504853055 04/04/2018

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4899794

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Execution Date
POWERREVIEWS OC, LLC	03/30/2018

RECEIVING PARTY DATA

Name:	PACIFIC WESTERN BANK
Street Address:	406 BLACKWELL STREET
Internal Address:	SUITE 240
City:	DURHAM
State/Country:	NORTH CAROLINA
Postal Code:	27701

PROPERTY NUMBERS Total: 6

Property Type	Number
Patent Number:	9648093
Patent Number:	9721265
Patent Number:	8825793
Patent Number:	7937391
Patent Number:	7930363
Patent Number:	7620651

CORRESPONDENCE DATA

Fax Number: (919)354-1278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-314-3086

Email: diligencereview@square1bank.com

PACIFIC WESTERN BANK **Correspondent Name: 406 BLACKWELL STREET** Address Line 1:

Address Line 2: SUITE 240

Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER:	NICHOLAS NANCE	
SIGNATURE:	/Nicholas Nance- adb/	
DATE SIGNED:	04/04/2018	

Total Attachments: 7 source=PowerReviews OC, LLC-FINAL-IPSA-3-30-18#page1.tif source=PowerReviews OC, LLC-FINAL-IPSA-3-30-18#page2.tif source=PowerReviews OC, LLC-FINAL-IPSA-3-30-18#page3.tif

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of March 30, 2018 by and between PACIFIC WESTERN BANK, a California state chartered bank ("Bank") and POWERREVIEWS OC, LLC, a Delaware limited liability company ("Grantor").

RECITALS

- A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor in the amounts and manner set forth in that certain Loan and Security Agreement by and among Bank, Grantor, PowerReviews, Inc., and Viewpoints, LLC dated July 3, 2014 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).
- B. Bank is willing to extend and to continue to extend financial accommodations to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement,
- C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

Now, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and the other Loan Documents, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its Obligations to Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under the Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan

PowerReviews OC, LLC -- IPSA

Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

SIGNATURE PAGE FOLLOWS

PowerReviews OC, LLC -- IPSA

IN WITNESS WHEREOF, each party has caused this Intellectual Property Security Agreement to be duly executed by an officer thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:	POWERREVIEWS OC, LLC	
1 N Dearborn St., Suite 800 Chicago, IL 60602	Name: Matt Moog Title: Chief Executive Officer	
Address of Bank:	BANK: PACIFIC WESTERN BANK	
406 Blackwell Street, Suite 240 Durham, NC 27701 Attn: Legal Department	By:	
	ariut	

IN WITNESS WHEREOF, each party has caused this Intellectual Property Security Agreement to be duly executed by an officer thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:	POWERREVIEWS OC, LLC
1 N Dearborn St., Suite 800 Chicago, IL 60602	By: Name:
Address of Bank:	BANK: PACIFIC WESTERN BANK
406 Blackwell Street, Suite 240 Durham, NC 27701 Attn: Legal Department	By: Name: Mykas Degesys Title: IR

EXHIBIT A

COPYRIGHTS

None.

Ехнівіт В

PATENTS

Title	Application/Patent No.	Filing/Issue Date
APPLICATION SERVICE	9,648,093	05/09/2017
PROVIDER DELIVERY		
SYSTEM		
SYSTEMS AND METHODS	9,721,265	08/01/2017
FOR GENERATING		
ADAPTIVE SURVEYS		
AND REVIEW PROSE		
Application service provider	8,825,793	09/02/2014
delivery system*	•	
Consumer product review	7,937,391	05/03/2011
system using a comparison		1
chart*_		
Application service provider	7,930,363	04/19/2011
delivery system*		
System for dynamic product	7,620,651	11/17/2009
summary based on consumer-		
contributed keywords*		

^{*}Patent registration reflects POWERREVIEWS, LLC, the former name of Grantor

EXHIBIT C

TRADEMARKS

Trademark	Application	Registration
	Number/Date	Number/Date
BUZZILLIONS	77/180489	3491198
	14-May-2007	26-Aug-2008
BUZZILLIONS	77/180441	3491197
	14-May-2007	26-Aug-2008
BUZZILLIONS	77/180371	3587907
·	14-May-2007	10-Mar-2009
BUZZILLIONS	77/180412	3447962
	14-May-2007	17-Jun-2008
BUZZILLIONS	77/180514	3447963
	14-May-2007	17-Jun-2008
IN-LINE SEO	77/747627	3826993
	29-May-2009	03-Aug-2010
IN-LINE SEO	77/747671	3809382
	29-May-2009	29-Jun-2010
POWERREVIEWS	77/289944	3515107
	26-Sep-2007	14-Oct-2008
POWERREVIEWS	77/289968	3515108
	26-Sep-2007	14-Oct-2008
PowerReviews and Design	85/417003	4138514
	07-Sep-2011	08-May-2012
PowerReviews	-	_
REVIEW SNAPSHOT	77/325677	3459872
	09-Nov-2007	01-Jul-2008

PATENT REEL: 045438 FRAME: 0046

RECORDED: 04/04/2018