

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRENT SNYDER	03/09/2018
IRVING TURNER	03/09/2018
RECEIVING PARTY DATA	
Name:	CAROLINA COUPON CLEARING, INC.
Street Address:	635 VINE STREET
City:	WINSTON-SALEM
State/Country:	NORTH CAROLINA
Postal Code:	27101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15918619
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NAME OF SUBMITTER:	CHRISTOPHER F. REGAN
SIGNATURE:	/CHRISTOPHER F. REGAN/
DATE SIGNED:	03/23/2018
Total Attachments: 2	
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A S S I G N M E N T

WHEREAS, **Brent SNYDER** of Rogers, Arkansas and **Irving TURNER** of Bentonville, Arkansas; hereinafter referred to as **ASSIGNORS**, have made certain improvements or inventions in **CONTENT INFLUENCER SCORING SYSTEM AND RELATED METHODS**, for which **ASSIGNORS** have made application for United States Letters Patent therefor, the same having been filed herewith in the United States Patent and Trademark Office; and

WHEREAS, **CAROLINA COUPON CLEARING, INC.**, a corporation organized and existing under the laws of North Carolina, hereinafter referred to as **ASSIGNEE**, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may be entitled to the benefit thereof;

NOW THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said **ASSIGNORS** do hereby sell, assign and transfer to said **ASSIGNEE**, its successors and assigns, all right, title and interest in and to said United States Patent application, the invention or inventions therein shown and described and any improvements on said inventions heretofore or hereafter made, any divisions or continuations of said application, and all patents, United States and foreign, to be granted upon any such application or for the invention or inventions thereof, and any reissues, continuations or extensions of said patents; and said **ASSIGNORS** do hereby authorize and request the Commissioner of Patents to issue all patents on said United States Patent

applications or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNORS** for said consideration hereby covenants and agrees that said **ASSIGNORS** are the owners of the full title herein conveyed and has the right to convey the same, and agree that said **ASSIGNORS** will communicate to said **ASSIGNEE** any facts known to said **ASSIGNORS** respecting said invention or inventions, and testify in any legal proceedings when called upon by said **ASSIGNEE**, sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents, United States and foreign, and otherwise aid said **ASSIGNEE**, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the **ASSIGNEE'S** expense.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter:

03/09/2018
Dated (mm/dd/yyyy)



Brent SNYDER

03/09/2018
Dated (mm/dd/yyyy)



Irving TURNER