504846335 03/30/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4893072

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSEPH A. SUTTON	03/29/2018

RECEIVING PARTY DATA

Name:	JAY AT PLAY INTERNATIONAL HONG KONG LIMITED D/B/A JAY AT PLAY
Street Address:	SUITE 817 HOUSTON CENTRE
Internal Address:	63 MODY ROAD, TST EAST
City:	KOWLOON
State/Country:	HONG KONG

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15582044

CORRESPONDENCE DATA

Fax Number: (312)222-0818

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-222-0800

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Correspondent Name: MARTIN L. STERN

Address Line 1: 444 W. LAKE STREET, SUITE 3200
Address Line 2: MICHAEL BEST & FRIEDRICH LLP

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	210393-9013-US01
NAME OF SUBMITTER:	MARTIN L. STERN
SIGNATURE:	/Martin L. Stern/
DATE SIGNED:	03/30/2018

Total Attachments: 3

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PATENT 504846335 REEL: 045397 FRAME: 0647

ASSIGNMENT

Pursuant to my obligation to Jay At Play International Hong Kong Limited d/b/a Jay At Play (hereinafter referred to as "Assignee"), a Hong Kong corporation having its principal place of business at:

Suite 817 Houston Centre 63 Mody Road, TST East Kowloon, Hong Kong

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I:

Joseph A. Sutton 16602 Ambassador Bridge Rd Delray Beach Florida 33446

("Assignor") confirm my obligation to and hereby irrevocably transfer, assign and convey unto Assignee, and its successors and assigns, my entire worldwide right, title, and interest, free and clear of all liens, encumbrances or other obligations:

- (1) in and to inventions described in a patent application titled "TRANSFORMABLE TOY WITH REVERSIBLE HEAD" for which I filed United States Patent Application No. 15/582,044 on April 28, 2017 (Atty. File No. 210393-9013-US01) (hereinafter the "U.S. patent application")
- (2) in and to the U.S. patent application and all other patent applications now or hereafter filed in the United States of America (including, without limitation, any non-provisional, divisional, continuation, continuation-in-part, reexamination, and reissue applications) based upon the Inventions or claiming the benefit of or priority to the U.S. patent application or any other patent application assigned under this Assignment, including all rights of priority based on such applications and the right to file such applications in the name of the Assignee, and any and all patents granted thereon to the full end of the term or terms for which said patents may be granted;
- (3) in and to all patent applications or other applications of any kind or nature relating to the protection of intellectual and industrial property rights, now or hereafter filed in countries foreign to the United States of America, based upon the Inventions or claiming the benefit of or priority to the U.S. patent application or any other patent application assigned under this Assignment, including all rights of priority based on such applications and the right to file such

PATENT REEL: 045397 FRAME: 0648 applications in the name of the Assignee, and any and all patents granted thereon to the full end of the terms for which said patents may be granted;

- (4) in and to all patent applications or other applications of any kind or nature relating to the protection of intellectual and industrial property rights now or hereafter filed under the Paris Convention for the Protection Of Industrial Property, the Patent Cooperation Treaty, and all other international conventions, agreements, treaties or laws relating to the protection of intellectual and industrial property based upon the Inventions or claiming the benefit of or priority to the U.S. patent application or any other patent application assigned under this Assignment, including all rights of priority based on such applications and the right to file such applications in the name of the Assignee, and any and all patents granted thereon to the full end of the terms for which said patents may be granted;
- (5) in and to all rights of any kind whatsoever of Assignors accruing before, on, or after the dates of execution below under any of the foregoing provisions provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, acknowledging that some rights may have already accrued to the Assignee under such applicable laws; and
- (6) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on, or after the dates of execution below, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor hereby agrees that Assignor will, upon demand of Assignee, its successors, assigns, or legal representatives, and without further consideration to Assignor, execute any and all papers and do all other lawful acts that may be deemed necessary by Assignee, its successors, assigns, or legal representatives, to complete fulfillment of the intent and purposes of this Assignment in any country throughout the world. Any expenses incident to the execution of such papers and performance of such acts shall be paid by the Assignee, its successors, assigns, or legal representatives.

Assignor hereby authorizes and requests the Commissioner of the United States Patent and Trademark Office and the appropriate official of any foreign patent or intellectual property

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office to issue all patents as shall be granted upon the assigned patent applications to Assignee, its successors, assigns, or legal representatives.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED: MAICE 29 -2018

Joseph A. Sutton

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