

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT4894983

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ROY RAANANI	03/29/2018
RUSSELL LEVY	03/30/2018
MICHA YOCHANAN BREAKSTONE	03/29/2018
DOMINIK FACHER	03/29/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	AFFECTLAYER, INC.
<b>Street Address:</b>	YOSEF KARO ST. 19
<b>City:</b>	TEL AVIV-YAFO
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	6701423
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	15937494
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	117821-8009.US01
<b>NAME OF SUBMITTER:</b>	CRYSTAL FONG
<b>SIGNATURE:</b>	/Crystal Fong/
<b>DATE SIGNED:</b>	04/02/2018
<b>Total Attachments: 4</b>	
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source=117821-8009.US01 Assign#page3.tif	



**ASSIGNMENT BY INVENTORS**

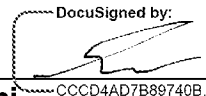
This Assignment is by **Roy Raanani, Russell Levy, Micha Yochanan Breakstone and Dominik Facher** and (the "Assignors"). The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled **ANALYZING CONVERSATIONS TO AUTOMATICALLY IDENTIFY PRODUCT FEATURES THAT RESONATE WITH CUSTOMERS**, and filed on **March 27, 2018** as U.S. Application No. **15/937,494** (the "Application").

**AffectLayer, Inc.**, having its principal place of business at **Yosef Karo St. 19, Tel Aviv-Yafo 6701423 Israel** (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: March 29, 2018

Signature: \_\_\_\_\_

DocuSigned by:  
  
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**Roy Raanani**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Russell Levy**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Micha Yochanan Breakstone**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Dominik Facher**

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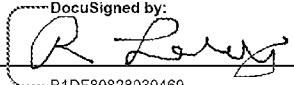
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Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: March 30, 2018

Signature: **Roy Raanani**

DocuSigned by:  
  
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Signature: **Russell Levy**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: **Micha Yochanan Breakstone**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: **Dominik Facher**

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Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
**Roy Raanani**

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
**Russell Levy**

Date: March 29, 2018

Signature: \_\_\_\_\_  
**Micha Yochanan Breakstone**

DocuSigned by:  
*Micha Yochanan Breakstone*  
66DAA143D...

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
**Dominik Facher**

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Date: _____	Signature: _____ <b>Roy Raanani</b>
Date: _____	Signature: _____ <b>Russell Levy</b>
Date: _____	Signature: _____ <b>Micha Yochanan Breakstone</b>
Date: <u>March 29, 2018</u>	Signature: _____ <i>Dominik Facher</i> <b>Dominik Facher</b>

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