Effective Date.

PRIORITY DESIGNS, INC.


Name: PRINCIPAL/PAK KALADA
Title: _____
Date: 2/23/18

HOLLISTER INCORPORATED


Name: Gregory C. Mayer
Title: Assistant General Counsel and
Chief Intellectual Property Counsel
Date: 2/26/2018