PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROSS KELLY	03/02/2018
ARTUR PIEL	03/02/2018

RECEIVING PARTY DATA

Name:	PRIDEFIELD LIMITED
Street Address:	P.O. BOX 227
Internal Address:	CLINCH'S HOUSE, LORD STREET
City:	DOUGLAS
State/Country:	ISLE OF MAN
Postal Code:	IM99 1RZ

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15870851

CORRESPONDENCE DATA

Fax Number: (312)913-0002

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3129130001

Email: docketing@mbhb.com

MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP **Correspondent Name:**

Address Line 1: 300 S. WACKER DRIVE

Address Line 2: **SUITE 3100**

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	16-1812-US
NAME OF SUBMITTER:	THOMAS J. LOOS
SIGNATURE:	/Thomas J. Loos/
DATE SIGNED:	03/28/2018

Total Attachments: 4

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PATENT REEL: 045378 FRAME: 0727

ASSIGNMENT

In consideration of one pound sterling (£1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

Ross Kelly, a South African citizen of P.O. Box 306, La Lucia 4001, Republic of South Africa, and

Artur Piel, an Estonian citizen of E. Vilde 66-7, Tallin, Estonia 13421

(hereinafter the "Assignor") hereby assigns to:

Pridefield Limited, a corporation organized under the laws of the Isle of Man, United Kingdom, which has an address of P.O. Box 227, Clinch's House, Lord Street, Douglas, Isle of Man, United Kingdom, IM99 1RZ,

(hereinafter the "Assignee") its successors and assigns, the entire right, title and interest in the invention and improvements of the Assignor disclosed in the following patent applications (herein after the "Applications"):

United Kingdom Patent Application number 1701410.1 (hereinafter the "UK Application") filed on 27 January 2017, entitled: Live Action Video Games and identified as: Case No. 16-1812-GB in the offices of McDonnell Boehnen Hulbert & Berghoff LLP,

United Kingdom Patent Application number 1801045.4 filed on 23 January 2018, entitled: Live Action Video Games and identified as: Case No. 16-1812-GB2 in the offices of McDonnell Boehnen Hulbert & Berghoff LLP,

Australian Patent Application number 2018200365 filed on 16 January 2018, entitled: Live Action Video Games and identified as: Case No. 16-1812-AU in the offices of McDonnell Boehnen Hulbert & Berghoff LLP,

Canadian Patent Application number 2992214 filed on 17 January 2018, entitled: Live Action Video Games and identified as: Case No. 16-1812-CA in the offices of McDonnell Boehnen Hulbert & Berghoff LLP,

United States Patent Application number 15/870,851 filed on 12 January 2018, entitled: Live Action Video Games and identified as: Case No. 16-1812-US in the offices of McDonnell Boehnen Hulbert & Berghoff LLP,

and in the Applications and any and all other applications, filed in any country in the world, which the Assignor or the Assignee its successors and assigns has filed or may file, either solely or jointly with others, on said invention and improvements, and in any and all Letters Patents of any country in the world, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assign to said Assignee its successors and assigns the related priority right provided by the International Convention and any other related priority rights flowing from the Applications pursuant to any national, regional or international treaty.

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For the avoidance of doubt, the entire right, title, and interest in the invention and improvements referred to in the preceding paragraph include:

- (i) all right, title and interest in and to the invention and improvements in any country of the world;
- (ii) all right, title and interest in and to the UK Application and the right to be granted a Patent in the United Kingdom in pursuance of the UK Application;
- (iii) the right to file applications for, and be granted, patents, supplementary protection certificates, brevets d'invention, utility models, registered designs and other intellectual property and like rights in any country of the world in respect of the invention and improvements, whether under national, regional or international arrangements, in or for any country in the world, in the name of the Assignee its successors and assigns or in the name of the Assignor or in such other name or names as the Assignee its successors and assigns may desire, and the right to sue for damages and other remedies in respect of any infringement of such rights, and the Assignor acknowledges that if any such applications are filed or rights granted in the name of the Assignor the same shall be held in trust by the Assignor for the Assignee its successors and assigns and shall at the request of Assignee its successors and assigns be transferred from the Assignor to Assignee its successors and assigns for no further consideration; and
- (iv) the right to claim priority under any national, regional or international treaty from the Applications and from any other application for intellectual property rights in respect of the invention and improvements.

The Assignor hereby authorizes and requests the Commissioner of Patents or other like authority in each respective country to issue said Letters Patents to said Assignee its successors and assigns.

The Assignor warrants himself to be the owner of the entire right, title and interest in said invention and improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

The Assignor agrees to do or has done, as and when required by the Assignee its successors and assigns, all acts and things, including the execution of documents, necessary or expedient to enable the Assignee or other such party as may be nominated by the Assignee to procure and enjoy the full and exclusive benefits of said invention and improvements and all other rights referred to herein, and including the execution of further agreements or assignments by way of confirmation of this assignment and the execution of documents in connection with any application on said invention and improvements.

The Assignee acquired all rights in and to the inventions and improvements of the Assignor disclosed in the Applications by virtue of a previous agreement with the Assignor. The Assignor confirms that, by virtue of said previous agreement with the Assignee, the Assignee acquired and the inventions and improvements of the Assignor disclosed in the Applications. Unless otherwise stated above, the above assignment(s)/agreement(s) are made effective from 26 January 2017.

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ASSIGNOR

Ross Kelly

Artur Piel

2nd March 2018

Date

2nd March 2018

Date

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ASSIGNEE - PRIDEFIELD LIMITED

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(No notarization or legalization necessary)

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McDONNELL BOEHNEN HULBERT & BERGHOFF LLP 300 SOUTH WACKER DRIVE CHICAGO, ILLINOIS 50606 TELEPHONE (312) 913-0001.

RECORDED: 03/28/2018

PATENT REEL: 045378 FRAME: 0731